

## Media Download Platforms — Janice Painter, Access Services- Princeton Public Library

Presented by LibraryLinkNJ, the New Jersey State Library and the New Jersey Library Association:

### Technology Speed Dating – Gloucester County Library Wednesday April 23, 2014

#### *Zinio for Libraries*

Enjoy full-color, page-for-page digital copies of over 70 magazine titles, including popular selections such as "Bloomberg Businessweek," "Car & Driver," "Dwell," "The Economist," "Elle," "ESPN Magazine," "Esquire," "Forbes," "Food Network Magazine," "Marie Claire," "Martha Stewart Living," "Men's Health," "Motor Trend," "Newsweek," "New York Review of Books" "Oprah," "Popular Photography," "Runner's World," and "Shape." Available for the Mac, PC, Apple & Android mobile devices, and Kindle Fire. Complete, multi-access magazines with no holds, checkout periods, or maximum quantities.

View our Zinio downloading guide at [http://www.princetonlibrary.org/sites/default/files/Zinio\\_0.pdf](http://www.princetonlibrary.org/sites/default/files/Zinio_0.pdf)

Check out titles from the customized library landing page (library card number and email address) where you select titles. Click on a magazine cover to select it, a second browser window or tab opens to the Zinio website, where users are prompted to create an account or log in again. On a computer's browser, users need to keep the library's landing page and the Zinio website open at the same time and then toggle between the two to check out more than one magazine at a time. If users prefer to read on a tablet or smartphone through the Zinio app, they are required to use a browser to check out the title and then go to the app to download and read on their device. Users cannot checkout magazines directly from the Zinio site or the app and must go back to the library's landing page to select additional titles. This process has a small learning curve, but once users understand the steps, it is easy to use.

Vendor: Recorded Books (<http://www.recordedbooks.com/index.cfm?fuseaction=rb.zinio>)

Pricing: annual subscription based on population served. Includes platform fee. Each title had a price similar to an annual subscription, and we simply made a list of titles until the total cost matched the package price.

#### *hoopla*

hoopla is a pay-per-circulation media streaming service for public libraries offering over 8,600 movies (including more limited television series), music (over 107,000 full length albums), and 10,500 audiobook titles from 12 publishers, with simultaneous multi-user access rights. When a patron checks out a video, audiobook, or album of music, their library pays a fee of between \$0.99 and \$2.99.

Vendor: Midwest Tapes <https://library.hoopladigital.com/>

Pricing: annual subscription based on population served, minimum annual commitment. No platform fee- all fees applied to checked out items.

#### *Alexander Street Music Online*

With over 17,000 tracks, you can create personal playlists and stream music from your computer. Search audio, video, scores, and full-text references. Collections include

- **American Song:** Music that relates to almost every walk of American life, every ethnic group, and every time period. Now includes the African American Song database, with recordings by the top fifty names in the history of black American music (streamed audio).
- **Classical Music:** Music ranges from Medieval to contemporary, from choral works to symphonies, operas and the avant-garde (streamed audio).

- **Contemporary World Music:** Takes listeners around the globe to experience the vibrancy, history, customs, politics, personalities, struggles, and joys of diverse peoples' cultures (streamed audio).
- **Jazz:** The largest and most comprehensive collection of jazz available online — with thousands of jazz artists, ensembles, albums, and genres (streamed audio).
- **Smithsonian Global Sound:** produced in partnership with Smithsonian Folkways Recordings, this collection is a virtual encyclopedia of the world's musical and aural traditions. American Folk Music covers icons such as Pete Seeger, Woody Guthrie, and hundreds of others (streamed audio).

Vendor: Alexander Street Press <http://search.alexanderstreet.com/>

Other offerings include *Academic Video Online: Premium* (<http://alexanderstreet.com/products/academic-video-online-premium>) - Alexander Street's most comprehensive video subscription. Launched in 2013, this expansive resource comprises the full content of dozens of video collections and bonus discipline clusters, and grows by 7,000 titles each year; *Public Library Video Online* (<http://alexanderstreet.com/products/public-library-video-online>) -a streaming video collection with more than 15,000 titles, it provides a one-stop shop where unlimited users can access documentaries, foreign films, instructional videos, and classical music performances, any time from their library or home computer.

Pricing: annual subscription based on population served

### *Freegal Music*

Download free songs and music videos from a selection of over 7 million tunes from the Sony/Columbia Music catalog and additional independent music labels. DRM-FREE, MP3 files that can be played on ANY device (including iPods). Search the collection by artist, title or genre. A free mobile app is available for smartphones and tablets (Apple & Android).

PPL's setup—customers have the option to download three songs or a combination of one music video plus one song a week using your Princeton Public Library card, and you can create a Wish List to keep track of what you want to download next.

Vendor: Library Ideas, LLC. <http://www.libraryideas.com> The company offers the *Freegal Music Service*, *Freegal Movie Service*, the *Freeding eBook Service* and *Rocket Languages* as part of its developing product suite.

Pricing: annual subscription based on population served/ Package pricing based on number of downloads within library pricing tiers.

### *Films On Demand*

An online web-based digital video delivery service that allows you to view streaming videos from Films Media Group anytime, anywhere, 24/7. Choose from more than 6,500 educational titles in many subject areas relating to the humanities and social sciences. These videos can be viewed in the library, a classroom or at home.

Vendor: Films on demand <http://ffh.films.com/digital>

Pricing: annual subscription based on population served