

Pinterest: Community Engagement Through Visual Bookmarking Part 1: September 25, 2012

Presenters: John LeMasney and Hilary Morris

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Sophie Brookover: (9/25/2012 14:29) Good afternoon, all!

Sophie Brookover: (14:30) There's no sound yet, so don't worry if you're not hearing anything.

Sophie Brookover: (14:30) Feel free to kibitz here in the chat box. I'm going to look away from this screen but will pop in again shortly.

Joanne Roukens: (14:34) Good Afternoon to Everyone!

Terry Edwards: (14:39) Hi Joanne! :-)

Joanne Roukens: (14:40) Hi, Terry! So great to "see" you here.

Joanne Roukens: (14:42) I can hear you!

Joanne Roukens: (14:42) perfect

Alex DYan: (14:42) it sound fine

Sophie Brookover: (14:42) *hack* *gasp*

Sophie Brookover: (14:42) Thank you!

Alex DYan: (14:42) I lost sound

Ruth Annunziato: (14:42) Hi Joanne!

Sophie Brookover: (14:43) Alex, I'm especially glad you're here, since I was just able to add you to the list of registrants today.

Joanne Roukens: (14:43) Everything is muted at the moment

Sophie Brookover: (14:43) I muted myself b/c of my coughing.

Joanne Roukens: (14:43) Hi, Ruth. How are you today?

Sophie Brookover: (14:43) No need to torture you all with my cold.

Sophie Brookover: (14:43) I hope everyone else is well!

Alex DYan: (14:43) lol, ok no problem>

Faith Boyle: (14:43) i lost sound too

Ruth Annunziato: (14:43) Great Thanks, my first webinar

Sophie Brookover: (14:44) There's nothing to hear right now, Faith -- you should be fine if you were able to hear me earlier.

Joanne Roukens: (14:44) Christine - you are in the room twice. Are you having problems?

Christine Kabshura 2: (14:45) Hi, Yes

Joanne Roukens: (14:46) We mute our microphones between speaking to avoid background noise issues.

Joanne Roukens: (14:46) We will do more sound tests in a few minutes

Joanne Roukens: (14:49) Ruth - That's great. I'm so glad you can join us.

Ruth Annunziato: (14:50) Thanks sound is great

Ruth Annunziato: (14:52) Hi I'm from Riverdale Library in Notth west NJ

Jalyn Warren: (14:52) I'm from the Burlington County Library System, but am at my full time job at Community College of Philadelphia

Terri Carpenter: (14:52) Hello. I'm Terri Carpenter from the Bridgeton Public Library, Bridgeton, NJ.

Ann Woodrow: (14:52) Here from Princeton Public Library

Terry Edwards: (14:52) I'm from Hunterdon County Library, but coming to you today from San Antonio where I'm "on vacation,,," babysitting my new granddaughter. (Hope she stays asleep for the webinar!)

Sophie Brookover: (14:53) Hilary, we got quite a reverb from Joanne on your speakers.

Sophie Brookover: (14:53) I recommend going through the Audio Setup Wizard.

kathryn brown: (14:53) hi! I am from the Ocean City Library down in South Jersey.

Sophie Brookover: (14:53) Click on Meeting, then select Audio Setup Wizard so you have the right microphone selected.

Sophie Brookover: (14:53) Hi, Kathryn! Welcome!

Terry Edwards: (14:55) Are we all supposed to mute our microphone?

Sophie Brookover: (14:55) I don't hear any reverb at all.

Terry Edwards: (14:55) a little reverb.

Sophie Brookover: (14:55) Oh, I heard a teensy bit.

Martha Hickson: (14:55) No noticeable reverb from Hillary

Sophie Brookover: (14:56) It should be fine. Thanks, Hilary!

Terry Edwards: (14:56) good!

Joanne Roukens: (14:56) Good afternoon everyone! This is Joanne Roukens. I am providing tech support this afternoon. If you have any problems with your audio/video during the program, we find that exiting and re-entering the meeting room fixes most things. If your problem persists or you are having another tech issue, please call me at 201-874-6885.

Alex DYan: (14:56) Hillary sounds just fine from my end

Hilary Morris: (14:56) Thanks Alex

Joanne Roukens: (14:58) Welcome everyone. We are doing sound and video checks with our presenters. We will begin in a few minutes

Joanne Roukens: (14:58) yes

Ellen Callanan 2: (14:59) I accidentally signed on twice---Sophie, would you please disconnect the first "Ellen Callanan"? Thanks!

