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REQUEST FOR QUOTE STATEWIDE STRATEGIC PLANNING FACILITATOR AUGUST 21, 2012

Questions from Potential Bidders

QandA Period Extended to September 20, 2012

- Q1. What was effective about your last planning process? What would you like to carry forward into this process? What was less effective?
- A1. This is the first initiative for a formal statewide strategic planning process so there is no basis of comparison. It is key to offer a means for input and participation by the myriad of librarians in multi-type libraries in New Jersey along with the other stakeholders identified in the RFQ.
- Q2. What are the key strategic questions facing the organization at this time?
- A2. This will be one of the first charges for the members of the Strategic Planning Committee. The resources identified in the RFQ will assist with this discussion.
- Q3. Our firm has developed strategic plans for a number of profit and not for profit organizations. We are blue ocean strategists and Innovation Games© facilitators. Is it critical that we have experience with libraries to qualify for this assignment?
- A3. Organizations that have experience with libraries have an advantage over those that do not, especially for the statewide master plan we are working toward. However, I would never advise an organization not to bid. You are certainly welcome to consider it.