

Welcome to Social Media Snapshots!

Social Media Snapshots is our monthly round-up of all the best content from our social media channels, delivered right to your inbox.

We encourage you to follow us on <u>Facebook</u>, <u>Twitter</u>, <u>Tumblr</u>, and <u>Instagram</u>, but if you don't, you can rely on Social Media Snapshots to keep you up to date on developments in technology and libraryland -- here in NJ & around the country -- as well as fun things like photos you can share with your staff and patrons.

Want to know more about how you can use social media to connect with your community? Hit reply and ask Sophie Brookover your question!

Farewell, 2017!

This year, incoming Nebraska Library Association president Rebecca McCorkindale reminded us, with excellent graphics, that <u>Libraries are for Everyone</u>. Librarians across the country mobilized to <u>protect their patrons</u> and <u>ensure fair treatment for all</u>.

Beth Saxton of <u>Think Outside the Stacks</u> has created an <u>end-of-year worksheet</u> that will help you reflect on the past year and plan for an even better 2018. You may recall <u>Beth's webinar</u> on the same subject from October 2016.

We review our favorite Instagram posts of the year, including our <u>#BestNine</u>.





Left: At the library, sometimes it's better to be a fiend than a friend
Right: Joanne Roukens, our Assistant Director, in her fabulous NJASL President's
Award tiara

Leadership Links

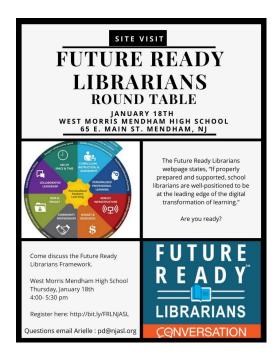
The creators of RISWS - one of whom provided <u>one of our most popular webinars</u> this year! - have announced a <u>2018 cohort</u> for library managers. <u>RISWS</u>, or "Reporting/Interpreting/Solving Workflow Solutions," is designed to streamline communication and problem-solving between managers and employees.

We're teaming up once again with P'unk Ave for a three-session <u>Facilitation Skills</u>

<u>Workshop</u> in February and March. Also in February, we have a <u>Project Management</u>

<u>Fundamentals workshop</u>. There is still room on the waitlist for Project Management, and a few spaces left for Facilitation Skills - secure your space today!

NJASL will host a <u>Future-Ready Librarians Round Table</u> this month -- click the link or the image below for more details.



In December, <u>we hosted a social media strategy webinar</u> with <u>Adrienne Furness</u> of the Henrietta Public Library. Check out our instructional sheets for <u>Instagram</u> and <u>Twitter</u> for more tips!





Left: Pride month Drag Queen Storytime at the Cherry Hill Public Library
Right: 4 year-old Daliyah Marie Arana, who has read over 1000 books, strolling
through the Library of Congress with Carla Hayden

Renovation Station

In November, New Jersey voted to pass the <u>Library Construction Bond Act</u>, which will award \$125 million in matched funds to libraries in need of capital projects.

South Orange Public Library was <u>awarded a \$500k grant</u> to renovate its Connett Memorial Library.

The Holmdel Public Library has opened in a new, greatly-expanded location.

The Hoboken Library will reopen after renovations on January 11.





Left: A wonderful Bookface Frida(y)
Right: Ohio Wesleyan University's T. Rex-ference librarian

Fall/Winter Grab Bag

The literary world says goodbye to <u>Fred Bass</u>, legendary owner of Strand Bookstore. Test your reader's advisory knowledge with <u>the Strand quiz</u> - and look out for the trick questions.

Publisher Henry Holt released "Fire and Fury: Inside the Trump White House" <u>a week early</u> in response to a cease-and-desist letter from the president's personal lawyer.

Vineland Public Library has <u>successfully fended off a bid</u> from LS&S, a private company which proposed a takeover and privatization of the library (one that was <u>opposed by the ALA</u>). In related news, after LS&S was successful in their pursuit of operations at California's Escondido Public Library, citizens have <u>brought a lawsuit against the city</u> for accepting the bid.

Students at the Sokaina Girls School in Deir al Balah City <u>built a beautiful library</u> using recycled and donated material, and organized a committee to manage the space.

NYC librarians are to receive digital security training this year in order to better inform and protect their patrons from virtual dangers like identity theft and fake news.

Montclair Public Library announces a spring 'semester' of free English classes for local restaurant workers.

As part of the ongoing discussion of library fines, the Six Mile Library District in IL eliminates daily late fees for children's material. Anthony Marx, of the New York Public Library, has also weighed in on the subject.







Social Media Snapshots is trying to stay warm. Forward it to a friend who has too many New Year's resolutions.

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