

Coworking and Libraries: Support and Services for The Self-Employed and New Entrepreneurs

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Why should I care about workplace trends?



Americans work.... a lot.

Working*

Average hours worked:



*Employed persons in 2010

On work days:

83%
of employed workers
did some or all of their
work at their workplace



24%
of employed persons
did some or all of
their work at home



Even our entertainment reflects the value of the office



Workplace Trends

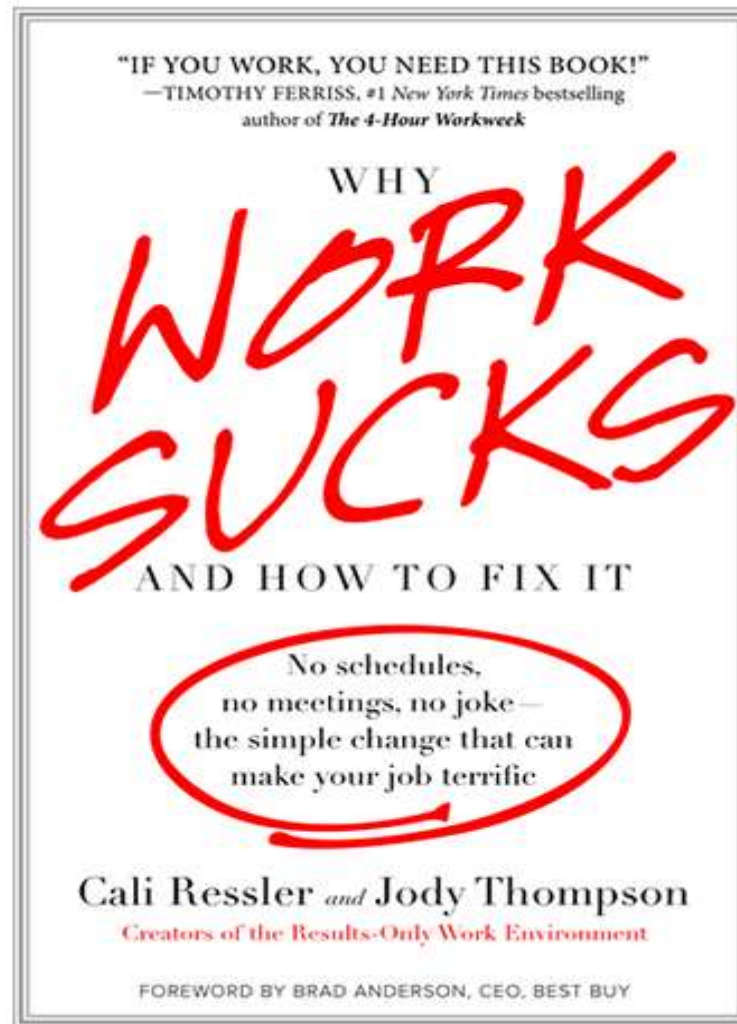
- ❑ Telecommuting
- ❑ ROWE
- ❑ Hot Desking
- ❑ Offsite meetings
- ❑ Intrapreneurship
- ❑ Collaborative Consumption

Trend: Telecommuting



Real Simple Magazine

Trend: ROWE



Trend: Hot Desking

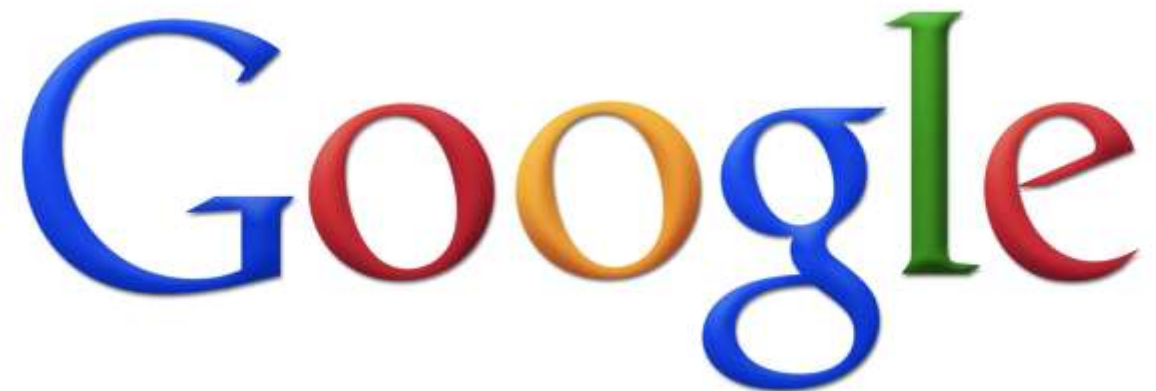


Trend: Offsite Meetings



<http://www.flickr.com/photos/ojezap/4709298099/in/photostream/>

Intrapreneurship

The logo for 3M, consisting of the numbers '3' and 'M' in a bold, red, sans-serif font.The logo for Google, featuring the word 'Google' in its characteristic multi-colored font: blue 'G', red 'o', yellow 'o', blue 'g', green 'l', and red 'e'.