Joanne Roukens: (14:59) I'll do that!

Ellen Callanan 2: (14:59) Thanks, Joanne!

Jen Servello 2: (14:59) Not even sure how that happened! Sorry!

Joanne Roukens: (14:59) Done

Jen Servello 2: (14:59) and that completely cleared up the sound issue!!

Jen Servello 2: (15:00) yay for easy solutions!

Barbara Klinck: (15:01) Hi everyone~ I have sound :)

Joanne Roukens: (15:01) Good

Joanne Roukens: (15:03) Good afternoon everyone! This is Joanne Roukens. I am providing tech support this afternoon. If you have any problems with your audio/video during the program, we find that exiting and re-entering the meeting room fixes most things. If your problem persists or you are having another tech issue, please call me at 201-874-6885.

Jennifer Heise: (15:03) Hey everyone, anyone else from an academic library?

Joanne Roukens: (15:04) It's best to call me for quick assistance

Barbara Klinck: (15:06) Hi Jennifer H.~yes I am from a K-8 school
Melissa Hofmann: (15:06) Jennifer Heise, I am. From Rider. And hello, John!
John LeMasney: (15:06) :)
Radwa Ali: (15:07) Hi everyone, I'm from Hackensack public library
Hilary Morris: (15:07) HI everyone! Thanks for joining us!
Sophie Brookover: (15:08) If you are tweeting this session, use the hashtag #LLNJ_Pinterest
Joanne Roukens: (15:08) Click on "Full Screen" to see things at their best resolution.
Sophie Brookover: (15:08) Alice DiStefano, you're in the room twice -- can I remove the first one of you?
Mary AStarita: (15:10) Hi, I'm from Princeton Seminary Library.
Sophie Brookover: (15:10) Hi, Mary!
Sophie Brookover: (15:10) Welcome.
Mimi Hui: (15:11) will the sound recording be available after the webinar too
Claire Houghton-Kiel: (15:11) OK, I kicked the 8th graders out! I can concentrate on this now!
Joanne Roukens: (15:11) Yes
Joanne Roukens: (15:11) This webinar is being recorded and will be available by tomorrow.
Joan Divor: (15:13) Hi Sharon - I am here as Joan Divor. Sharon Fitz.
Margo Franklin: (15:13) Hi all. I'm from Teaneck Library
Hilary Morris: (15:14) Hi Margo! Thanks for joining us
Alice DiStefano 3: (15:16) Yes
Sophie Brookover: (15:18) I Love The Fancy!
Sophie Brookover: (15:18) I don't use it, but...it's so fancy!
Sophie Brookover: (15:18) Yeah, I think it's from the UK.
Mary Astarita: (15:20) I'm in Princeton, too!
Natalie Cheetham: (15:21) so library users can add to the library board?
Sophie Brookover: (15:22) That is brilliant! Even if the books are checked out, you can still display them.
Sophie Brookover: (15:22) Do the images lead to the OPAC pages so ppl can place holds?
janice painter: (15:22) Can you link into the catalog record from the cover image on Pinterest?
Sophie Brookover: (15:23) Great minds, Janice. :-)
janice painter: (15:23) Hey, yea!
Sophie Brookover: (15:23) Nice!
Sophie Brookover: (15:25) Keep Calm and Expecto Patronum!
Sophie Brookover: (15:25) Love it.
Joanne Roukens: (15:25) Love it too!
Sophie Brookover: (15:26) And remember, John & Hilary's slides will be available here tomorrow: <http://librarylinknj.org/content/free-webinar-pinterest-community-engagement-through-visual-bookmarking>
Cynthia Lambert: (15:32) I love spirograph! Going to re-pin that!
Sophie Brookover: (15:34) You can also get your pins in front of more viewers & potential fans by including a relevant library-related chat hashtag. A master list of these: <http://edudemic.com/2012/06/twitter-chats-library/>
Joanne Roukens: (15:39) Cool!
Cathi Finnen: (15:39) Thanks Sophie!

Sophie Brookover: (15:44) haha!

Sophie Brookover: (15:44) 50 Shades is everywhere.

Cynthia Lambert: (15:46) I want to make a pin-board of actual 50 Shades of Grey for a color wheel

Natalie Cheetham: (15:48) haha...i misread the aditable teacher binder as the "edible" teacher binder. i'm obviously hungry.

