Links and Highlights:

Getting started: tumblr.com
   description, location, questions, customization

Connect with people and places, find and follow: tumblarians
   http://thelifeguardlibrarian.tumblr.com/post/24538450545/tumblarians

Original posts: text, photo, quote, link, chat, audio, video
   tagging, scheduling, editing, sharing across social media

Interaction and sharing: like, reblog, original source, attribution

Discovery: searching, tagging, finding

Impact: activity, followers, notes
Demo at: katieelsonanderson.tumblr.com

Presented by LibraryLinkNJ, the New Jersey State Library and the New Jersey Library Association: Technology Speed Dating, Wednesday, April 24, 2013
Gloucester County Library, Mullica Hill Branch

Dashboard view. Choose what to post.

Tumblarians: Find other librarians and librarians
(Source: thelifeguardlibrarian)

Pew Internet: Social Networking Site Users →
13% of internet users ages 18-29 use Tumblr.

Sign up | Tumblr →
Post anything (from anywhere!), customize everything, and find and follow what you love. Create your own Tumblr blog today.

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