

TUMBL FOR
YOU:CONNECTION
AND COMMUNITY ON
TUMBLR →

Presented by LibraryLinkNJ, the New Jersey
State Library and the New Jersey Library
Association:

Technology Speed Dating

Wednesday, April 24, 2013.

Gloucester County Library, Mullica Hill Branch

Links and Highlights:

Getting started: tumblr.com

description, location, questions, customization

Connect with people and places, find and follow: [tumblarians](http://tumblr.com)

<http://thelifeguardlibrarian.tumblr.com/post/24538450545/tumblarians>

Original posts: text, photo, quote, link, chat, audio, video

tagging, scheduling, editing, sharing across social media

Interaction and sharing : like, reblog, original source, attribution

Discovery: searching, tagging, finding

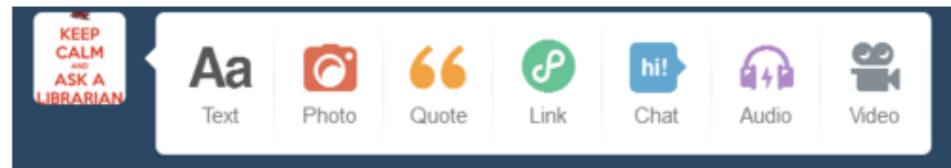
Impact: activity, followers, notes

Demo at: katieelsonanderson.tumblr.com

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1 minute ago
#gettingstarted
#somanychoices



[View high resolution](#) ↗

Dashboard view. Choose what to post.

4 minutes ago (386 notes)
#tumblrarians

[Tumblrians: Find other librarians and librarians](#)

(Source: [thelifeguardlibrarian](#))

4 minutes ago
#demographics
#users

[Pew Internet: Social Networking Site Users](#) →

13% of internet users ages 18-29 use Tumblr.

7 minutes ago
#gettingstarted
#free

[Sign up | Tumblr](#) →

Post anything (from anywhere!), customize everything, and find and follow what you love. Create your own Tumblr blog today.

13 minutes ago
#contactinfo
#presenters

[Presenters from Rutgers University Libraries, Camden](#)

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