General

- One operating system, one phone
 - Current version iPhone 5
 - Operating system updates come out occasionally
 - Old iPhones are not necessarily dated once the new one comes out.
 - Important to keep software updated. Newer apps don't always work with older versions of iOS
- Phone is synched to an iTunes account
 - Previously purchased content is synchable across multiple devices

Settings

- The settings menu allows users to control features like WiFi, sounds, power management, etc.
- No way of seeing what user / system information an application has access to

Productivity Apps

- General continuity across platforms
- Most Android apps have iPhone equivalents
- Occasional variations. Not usually substantial enough to notice
- Access to iCloud

The Apple "experience"

- Meant to hide as much from the user as possible
- · Cleaner, more polished feel
 - A "zen" experience
 - Usually more intuitive than Android
- Love it or hate it
 - Give up control for ease of use
 - Can be a positive or a frustrating experience

App Store and Applications

- The iPhone is a "closed" system
- Third party apps are not allowed
- Apple tightly controls what apps make it into their App Store

Peripherals and ports

- · Limited output capabilities
- Include an auxiliary (headphone) jack
- Proprietary "Lightening" data cables
 - Plugs into a standard USB jack
- Video isn't necessarily simple
 - Lightening to VGA adaptor available
 - No sound transfer
 - Can interface with Apple TV via AirPlay
 - Costs extra, requires additional hardware
- Front-facing and rear facing cameras