Natalie Cheetham: (15:48) *editable

Jennifer Heise: (15:49) I'm thinking we could create pinboards for our university archives content

Sophie Brookover: (15:49) Jennifer, yes, absolutely!

Jennifer Heise: (15:49) Maybe also one for studyhacks...

Sophie Brookover: (15:49) Think of it as a new way to provide access to materials.

Cathi Finnen: (15:49) just painted part of my kitchen a lite grey - could not believe how challenging it was to find the "right" grey. There are MORE than 50 shades! What happened to mixing just black and white pegments? Noooo

Sophie Brookover: (15:50) That, too, Jennifer -- there are TONS of teachers & homeschoolers with great ideas about learning & studying on Pinterest.

Jenny Pierce: (15:51) she has to agree

Radwa Ali 2: (15:51) sh has to approve

Sophie Brookover: (15:51) ding ding ding!

Sophie Brookover: (15:51) :-)

Cynthia Lambert: (15:52) I want to go take photos of local cemeteries with location information when you click through...so many local history possibilities

Mary Astarita: (15:52) Can your later discreetly drop a follower?

Cynthia Lambert: (15:59) the library road trip is a perfect opportunity for a board!!!

Sophie Brookover: (15:59) Hey, I recognize that board!

Sophie Brookover: (15:59) :-)

Sophie Brookover: (16:00) I was trying it out for LLNJ. :-)

Sophie Brookover: (16:00) I should probably get back to it, eh?

Hilary Morris: (16:01) Mary you don't have to follow someone if they follow you. It's similar to Twitter

Mary Astarita: (16:03) Thanks to both of you. That's helpful.

Martha Hickson: (16:03) Are there any Pinterest management or dashboard apps, similar to HootSuite or Tweetdeck for Twitter? I find that the content of my Pinterest home page becomes overwhelming to keep up with.

Joanne Roukens: (16:05) Love it!

Radwa Ali 2: (16:07) good question martha

Hilary Morris: (16:07) There's nothing really right now that allows you to do any scheduled pins, but you can check analytics

Hilary Morris: (16:07) Pinerly

Natalie Cheetham: (16:08) can you connect to your library group page? or does it default to the admin user?

Natalie Cheetham: (16:08) on facebook.

Hilary Morris: (16:10) You have to be logged in to your library account on Pinterest in order to connect Pinerly with that

Hilary Morris: (16:10) Is that what you mean?

Sophie Brookover: (16:10) I think Natalie is drawing a distinction b/w one's account & one's Page on FB.

Natalie Cheetham: (16:11) Can i connect my library pinterest account to my library group page on facebook?

Sophie Brookover: (16:11) Natalie, do you have a Group or a Page on FB?

Hilary Morris: (16:11) No not now..but you can include a link to your library fan page in the bio. That's all you can do right now

Hilary Morris: (16:11) You can only connect Pinterest to admin user accounts

Sophie Brookover: (16:11) But you can link your Pinterest acct to your library Twitter account.

Hilary Morris: (16:11) Yes

Sophie Brookover: (16:11) And then post links to your boards & pins to your FB Page or Group.

Hilary Morris: (16:11) Thanks SOphie for the reminder

Natalie Cheetham: (16:12) ok. thanks.

Sophie Brookover: (16:12) You're welcome. There are a lot of ins & outs.

Sophie Brookover: (16:14) John & Hilary's slides will be on our website first thing tomorrow. You'll be able to peruse these links in great detail b/w now & Part 2 of this webinar!

Cynthia Lambert: (16:20) Adults too! This is awesome!

Sophie Brookover: (16:21) It's kind of like a visual, ongoing Twitter chat.

Sophie Brookover: (16:21) Lovely!

Stephanie Baker: (16:24) how do I find out more about adding link to our catalog behind a book covers image?

Hilary Morris: (16:26) If you upload your own image, you'll see a field to add a link. YOu can copy and paste the link from your catalog into that field

Hilary Morris: (16:27) Sorry I'm incorrect: you pin and image first to a board. Then you click "edit" on the iamge and then you'll see a field to add your own link

Stephanie Baker: (16:28) so it doesn't have to be an original image.. okay... thnaks

Bryan Bonfiglio: (16:29) Stephanie... you use Aquabrowser and for each record there is a Persistent URL

Hilary Morris: (16:29) No you can pull an image anywhere (i would include a citation that the image came from the publisher site or wherever)

Stephanie Baker: (16:29) Thanks Bryan... you have my back

Hilary Morris: (16:30) I like saying "via _____"

Stephanie Baker: (16:30) good recomendation Hilary

Cathi Finnen: (16:31) clap clap clap

Terri Carpenter: (16:31) Thank you

Jalyn Warren: (16:31) Thank you!

