

67 %  
of u.s. public libraries offer eBooks

Source: ALA 2011 Public Library Funding & Technology Access Study

94 %  
of u.s. academic libraries  
offer eBooks

Source: Library Journal eBook Survey of US Academic Libraries

# Doubled in 6 months

## U.S. adults who own eReaders

Source: Pew Internet , June 2011

an eBook  
10 millionth item added to  
WorldCat

Source: OCLC Press Release, July 7, 2011

71 %

compound annual growth rate of  
ebooks in libraries, 2002 - 2009

Source: LJ Ebook Research Report

5 %

public libraries who circulate  
eReaders

Source: LJ Ebook Research Report

200 %

increase in eBook downloads  
2009 to 2010 on OverDrive

Source: OverDrive

700 %

increase in OverDrive access fees  
by 2014 for Kansas State Library

Source: Library Journal article, June 20, 2011



12 %  
academic libraries who circulate  
eReaders

Source: LJ Ebook Research Report

**80 % by 2020**  
estimated academic library budget  
allocated for electronic content

Source: US Dept of Education, NCES, Academic Libraries Survey, 1998-  
2008

**29.4 million**  
people will own an eReader by  
2015

Source: Forrester Research, July 2010

Twice as many  
owners of tablet PCs than  
eReaders by 2015

Source: Forrester Research, July 2010

60%

iPad owners who read eBooks on  
the iPad

Source: Simba report, April 2011

# eBook Reader

3<sup>rd</sup> of 12 technologies on the verge  
of extinction

Source: [Gizmodo.com](http://Gizmodo.com) blog post 1/12/2011

76 %

Kindle's market share...BUT

Source: LA Times, Cowen and Co. Survey, 2010

nook

sales surpassed kindle in 1Q11

Source: Business Wire, July 8, 2011



April 2011

Amazon eBook sales surpass print

Source: Amazon Press Release, May 19, 2011

32 %

Americans who say library lending  
is an important eReader feature

Source: 2011 PWC Report, Turning the page: the future of  
eBooks

**\$519.48**

what you'd spend on eBooks if you  
bought one per week at \$9.99

Source: My calculator

202 %

increase in ebook sales from  
February 2010 - February 2011

Source: Association of American Publishers

February 2011  
eBooks top all trade publishing  
categories for 1<sup>st</sup> time

Source: Association of American Publishers

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