Collaborative Consumption



<http://www.flickr.com/photos/streamishmc/5869791808/>

Work Experiments

- ☑ 10 years at HCL – 4 job classifications, 2 unions (now not in one)
- ☑ Flexible expertise
- ☑ SLWOP
- ☑ Freelance Opportunities
- ☑ Coworking
- ☑ Mobility Assignment

Coworking



What is Coworking?

“Cospace does not manufacture innovation, but we work tirelessly to cultivate an environment where any business can be productive.” <http://cospaceatx.com/build-here/>

“CoCo is a place where independent workers, small businesses and corporate workgroups can gather to share ideas, team up on projects and get some work done. We’re a business center that gives you an alternative to working from home or meeting at the local coffee shop.” <http://cocomsp.com>

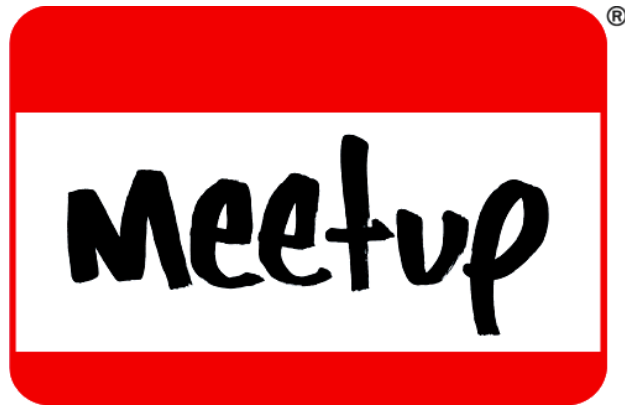
Coworking in New Jersey



Coworking near New Jersey



3RDWARD



INDE
PEND
ENTS
HALL
PHIL
ADEL
PHIA

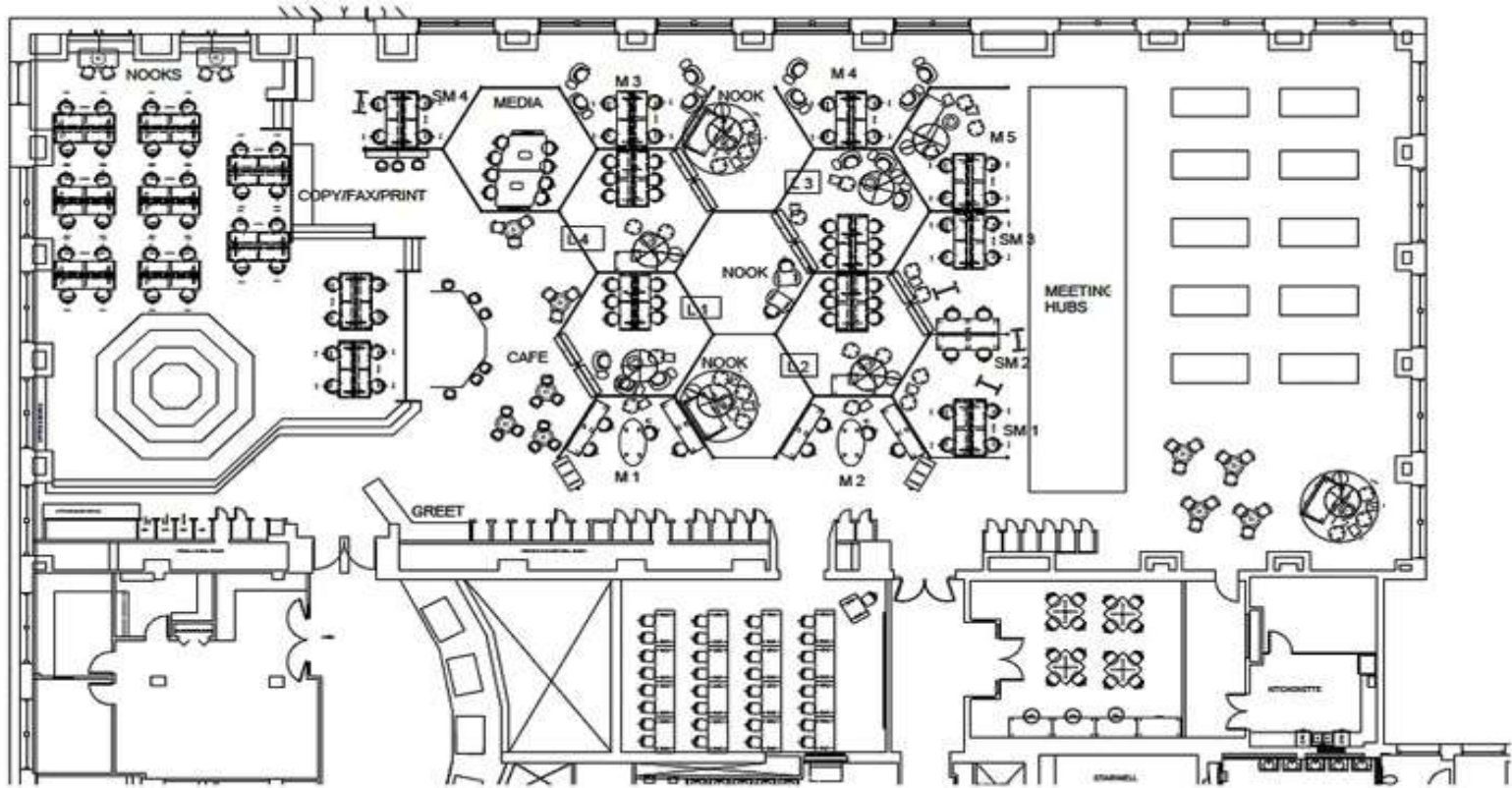
Entrepreneurship



Membership and Networked Resources



Zones: Open and Reserved Spaces



<http://www.flickr.com/photos/cocomsp/5819211782/>

Meeting Room Space



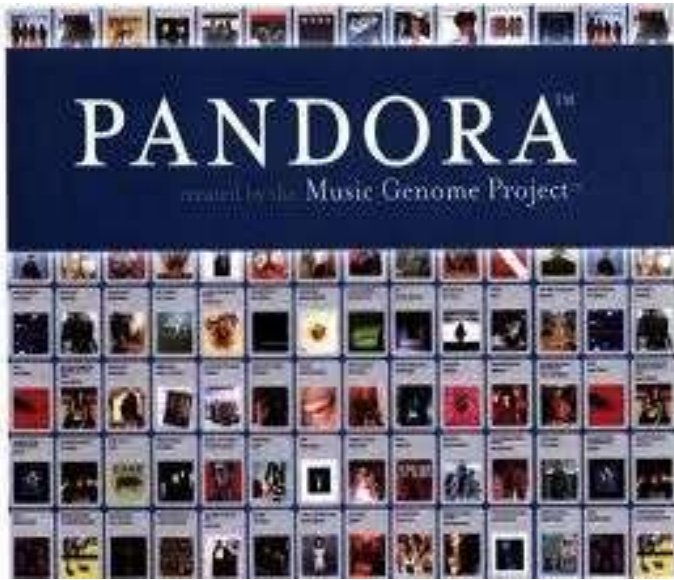
Kitchen, Catering, Coffee, and Water Cooler



Whiteboards and Campsites



Music



Event Space (Offsites and Others)



Facilitation



Startup Incubators





Questions so far?

Creative Spaces: Studios and Maker Spaces



What is a maker?



Maker spaces in/near NJ



Memberships



For we're excellent to each other here
We rarely ever block
We value tools over pre-emptive rules
And spurn the key and the lock.

— Danny O'Brien, 2010-11-09 general meeting notes

Welding and \$\$\$ Machinery



Culture of Sharing



<http://www.tcmaker.org/blog/2011/01/pecha-kucha-20x20-presentations-at-blb/>

Kitchens



Crafting Spaces and Equipment



social
painting

paintlounge

<http://www.paintlounge.ca>

Tool Libraries



http://en.wikipedia.org/wiki/List_of_tool-lending_libraries

Takeaways



Libraries can convert spaces



<http://www.artiatiadeal.com/operation-cowork-working-at-the-dekalb-bk-library-branch/>

Libraries can host these spaces



<http://centrallibrary.dunnbros.com/>

Libraries can partner with these organizations



The rules are changing...
which rules are you going to
change?



Thanks!

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