



Creating a Thriving 21st Century Library

SESSION TWO

with
Kim Bolan Cullin & Rob Cullin

Survive & Thrive





Opportunity doesn't always
arrive gift wrapped.

challenges are different. Talk to us and see how we
you turn elusive potential into tangible performance.

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High performance. Delivered.



Show **them**
the
possibilities





Keys to Success

- Ongoing & often
- Variety of users
- Get out of the library!





Talk
with
everyone!





Engage Non-users





Don't limit to one input method

Focus groups, social networking, online surveys, etc.

**George W. Hawkes
Central
Library
Visioning**

Arlington Public Library System

Calendar of Events

We Need Your Input!

[Click here to complete the Central Library Visioning Survey](#)

[Teens! Click here to complete the Teen Space Survey for the Central Library](#)

The Arlington Public Library announces the launch of a visioning process to determine what our community wants and needs from Central Library Services. We are also assessing the physical condition and future viability of the current Central Library building. An outcome of this project will be to determine how to ensure that our physical presence can provide the services and programs envisioned by our community

This past December we held a Visioning Project kickoff meeting to which we invited community leaders and stakeholders. Our consultants, Providence Associates, gave a presentation to those attending on various aspects of the project. Since that kickoff event, our consultants have been very busy collecting data and are now ready to move along to the part of the visioning process where we ask for input from the community.

CALENDAR

May

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Signup to receive updates or register for





What are people saying?

1. Additional meeting room space, especially medium sized space for groups of 10 – 20 people;
2. Semi-private meeting spaces for smaller groups of 1 – 4 people;
3. Additional food and drink options;
4. Self-check and self-serve holds as an option;
5. An updated and more “comfortable” look and feel (décor, furniture, etc.)
6. An exterior drive-up materials return;
7. Zoned, active children’s area focused on attracting older children (pre-teens) as well as the very young;



What are people saying?

8. An enhanced (and enclosed, if possible) teen space;
9. Balance of quiet space and social space
10. Smaller main service desk/area and relocation to a more centralized point for easy access to all areas of the Library;
11. Relocated computers and computing/technology area more convenient to staff area;
12. New outreach services that would entail rethinking how that service is delivered.
13. Circulating technology and other items including, but not limited, to laptops, video recorders, projectors, eReaders, board games, etc.



Proactive Marketing & Outreach





Embrace Community Partnerships



pinterest.com

Program,
Program,
Program

Pinterest

1 People

2 Pinboards

3 Buttons

Click a few things you like so we can suggest people to follow.

Architecture



Art



Cars & Motorcycles



Design



DIY & Crafts



Education



Fitness



Food & Drink



Gardening



Geek



Hair & Beauty



History



Holidays




Home





Did we mention programs?

<http://evancedsolutions.com/programpages/>


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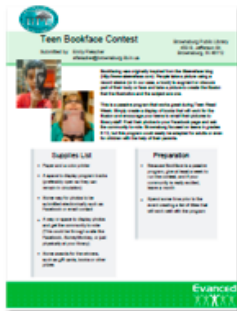
[Home](#) / [Program Pages Newsletter](#)

Program Pages Newsletter

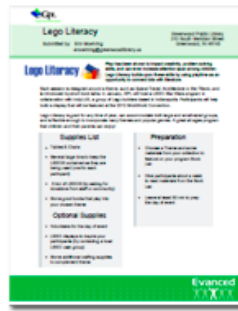
Our library calendaring product, **Events**, is used by thousands of public libraries to manage over a quarter of a million library programs each year. We wanted to help share these great program ideas and give credit to the libraries and library staff that make them happen.

Here are three program ideas to give you an idea of what you can expect from the Program Pages Newsletter!

Bookface



Lego Literacy



Zombie Invasion



Our Solutions

- Demo our Solutions
- Events
- Room Reserve
- Summer Reader
- BranchAnywhere
- Genealogy
- WebDesign

“ I find the staff at Evanced to be very open to listening to what we really need and helping however they can. The company, their products and their staff members are outstanding and truly connected to the needs of public libraries.”

