

Chat Transcript for:

Pinterest: Visual Bookmarking for Community Engagement, Part 2

Presented by John LeMasney & Hilary Morris

Sponsored by LibraryLinkNJ—The New Jersey Library Cooperative

December 11, 2012

Joanne Roukens: (14:51) Good afternoon everyone! This is Joanne Roukens. I am providing tech support this afternoon. If you have any problems with your audio/video during the program, we find that exiting and re-entering the meeting room fixes most things. If your problem persists or you are having another tech issue, please call me at 201-874-6885.

Joanne Roukens: (14:52) It's sunny here in Piscataway.

Ellie Strbo: (14:52) Hi! it's sunny in Middletown.

Hilary Morris: (14:52) no prob!

Sophie Brookover: (14:53) Here's the URL for the webinar:

<http://librarylinknj.org/content/free-webinar-pinterest-community-engagement-through-visual-bookmarking>

Sophie Brookover: (14:53) All of the materials from today's session as well as our session in September (remember way back then?) will be archived there.

Sophie Brookover: (14:54) In fact, the September session materials are already available.

Ellie Strbo: (14:57) it's part of his 365 project.

Theresa Ann Moustafa: (14:59) Hello from Millville. I have just started using Pinterest.

Sophie Brookover: (15:00) I want to give Theresa a special shout-out! She is our most active Like-er on Facebook.

bryan bonfiglio: (15:00) Greetings from Mullica Hill!

sTEPHANIE Baker: (15:00) Hello, Stephanie, from the Atlantic County Library System (deeper south Jersey). I have been actively been pinning away for our system.

Theresa Ann Moustafa: (15:01) Yes, I live in Millville, and work at Millville Public Library. Formerly, I worked at the Cumberland County Library.

bryan bonfiglio: (15:01) Hi Stephanie... how's my office doing?

Terry Edwards: (15:01) Hello from Hunterdon County Library. Is there any sound yet?

sTEPHANIE Baker: (15:02) Hi Bryan... I don't know about the office itself but the people in it miss you.

Laurie and Sherrie: (15:02) hi from Roselle NJ

bryan bonfiglio: (15:02) I miss them as well...

Jennifer Sidie: (15:03) Hi - from Warren County Library

Mary Ellen Krivanek: (15:03) Hi from Warren County!

Lina Crowell: (15:03) Hello from the Warren County Library

Alex D'Yan: (15:03) Hello from Little Falls library

Joanne Roukens: (15:04) Good afternoon everyone! This is Joanne Roukens. I am providing tech support this afternoon. If you have any problems with your audio/video during the program, we find that exiting and re-entering the meeting room fixes most things. If your problem persists or you are having another tech issue, please call me at 201-874-6885.

Sophie Brookover: (15:10) To maximize your viewing experience, I recommend clicking the "Full Screen" button at the top of your screen.

Sophie Brookover: (15:10) You can come back to this screen easily from there if you need to ask a question later.

Sophie Brookover: (15:17) That's really smart -- it can look spammy if you tweet every single pin.

Sophie Brookover: (15:18) I think people just go overboard when they're first starting out & super-enthusiastic.

Hilary Morris: (15:18) Yes agreed

Laurie and Sherrie: (15:19) This may be off topic but why would you do this in a school library?

Hilary Morris: (15:20) @Laurie and Sherrie if you are operating a school library I would consult with the administration. You could be a board on a school Pinterest account.

Sophie Brookover: (15:21) If the school does not, you could start your own account for the school library to showcase new materials, photographs of student work, inspiration boards, photos of displays...

Sophie Brookover: (15:21) You can create thematic boards for different units of study.

Sophie Brookover: (15:21) Students could create boards as visual assignments. What level do you teach at? ES, MS or HS?

Laurie and Sherrie: (15:22) High school where teachers and students and admin are way behind in everything

Sophie Brookover: (15:22) Ah, yes.

Sophie Brookover: (15:23) Well, I think you'll get some suggestions here from your colleagues, but one idea that springs immediately to mind is

Sophie Brookover: (15:23) using it as a springboard for alternate assignments.

Sophie Brookover: (15:23) Like, instead of an all-written assignment in response to a reading assignment

Sophie Brookover: (15:23) students could create pinboards of images + commentary they write themselves.

Laurie and Sherrie: (15:24) ty great ideas

Sophie Brookover: (15:25) Thanks!

Sophie Brookover: (15:26) I would check some sites like EdWeb and maybe thinkfinity.org for other ideas.

Sophie Brookover: (15:26) There are also lots of great education-related boards out there that you can use for your own PD, assignment ideas, & so on.

Sophie Brookover: (15:26) Just search #education & related hashtags on pinterest.

Sophie Brookover: (15:26) :-)

Sophie Brookover: (15:27) It may wind up not being useful in instruction at all. You may find something like Learnist is more appropriate for your school.

Laurie and Sherrie: (15:28) thank you will look into it

Jen Servello Apgar: (15:41) If your board originated as public, can you change it to then be secret?

Natalie Cheetham: (15:42) in that help menu, there's a link for moving existing content onto a secret board

Natalie Cheetham: (15:43) that menu that was just on the screen

Jen Servello Apgar: (15:44) thank you!

Sophie Brookover: (15:49) This is so great -- I am full of ideas for a business account for LibraryLinkNJ now.

Janice Painter: (15:55) will do!

