

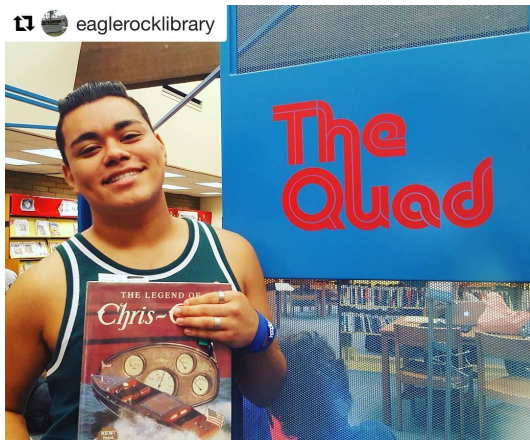


Welcome to the New Social Media Snapshots!

We've been publishing Social Media Snapshots -- a monthly round-up of all the best content from our social media channels -- for a couple of years and we've decided to move over to MailChimp. As a member of the New Jersey library community, nothing about SMS will change for you, but now friends and colleagues outside of the Garden State will be able to subscribe to this monthly newsletter, too.

We encourage you to follow us on [Facebook](#), [Twitter](#), [Tumblr](#), and [Instagram](#), but if you don't, you can rely on Social Media Snapshots to keep you up to date on developments in technology and libraryland -- here in NJ & around the country -- as well as fun things like photos you can share with your staff and patrons.

Want to know more about how you can use social media to connect with your community? Hit reply and ask Sophie Brookover your question!



Left: Meet The Staff (and their eponymous books!) at Eagle Rock HS Library
 Right: An instant classic for #styleinthestacks from the University of North Carolina's 1979 yearbook

NJ Library Excellence

Hey, [#njlibraries](#), if you're on Instagram & not on [this ever-growing list](#), let us know so we can add you!

Did you miss our Library Paparazzi webinar all about Instagram earlier in the month? Catch up with the [archived recording & slides](#) from presenters Claire Schmieder & Sophie Brookover!

Congratulations to all attending PLA's upcoming [Leadership Academy](#), especially Janet Torsney and Amy Babcock Landry, from Bradley Beach Library and Livingston Public Library!

Free tax help is available at all branches of the [Camden County Library](#).

After three months of construction, the [Bridgeton Public Library recently reopened its doors to the public](#)

[Express Newark Arts Incubator](#) Now Open in Former Hahne's Department Store.



Loving Unlock Student Potential's |
[Share the love!](#)

My School Librarian campaign!



Left: Librarian of Congress Carla Hayden & her youngest colleague, Daliyah Arana
Right: Indiana University's special collections include...ship blueprints. Who knew?

Literary News: Good Representation Edition

Grant opportunity from the American Indian Library Association & the Asian Pacific American Librarians Association: [Talk Story Together – Sharing Stories, Sharing Culture](#).

To kick off Black History Month, Marley Dias, Founder of [#1000BlackGirlBooks](#), gave the [Ida B. Wells-Barnett Lecture](#) at Rutgers University-Camden on February 1. Two days later, she announced [she'll be writing a book](#) about her work as a young activist!

Readers' Advisory Klaxon! [15 Books by Contemporary Mexican Writers](#), and [14 Novels About Muslim Life](#) That Shouldn't Be Missed.

San Francisco Public Library's [quest to put diversity on shelves](#) included a month of inclusive programming.

Handy storify archive of Angie Manfredi's Midwinter Meeting presentation: [Towards a Less Normative Future in Library Services to Children and Teens](#).



Left: RED any good books lately? Thank you, we'll be here all week!

Right: Tactile picture books for low-vision early readers, spotted at Midwinter Meeting

Library News Grab Bag

Get involved with placemaking at your library with these handy [Placemaking 101 resources](#), via The Project for Public Spaces.

[Academic Libraries nationwide respond](#) to President Trump's immigration ban.

We want to go to there: [this owl-shaped treehouse is also a school library](#).

International library consortium EIFL highlights their [Ghanaian mobile library](#) as a key to educational success for students.

[#NoFilter](#): We endorse all of these [social media content ideas for libraries](#) from LITA.

Why there's [no perfect time to post on Facebook](#), via Buffer's indispensable blog.

[School librarians](#) have long taught media literacy as a matter of course. Now, they're taking up arms against fake news.

File under: [No kidding, but thanks for the confirmation!](#) Rumors of the Demise of Books Greatly Exaggerated.



Left: A sweet & cozy book bento from South River Library. Stay warm!
Right: Winter? What winter? A dose of green is just what the doctor ordered.



Social Media Snapshots is patiently awaiting the Vernal Equinox.
Forward it to a friend who lives to celebrate their colleagues.