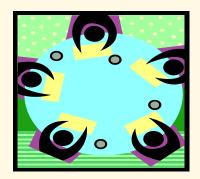
# LibraryLinkNJ — The New Jersey Library Cooperative

# **Fall Membership Meeting**

Thursday, December 8, 2011

#### Held At Three Locations Via Video Conference:

- Rowan University, Glassboro
- Passaic County Community College, Wanaque
- Rutgers University, New Brunswick



Who: **Everyone!** Come out to network with your colleagues! **Register today online** at http://librarylinknj.org/content/librarylinknj-membership-meeting. User Account required.

Networking: 1:30-2:15 PM

Enjoy refreshments and catch up with Cooperative Members, Staff and Board Members.

Business Meeting: 2:15-3:00 PM

Executive Board President Update; Executive Director Report; Transition from Listserv to Forums; State Library Report. Action items will take place at the 2012 Spring Meeting. We need **NO** proxy designations for Dec 8. This meeting will foster discussion, networking, and learning.

**Learning:** 3:00-4:00 PM

## Mobile Strategies in Libraries—offered by LibraryLinkNJ Staff

- What are the elements of a mobile strategy?
- How will members use mobile technologies to help their library users?
- How will members use mobile technologies to evolve and maintain relevance?
- How will LibraryLinkN| assist members with targeted strategic goals?

By participating in this discussion, participants will be able to:

- Consider the variety of options available to libraries planning and executing a mobile strategy.
- Justify the time and expense of developing and maintaining a mobile strategy tailored to their library's needs.
- · Connect to and retrieve resources for decision-making.

### **Directions and Parking:**

- Passaic County Community College—Wanaque Academic Center, W115 http://www.pccc.cc.nj.us/locations/wanaque/directions
- Rowan University, Glassboro: Chamberlin Student Center, Eynon Ballroom http://www.rowan.edu/map/directions.html
   (Parking available; Lot TBD)
- Rutgers University, New Brunswick: Scholarly Communication Center, Alexander Library <a href="http://www.libraries.rutgers.edu/rul/libs/scc/scc.shtml">http://www.libraries.rutgers.edu/rul/libs/scc/scc.shtml</a>
   (Parking available in the College Avenue Deck. No permit is required.)

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