Cathy Hakala-Ausperk - Deputy Director
Cleveland Heights - University Heights
Public Library, OH



User-Driven, Dynamic Website

Sykesville Public Library



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Program & Events

Books & More

Services

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How to

About us



catalog search

Go

Or search our website

CALENDAR OF EVENTS

« February »						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

Check [Library Hours](#) | [All Events](#)

CHOOSE YOUR SERVICE!



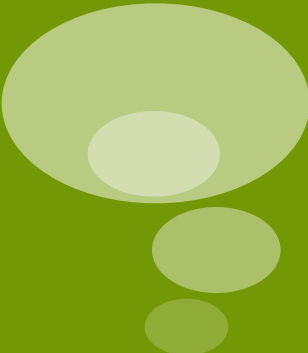
STATEWIDE RESOURCES





Mobile Marketing





Lean Thinking

Create Cleaner, Leaner & "Meaner" Libraries



February 2012



Do what
you do best.

Better.

team working together? Talk to us to see how we can help.

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Collection	Holdings (C1)	Circulation	Turnover Rate	Proposed New Collection Size (C2)	% Changed (=C2 - C1 / C1)	Est. Collection on Shelf	Unit Area / Item	% Est. in Circ	Collection SF Estimate
Adult Main Collection									
Fiction	8,315	22,268	2.68	8,300	-0.18%	5,810	0.10	30%	581
Classics	279	232	0.83	279	0.00%	195		30%	0
Mystery	3,903	7,203	1.85	3,700	-5.20%	2,590	0.10	30%	259
Western	417	350	0.84	300	-28.06%	210	0.10	30%	21
Sci-fi	576	864	1.50	400	-30.56%	280	0.10	30%	28
Paperbacks	576	3,516	6.10	500	-13.19%	350	0.10	30%	35
Large Type	1,266	3,613	2.85	1,400	10.58%	980	0.08	30%	78
Non-Fiction									
000's	391			352	-9.97%				
100's	698			579	-17.05%				
200's	571			483	-15.41%				
300's	2,871			2,392	-16.68%				
400's	170			135	-20.59%				
500's	717			535	-25.38%				
600s	5,735			4,811	-16.11%				
700s	3,908			3,107	-20.50%				
800s	1,256			860	-31.53%				
900s	2,839			2,200	-22.51%				



Redesign Your Organization





Develop Staff Skills





Combined Service Points





Supported Self-Service

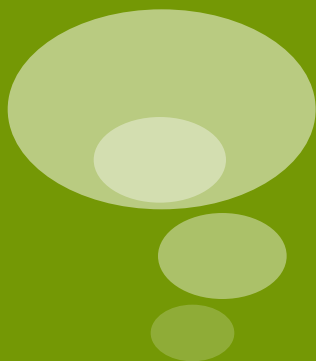




Managing Small Spaces



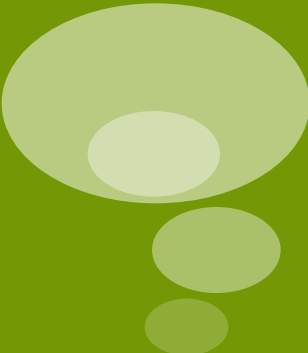
Population Analysis



Library X Population Analysis

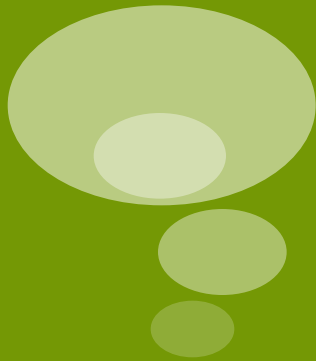
	Hudson	Percent of Population
Children		
Less than 5 years	453	7%
5 - 9 years	425	6%
10 - 12 years (est.)	242	4%
	1,120	17%
Teenagers		
13 - 14 years (est.)	161	2%
15 - 18 years	321	5%
	482	7%
Totals for Ages 0 - 18	1,602	24%
Adults	5,111	76%
19 and above		
TOTAL POPULATION*	6,713	100%





Collaborate,
Collaborate,
Collaborate





Hire for
attitude.

Train for **Skill.**





Improve Communications





Change NO
to

YES



If you innovate,
they will come.



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Thank you

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