June 17, 2020

PROPOSED FY21 OPERATIONS PLAN
July 1, 2020 – June 30, 2021

In consideration of current budget uncertainties and emerging financial exigencies, the Strategic Planning Committee is presenting a One-Year Operations Plan to the membership, in lieu of a Three-Year Strategic Plan. It is understood that as budget clarity is achieved in FY21, the Planning Committee will take the necessary steps to develop and present a three-year strategic plan for FY22-24.

FY21 Operations Plan:

1. Hire and on-board an executive director

2. Contingent on funding, review, recalibrate and reprioritize programming initiatives

3. Resume and Strengthen Delivery Services
   a. Complete Delivery Study
   b. Initiate and complete the RFP process for delivery services

4. Relocate LLNJ offices to Ewing, NJ

5. Explore fundraising and alternative funding streams:
   a. Outreach to the Foundations Community to recruit additional funding
   b. Advocacy to recruit additional COVID-19 recovery grants and funds

6. Contingent on funding, operationalize outcomes from the TOPCATS initiative

7. Expand LLNJ’s capacity as a convener on library issues
   *LLNJ is nimble and has demonstrated its ability to galvanize around issues to solve problems*
   a. Articulate a framework for strategies on equity, diversity, and inclusion issues
   b. Articulate a framework for convening all NJ affiliate library organizations, to address issues around cohesion and duplicated efforts.

8. Contingent on funding, begin the process for a three-year Strategic Plan
   a. This process should include an evaluation of the FY18-20 Strategic Plan, to identify and evaluate uncompleted strategies.

This plan will be reviewed continuously, and adjusted to align with emerging environmental dynamics.