Bryan Bonfiglio: (16:31) Thank you!

Margo Franklin: (16:31) thanks!

Sara DuHaime: (16:31) Thank you

Jenny Pierce: (16:31) applause!

Cynthia Lambert: (16:31) golf claps for all! thank you!
Barbara Klinck: (16:31) thanks for the all the information
Jennifer Heise: (16:31) thank you!
Stephanie Baker: (16:31) Thank you John and Hilary
Sonora Miller: (16:31) Thank you to John, Hilary and Sophie!
Mary Ellen Krivanek: (16:31) Thank you!
Linda Hoffman: (16:31) Thank you! That was fantastic and fun!
Kelly: (16:31) Thank you.
Lisa Mihal: (16:31) Thank you
Radwa Ali 2: (16:31) thank you
Claire Houghton-Kiel: (16:31) So great! Can't wait to play!
Alex DYan: (16:31) Thank you evryone! very interesting presentation
Joanne Roukens: (16:31) <https://librarylinknj.wufoo.com/forms/pinterest-part-one-evaluation/>
Theresa Moustafa 2: (16:31) Thank you. It was very interesting!
John LeMasney: (16:31) Thanks all! Loved every minute
Mary Astarita: (16:32) Many thanks! This was very informative!
Ellen Callanan 2: (16:32) Thanks John and Hilary (and also Sophie and Joanne!)
Hilary Morris: (16:32) Thanks everyone!
Alex DYan: (16:32) very lucky ones
Hilary Morris: (16:32) Great questions too
Theresa Moustafa 2: (16:32) Thanks Sophie. I'm glad I could make it.
Marian Lezgun: (16:32) Thanks so much! Sorry I was late....
Hilary Morris: (16:33) hilary@hm-pr.com
John LeMasney: (16:33) lemasney@gmail.com
Alice DiStefano 3: (16:33) Thank-you. It was fun and informative.
John LeMasney: (16:33) <http://facebook.com/lemasney>
Cathi Finnen: (16:34) cfiinnen@njstatelib.org
Ruth Annunziato: (16:34) Thanks so much- great first webinar!ruth.annunziato@Mainlib.org
Joanne Roukens: (16:34) <http://librarylinknj.org/content/john-lemasney>
Ruth Annunziato: (16:34) yes
Joanne Roukens: (16:34) <http://librarylinknj.org/content/hilary-morris>
Cathi Finnen: (16:34) no i'm sorry, i thought you wanted all of our emails. will be starting a pinterest acct real soon
Cathi Finnen: (16:35) duh - that's what happens with multi-tasking sometimes!
Ruth Annunziato: (16:35) not sure what url is
Alex DYan: (16:35) thank you and I see you on Oct 30th.... bye!
Sophie Brookover: (16:35) <http://pinterest.com/sophiebiblio/i-m-just-talkin-bout-books/>
Sophie Brookover: (16:35) <http://pinterest.com/sophiebiblio/>
Ruth Annunziato: (16:36) i guess its pinterest.com/ruthannunziato
janice painter: (16:36) I see yours have attribution links, Sophie. Nice practice.
Ruth Annunziato: (16:37) Thanks Sophie
Hilary Morris: (16:37) Just followed you too Ruth
Ruth Annunziato: (16:37) Not yet

Ruth Annunziato: (16:37) Yes I will tonite

Joanne Roukens: (16:37) Yes, Jeni? Do you have a question?

John LeMasney: (16:37) absolutely

Ruth Annunziato: (16:38) Thanks

Hilary Morris: (16:38) Yes thank you!

Marian Lezgus: (16:38) thanks again!

Joanne Roukens: (16:38) thanks, John and Hilary

John LeMasney: (16:38) :)

Hilary Morris: (16:38) Dress up webinar?

Ruth Annunziato: (16:38) Thanks Again!

Hilary Morris: (16:38) :)

John LeMasney: (16:38) Thanks for the platform!!