

Vendor Comparison List <small>The information in this document was supplied by each of the vendors.</small>			
Company Name	Infor	LibraryAnywhere	Boopsie
Product Name	NOW In the Library	LibraryAnywhere	Boopsie for Libraries
Native App or Hybrid App?	Native (iOS) and Hybrid (Android).	Native	Native, Hybrid and Mobile Web
Mobile Website available?	Yes	Yes	A mobile website is included in addition to the native apps
Catalog Connection	Yes (including connection to subscription databases). Search is real-time, with no indexing or uploads. The connection to the catalog is done via Z39.50, but custom connectors using other protocols are available as well.	Library Anywhere connects directly to your existing OPAC, which means it always mirrors your catalog exactly. Holdings status is always up to date in real time. No uploads or indexing necessary, making it easy to maintain.	integrate with all ILS systems
Do you offer custom branding for library clients?	Yes. We provide custom-branded apps for each library.	Yes. Standard Library Anywhere allows you to include a logo. For an additional cost, you can upgrade to a custom package which will give you control over the background colors as well as creating individual iOS and Android apps branded for the specific library.	Yes, Boopsie creates individual apps on a per library basis. They do not aggregate libraries into a single generic app - each library has their own app.
How do library staff manage content in App/Mobile Website?	Via a Joomla-based CMS or RSS feeds or email. Existing content - such as blog, Twitter, Facebook, or calendar events, are integrated through RSS feeds.	Administrative back-end from LibraryAnywhere. Web-based, use w/username & password. Two options: Simple Editing & XML Edit for coding gurus. Most people use Simple Edit (a simple WYSIWYG editor). Events are powered by RSS feeds automatically, we also provide a way to manually enter events directly into Library Anywhere.	Calendar, Blog, Twitter -- all pulled in via RSS. Can add customized content via Boopsie Docs -- a platform on top of a Google Doc. Also consumes web services.
Public, School, Academic?	Public, School, open to Academic	Public, School & Academic	Yes
iOS, Android, Blackberry?	iOS (native) and Android (hybrid). Blackberry supported via the mobile website.	Yes to all three -- when using mobile site, LA detects automatically what OS the phone uses & sends user to pages optimized for their OS. Also, native apps for iOS and Android.	ALL -- any internet-enabled device (including Nook Color, Kindle Fire, Symbian, etc.) can access & use Boopsie. They develop ONE app that works on every operating system -- no need to choose, and nobody gets left out.
What training & tech support do you offer?	Training via webinars, tech support via e-mail	Instruction for creating library homepage, sometimes create the library homepage FOR clients. Support is usually via e-mail, w/lots of screenshots for visual assistance.	Technical support is available as is Training support...although typically very little is needed in most cases. Most information is incorporated from the ILS via a MARC extract process and RSS feeds (calendar, blog, Twitter). Boopsie Docs/Google Docs is another collaborative platform that we provide which is very easy to use and allows the library to make adjustments and changes at their discretion. Webinars are available for training.
How much time to develop app & place it in App Stores?	4 weeks including waiting period for approval from Apple's app store	Could create a simple template for homepages for lots of libraries to use -- approx 1 hour for each homepage. Set-up for OPACs takes about a day. There is ONE LibraryAnywhere app already mounted in the Android & Apple App stores. They "can" create & place individually-branded apps for libraries, at a higher cost, and would take longer -- at least 2-3 weeks due to creation of app & submission/approval process for app stores. Being in common app lets users find all local libraries using LA app, using your smartphone's internal GPS, and it's cheaper, faster for libraries to do it this way. Disadvantage is that end-users need to search for LibraryAnywhere, not their library -- slightly less findable, but onus of marketing would be on library, anyway.	6 weeks or less start to finish, about 1 day of library staff time. Longest portion is registration/authentication process for individual libraries to register as iOS developers w/Apples App Store - which is required by any vendor. Boopsie has exhaustive directions on how to do this.
If we were to provide 20-30 new clients from NJ libraries, how would you handle the spike in work?	Large staff, plus outside contractors	This shouldn't be a problem due to how easy it is to add libraries to current app	Due to Boopsie's patented platform, they are "highly scalable" -- they're doing this in VA with 80+ libraries. They're based in Palo Alto/Silicon Valley.

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Who are your competitors? How do their products compare with yours? (i.e. what do you offer that they don't?)	Boopsie, LibraryAnywhere, and possibly ILS vendors. Solution is modular - libraries choose any or all components (mobile site, mobile app, or mobile catalog). Our platform has a full-fledged Content Management System, enabling libraries to market services by publishing content of any kind (book reviews, music recommendations, programs, and more).	Similar type of product to Boopsie and values convenience of centralization of all libraries w/in one app. Related: LibraryThing for Libraries is a package of enhancements for the OPAC (tags, reviews, recommended books, series, awards, etc.) -- since they're owned by the same company as LibraryAnywhere, these enhancements would import directly into their LibraryAnywhere interface. FYI: LOGIN Libraries in Gloucester County uses LibraryThing for Libraries. Reporting function built in: statistics page shows # of pages opened, whether by mobile website or app, number of users, traffic by device type, etc.	Competitors: Boopsie is a sole-source provider. Other vendors may offer a web-based mobile interface, and/or some limited app platforms, but that's typically limited to mainly catalog-only searches. Boopsie works across all the mobile device platforms so no patron is left out. Boopsie offers Smart Prefix Search (abbreviated keyword searching) for real time catalog searching, BookCheck (turns your mobile device into a self-check device), One-Click OverDrive Access, BookLook (scanner embedded, check on availability of books in library from any store), and can support whatever payment platform the library is using. Boopsie enables the library to display their calendar of events, social networking feeds, blogs, reading lists and the ability to access 3rd party databases.
Pricing	Priced by component, including low cost option. See LibraryLinkNJ Mobile Project website for pricing. Contact vendor directly for formal quote.	For LibraryLinkNJ Member discount pricing, contact vendor directly - see below	Excellent discounts 10% - 27% available for LibraryLinkNJ member libraries.
Any libraries in NJ currently customers?	Infor is a seasoned provider of library automation software, recently introducing the NOW mobile solution. No current NOW customers in NJ, as product is new. First customer recently signed (Brownsburg Public Library in Indiana).	East Brunswick Public Library, Mount Laurel Library, UMDNJ	Somerset County Library System
Security	Login in mobile catalog provided via SIP2.	All communications between the Library Anywhere app and our servers is done via https (SSL). This means even if your catalog is not https-equipped, your patrons' privacy is safe. You can also choose whether to enable account functions using SIP or directly through the catalog interface.	Boopsie doesn't store any patron data or personally identifiable information. Fully secure https and hipaa compliant.
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Notes	Infor Library and Information Solutions has been serving libraries of all kinds for over three decades. We provide library automation software and mobile applications for libraries large and small. Our customers include the East Baton Rouge Parish public library in Louisiana (US), Ecole Polytechnique in Montreal (Canada), the public library of Amsterdam (the Netherlands), and the City of Paris library network in France. Infor recently introduced the NOW mobile solution into the North American marketplace, enabling public, academic and school libraries to market services and engage users directly on their mobile devices.	Additional features: Library Anywhere also includes a QR code--dynamically generated QR codes on your regular catalog pages, which when scanned jump to that record on your mobile catalog. Another feature of Library Anywhere is barcode scanning--scan the ISBN on a book and see if your library has a copy.	