

## Welcome to Social Media Snapshots!

Social Media Snapshots -- our monthly round-up of all the best content from our social media channels -- now comes to you via MailChimp. As a member of the New Jersey library community, nothing about SMS will change for you, but now friends and colleagues outside of the Garden State will be able to subscribe to this monthly newsletter, too. Forward it to them if it's useful for you!

We encourage you to follow us on Facebook, Twitter, Tumblr, and Instagram, but if you don't, you can rely on Social Media Snapshots to keep you up to date on developments in technology and libraryland -- here in NJ & around the country -- as well as fun things like photos you can share with your staff and patrons.

Want to know more about how you can use social media to connect with your community? Hit reply and ask Sophie Brookover your question!





Left: An idyllic winter solstice scene from Special Collections & Archives at Rutgers University Right: It's a book drop bonanza following a three-day closure at the Metropolitan Library in Oklahoma

## **NJ Library Excellence**

Who knew? The Waitresses' novelty hit "Christmas Wrapping" <u>yields an annual</u> <u>\$100 donation</u> to the Hoboken Public Library's Children's Department.

A lovely tribute to our dear colleague Robert White, who led BCCLS from strength to strength, and who we miss.

Congratulations, Stephanie Singer, NJASL's Outstanding Library Media Specialist of the Year, and thank you to the Hunterdon County Democrat on <u>this</u> <u>barn-burner of a supportive editorial</u>!

The Paterson Free Public Library is looking for grant funds to <u>renovate</u> <u>their historic Danforth library building</u>.



Left: Get ready for #LibraryShelfie Day on January 25! Right: This boiler was installed in 1915 - it's a real-life Mike Mulligan & His Steam Shovel at the San Anselmo Library

## **Libraries & Civics: Perfect Together**

<u>Quality readers' advisory as civic duty</u>: "Books remain one of the strongest bulwarks we have against tyranny—but only as long as people are free to read all different kinds of books, and only as long as they actually do so."

Fact-check your news like a pro, with this <u>Indiana University LibGuide on fake</u> <u>news</u>.

New Resources On Race & Racism via Larry Ferlazzo

Excellent, practical resources on <u>Responding to Hate and Bias at School</u>, via the Southern Poverty Law Center's Teaching Tolerance project.

In the wake of <u>swastikas being drawn on a window and portrait</u> at the Kansas City Library, everyone deserves to be safe at their library. All staff. All patrons. All students. No exceptions.



Left: Be a sea turtle, just keep swimming Right: Return on Investment receipts highlight the value of libraries in dollars & cents

## **Library News Grab Bag**

"We're descriptivists, not jerks": An interview with the smarties behind Merriam-Webster, <u>Twitter's edgiest dictionary.</u>

Let <u>the best books of 2016</u> wash over you with this master List of Lists from the booksellers of New Zealand.

We love keeping an eye on what Too Small To Fail is up to. Check out <u>The</u> <u>Playground Where Babies Learn to Talk.</u>

The <u>Myanmar Academic Library Consortium</u> is born, Myanmar's first for eresources, via <u>EIFL</u>.

The Library Directors Listserv, moderated by <u>Simplifying Libraries</u> webinar presenter Alex Lent, welcomes new members. <u>Sign up</u> or tell a colleague.

No fines for <u>a book returned 57 years late</u> to the Brooklyn Public Library.



Social Media Snapshots is trying to stay warm. Forward it to a friend who has good taste in hot beverages.

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