

## FREE WEBINAR

# BEYOND COPYRIGHT 101: Everyday & Advanced Copyright Issues in Libraries

Led by **Carrie Russell**,  
Director of ALA's Program on  
Public Access to Information

**Wednesday, March 9, 2011**  
**3:00 – 4:30 PM** (1.5 CEU Hours)  
Cost: **No Charge!**



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### ***Everything You Wanted To Know About Copyright! (But Were Afraid to Ask)***

Do questions about copyright keep you up at night? Are you sure you understand and can explain the four factors of Fair Use? Can you parse the differences among different types of licenses associated with eBooks, databases and websites? Master copyright ins and outs that go beyond typical "Copyright 101" primers. Bring questions to discuss with noted copyright expert Carrie Russell, and be ready to think through—and devise solutions for—library copyright problems.

**Audience:** For all types of libraries.

#### **After this program, you will be able to:**

- Consider copyright in a new way based on its Constitutional purpose;
- Understand and apply the four factors of Fair Use and be able to apply them to day-to-day library situations;
- Understand the differences among three popular types of license agreements—shrinkwrap, clickwrap, and browserwrap—associated with digital materials and web sites.

**About the Presenter:** **Carrie Russell** is the Director of the Program for Public Access to Information of ALA's Office for Information Technology Policy in Washington, DC. Her portfolio includes copyright policy and education, international copyright, accessibility, and e-books. Carrie is the author of ***Complete Copyright: An Everyday Guide for Librarians*** and has just completed a second copyright book for K-12 librarians and educators, due this fall from ALA Editions.

**Note:** You will receive information on joining the webinar and viewing materials after you register and in plenty of time for the program.

*To register*, call the office at **732-752-7720/866-505-5465**,  
fax the registration form at the bottom of this flyer to **732-752-7785**,  
or, go to [http://www.infolink.org/services/education\\_and\\_training](http://www.infolink.org/services/education_and_training) to use online registration.

#### **Registration Form:**

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Name: \_\_\_\_\_ Library/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_