Sophie Brookover: (15:55) :-)

Sophie Brookover: (16:03) I know Darien PL does a TON of work with Pinterest to highlight programs, both before & after the fact.

Sophie Brookover: (16:04) They incorporate photos from the programs, photos of things kids make (from kids' programs) and so on.

Natalie Cheetham: (16:05) that's a great idea. i'd never thought of pinning programs.

bryan bonfiglio: (16:05) I'm looking at Princeton's Pinterest board and I'm not seeing anything regarding programming represented.

Janice Painter: (16:07) I'm wondering if pinning working links to eBook and downloadable audiobook content might be tricky to set up - is it difficult to get to permalinks for titles on the usual library platforms?

Hilary Morris: (16:09) Bye everyone!

Ellie Strbo: (16:09) thanks. Bye.

Natalie Cheetham: (16:09) my board is shameful compared to these. :/

Sophie Brookover: (16:09) Aw, don't let this stuff make you feel bad! It's something to shoot for.

Sophie Brookover: (16:10) And the nice thing about Pinterest is that there are lots of ways to do it well, not just ONE way, you know?

Janice Painter: (16:10) @bryan - the programming links on PrincetonPL are Pi Day, the Marilyn Monroe tribute, and Local Author Day. Two of those events happen annually so those boards could be moved to prominent positions at the right time of year.

Janice Painter: (16:12) How do you do a collaborative board?

Sophie Brookover: (16:13) Ooh, I love that board!

Sophie Brookover: (16:14) I am filing away ideas to use, myself.

Sophie Brookover: (16:16) Janice, when you create a board, you can add the names of other Pinners to create a collaborative board.

Sophie Brookover: (16:16) I'm checking to see if you can make an individual board into a collaborative one, post-creation.

sTEPHANIE Baker: (16:17) Just converted to a business account but having trouble verifying website... help. Also had a scary moment when page reverted back to format from months ago... any idea why?

Sophie Brookover: (16:17) You can -- just go into the board you want to make collaborative, click EDIT and add folks.

Sophie Brookover: (16:17) Sorry -- that reply was for Janice, not Stephanie.

Sophie Brookover: (16:18) @stephanie, I recommend requesting help from Pinterest, themselves.

Janice Painter: (16:19) Thanks @sophie. I saw that in Hilary's demo. Pondering the logistics- if you invite folks, they just jump in, I guess :-)

sTEPHANIE Baker: (16:20) Okay. next question: Facebook link takes me to Facebook user not "page" do you know how to change that or I can ask when I get in touch with pinterest. thanks.

Sophie Brookover: (16:20) Yeah, or don't, hah! I've been invited to a number of boards that I don't really do anything with.

Sophie Brookover: (16:21) That I don't know. The business account function is totally new to me!

Janice Painter: (16:26) I see the IC Lion Store board. We have merchandise we sell in the library but no online shopping links per se. Would it make sense to have a board with Library Store pictures and some description and a price, with some text urging people to come to the library and shop for them?

Alex D'Yan: (16:26) I don't remember where I read it, but it looks like a site for libraries (social network) is coming up soon. If I remember correctly is libraryboos.com or org.

Alex D'Yan: (16:26) sorry libraryboost (org or com)

Sophie Brookover: (16:27) Janice, you can un-mute yourself, if you like.

Sophie Brookover: (16:27) :-)

Janice Painter: (16:27) :-)

Natalie Cheetham: (16:27) is there a trick for pinning to your OPAC? my links time out. is that an issue with my OPAC or is there a trick?

Sophie Brookover: (16:27) That is so clever!

Joanne Roukens: (16:27) Cool!

Joan Divor: (16:28) do you always have 3 secret boards? What if you make 1 public? Do you only have 2 secret boards then, or are you back to 3?

Natalie Cheetham: (16:29) sure...hold on

Sophie Brookover: (16:29) Thanks, Natalie!

Sophie Brookover: (16:30) John is taking one for the team!

Natalie Cheetham: (16:30)

<http://catalog.palsplus.org/uhtbin/cgisirsi/?ps=HBRaigHnLo/CLIFTON/303260261/9>

Joanne Roukens: (16:30) Bless you, John.

Sophie Brookover: (16:30) Ahhhh.

Sophie Brookover: (16:30) FASCINATING.

Joan Divor: (16:30) yes. Thank you!

Sophie Brookover: (16:31) Alex do you have a URL for where you saw the info about LibraryBoost?

Sophie Brookover: (16:31) I searched for it but only found some info about some C++ programming stuff.

Natalie Cheetham: (16:32) ok...thanks

Natalie Cheetham: (16:32) yes...i'll try it that way

Alex D'Yan: (16:32) I have to search it and get back to you

Jeni Swenson: (16:33) thanks for another fantastic and highly useful webinar--more please!

Ellie Strbo: (16:33) thank you!

Theresa Ann Moustafa: (16:33) Thank you!

Jalyn Warren: (16:34) Thank you!

John LeMasney: (16:34) Thanks everyone!!

Rebecca Crawford: (16:34) Thanks

Katharina Radcliffe: (16:34) thank you!

Janice Painter: (16:34) Thanks- this has indeed been inspiring!

Sophie Brookover: (16:35) <https://librarylinknj.wufoo.com/forms/pinterest-part-two-evaluation>

Sophie Brookover: (16:35) Click the link, complete the survey -- thanks for participating, everyone!

Alex D'Yan: (16:36) thank you nad Happy Holidays!!

Ellie Strbo: (16:36) thank you, Sophie.