

LibraryLinkNJ Strategic Plan Extension - Activity Plan - FY2026-FY2027

Activity	Person/Group Responsible	Timeline
Goal 1 - INNOVATION & LEADERSHIP: LLNJ makes innovation and leadership possible by facilitating the sharing and implementation of ideas.		
Objective 1.1: Leverage statewide partnerships to coordinate learning opportunities, resources, advocacy, and best practices related to emerging topics that impact all libraries.		
Activity	Person/Group Responsible	Timeline
Amplify the advocacy efforts of our partners via our website, social media channels, forums, and email newsletters.	CE Team	Ongoing
Build capacity for members to collaborate and lead initiatives by organizing informal virtual meetups hosted by members about emerging topics.	CE Team	Ongoing
Work with statewide partner organizations to establish special statewide initiatives as needs arise.	Executive Director and Director of Special Projects in coordination with the Executive Board and partner organizations	<i>Determined by need</i>
Partner with the New Jersey State Library, the New Jersey Association of School Librarians, and the New Jersey Department of Education to help New Jersey's K-12 public schools and libraries prepare for the state's forthcoming information literacy standards.	Executive Director, Programming & Outreach Manager, CE Team	In process
Objective 1.2: Establish equity, diversity, and inclusion as a core value of all LLNJ's programs and practices.		
Activity	Person/Group Responsible	Timeline
Continue to lead the EDI-NJ: Strategic Roadmap for the 'EDI Framework for NJ Libraries' Initiative.	Executive Director and Director of Special Projects in coordination with partner organizations	Ongoing
Develop partnerships with organizations that support equity, diversity, and inclusion by serving underserved populations in NJ	CE Team	Ongoing
Examine existing, ongoing initiatives and increase their EDI content, where applicable.	CE Team	Ongoing
Utilize member feedback to design programs and initiatives that afford members a sense of belonging in the organization.	CE Team	Ongoing
Expand format, location, and timing options for programs and events, with the goal of making them more accessible to a diverse membership.	CE Team	Ongoing
Objective 1.3: Find more ways to share innovative programs among members.		
Activity	Person/Group Responsible	Timeline
Facilitate sharing of best practices for public programs (pros and cons, tips and tricks)	CE Team	Ongoing
Facilitate sharing of best practices for staff development (pros and cons, tips and tricks)	CE Team	Ongoing
Work with NJLA and other partners to create shared calendar & database of staff development programs	Director of Special Projects, Programming & Outreach Manager, Executive Director	FY26-FY27
Showcase public and staff development programs in newsletter highlighting "Best practices"	CE Team	Ongoing

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Goal 2 - FACILITATING LEARNING: People working in New Jersey libraries have the knowledge, skills, and tools they need to confidently serve their patrons.		
Objective 2.1: Provide an on-demand learning platform with simple access for members.		
Activity	Person/Group Responsible	Timeline
Continue to update and expand the LearningSpace Online On-Demand Training Platform - Record all virtual learning activities and store in LMS - Develop original programming and content according to established guidelines - Select learning content developed by other institutions for platform according to established guidelines - Reorganize and weed LMS as necessary	Online Learning & Digital Content Specialist	Ongoing
Objective 2.2: Facilitate professional development opportunities for library workers.		
Activity	Person/Group Responsible	Timeline
Create new Project Management Training Series	Director of Special Projects	FY26
Continue to facilitate the Super Library Supervisors Training Series	CE Team	Ongoing
Continue to offer Skill-Sharing Conversations	CE Team	Ongoing
Continue to coordinate the AI Ambassadors Program and AI Training Series	Online Learning & Digital Content Specialist Director of Special Projects	Ongoing
Host an annual one-day virtual conference with a unified theme	CE Team	FY26 and ongoing
Pilot a Spanish language conversation series where staff have an opportunity to practice their library-related Spanish language skills	CE Team	Ongoing
Objective 2.3: Work to coordinate learning opportunities statewide.		
Activity	Person/Group Responsible	Timeline
Participate in the NJ Federation of Library Organizations (NJ-FLO)	Executive Director	Ongoing
Communicate with partners to avoid duplicate programming	CE Team	Ongoing
Create and promote a joint CE calendar See shared calendar above (1.3)	CE Team	<i>Dependent on partner involvement</i>
Objective 2.4: Provide opportunities for members to submit feedback about programs and services.		
Activity	Person/Group Responsible	Timeline
Integrate feedback mechanisms into programming, newsletters, and meetings	CE Team	Ongoing
Create appointment booking pages for Executive Director, Director of Special Projects, and CE Team Members	Team Members	FY26
Goal 3 - RESOURCE SHARING: New Jersey residents and students have barrier-free access to the resources they need in a variety of formats.		
Objective 3.1: Provide Services to Share Resources among New Jersey Libraries		
Make the collective resources of New Jersey Library Network members available to the public through the statewide delivery service	Member Services Team	Ongoing

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Objective 3.2: Rethink delivery for increased efficiency, sustainability, and equity.		
Activity	Person/Group Responsible	Timeline
Work with delivery vendor to implement improvements to delivery service as outlined in RFP and new agreement	Executive Director and Administrative Operations Manager	FY26-FY27
Goal 4 - ENGAGEMENT: New Jersey libraries are connected to each other and LLNJ.		
Objective 4.1: Find ways to strengthen regional connections among libraries of all types.		
Activity	Person/Group Responsible	Timeline
Host and sponsor local meetups making sure in-person meetups are equitably distributed geographically	MentorNJ TF	Ongoing
Lead the MentorNJ Project	Programming & Outreach Manager and MentorNJ TaskForce	Ongoing
Build a peer-to-peer skill-sharing network via a knowledge-based portal for NJ libraries and library staff	L-TAG CE Team MentorNJ TF	FY26
Objective 4.2: Engage with members according to our Member Engagemenet Plan		
Activity	Person/Group Responsible	Timeline
Use our member engagement plan to guide the internal work of increasing engagement and participation of members - https://librarylinknj.org/sites/default/files/pdfs/Member-Engagement.pdf	Membership Committee Executive Director CE Team	Ongoing
Track and measure member engagement, including surveys and digital interactions	Executive Director CE Team	Ongoing
Objective 4.3: Communicate LLNJ's role and value.		
Activity	Person/Group Responsible	Timeline
Publish an Annual Report for the membership	Entire Team	FY26 and ongoing
Maintain website pathfinder pages for each library type represented by our members: academic, public, school, special, and library agencies/organizations.	CE Team	Ongoing
Publish a monthly newsletter to be distributed to our membership via e-blast, and a weekly update featuring the upcoming week's breakdown of upcoming programs and events.	CE Team	Ongoing
Maintain an active, engaging presence on social media via Facebook, Instagram, and LinkedIn	CE Team	Ongoing
Provide overviews of LLNJ projects and services on-demand to libraries and other organizations at professional development days, meetings, and conferences.	CE Team	Ongoing

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Objective 4.4: Increase investment from current and prospective funders.		
Activity	Person/Group Responsible	Timeline
Investigate and apply for funding to sustain and expand the EDI-NJ Project	Executive Director and Director of Special Projects in coordination with partner organizations	FY26-FY27
Develop a case statement for vendors and other potential funders/foundations	Fund Development Committee	FY26
Report strategic plan implementation progress to Board, Members, and NJSL	Executive Director & CE Team	Annually at Spring Membership Meeting
Create a sponsorship program for CE and other opportunities	Executive Director & CE Team	FY26