



## Welcome to Social Media Snapshots!

Social Media Snapshots is our regular round-up of all the best content from our social media channels, delivered right to your inbox. We encourage you to follow us on [Facebook](#), [Twitter](#), [Tumblr](#), and [Instagram](#), but if you don't, you can rely on Social Media Snapshots to keep you up to date on developments in technology and libraryland -- here in NJ & around the country -- as well as fun things like photos you can share with your staff and patrons.

Want to know more about how you can use social media to connect with your community? Hit reply and ask Sophie Brookover your question!



Left: The semester's end means Middlesex County College Library's shelving cart

fleet can enjoy a well-earned break!

Right: Teens en route to their prom chose Middleton Public Library as their photo site. The kids are alright 💖📖🎓

## NJ Library Excellence

International Library Consultant (and ALA President-Elect!) Loida Garcia-Febo was our Spring Membership Meeting keynote speaker. You can [watch and share this video of her talk](#), [review her slides](#), and [enjoy these photos from the meeting](#), which is one of our signature annual events. Our thanks to everyone who participated!

New Brunswick is offering identification cards to unauthorized immigrants & others who need them, with [a strong assist from the Free Public Library](#), which "will create a point system for applicants to prove their residency, which means people will still have to show several forms of identification — such as a passport, a voter registration card, a utility bill, or immigration documents, among others — to get a municipal ID card."

Congratulations to our colleagues at the [Sussex County Library System](#) on 75 years of excellent service.

Cherry Hill Public Library's [Drag Queen Storytime](#) was so popular they had to add a second date!



Left: Drag Queen Storytime presenters The Sheer Sisters at Cherry Hill

Right: So taken with the dramatic lighting & angles of these architectural details at the library in Bremen, Germany

# Library News Grab Bag

Personalization, niche services, and more: [worthwhile lessons for academic libraries](#), from retail.

[On the importance of listening & owning mistakes](#): We Need Diverse Books: Following Up After Fouling Up.

Now that's what we call Throwback Thursday! A collection of [stunning photographs of FSA libraries in the 1940s](#).

[Civics, Diversity, Inclusion, & Activism](#): A Call To Action & Open Forum at the Medical Library Association conference.

If you're interested in participating in Outside The Lines, [this webinar recording](#) & resources for the initiative will come in handy.



Left: A seamless & deeply personal bookface by @larapalooza and Rosa Linda Sanchez celebrates Frida Kahlo

Right: Testing out seeds from the seed library at the University of British Columbia

## Workplace Culture & Professional Development Roundup

Food for thought from April Hathcock on the downsides of resilience: "If we truly want to diversify our profession, we MUST give up our obsession with resilience...[Our resilience is doing us no favors. It isn't the life raft sent to save us; it's just extra weight dragging us down.](#)"

Food for thought in this piece on curbing the inclination to complain about library users. [How I Learned to Love Patrons Again » Public Libraries Online](#).

Meetings are a fact of life, so [how can we make them as worthwhile as possible?](#)

Some heartfelt real talk about [what to do when life impinges on library life](#).

A must-read by Cheryl Gould, [on using a facilitative mindset to develop your library's customer service culture](#): "Libraries are community-centric by definition; we need our values around serving the community to be mirrored internally."

Because we know your To Be Read list is never long enough, here are [some great professional development reads](#) on this list from American Libraries.



Left: Maxfield Parrish skies beg to be documented. Well done, Denville Library!

Right: Kindergarteners are learning coding in their school library with ozobots

## Recent Thoughts on Library Fines

[Library representatives talk about going fine-free at ALA](#). If your library has abolished or reduced fines as a matter of policy, we'd love to hear about it!

[Salt Lake City Library](#), under the direction of NJ's own Peter Bromberg, just eliminated late fees this year.

From a major piece for the New York Times: "The social cost [of library fines] has become too steep, says Anthony W. Marx, president of the New York

Public Library, the largest system. 'We see the blockage of fines concentrated in the poorer neighborhoods where we want kids to be reading,' Mr. Marx said. ['If fines are getting in the way, we need to find solutions.'](#)"

What are your [creative ways to lower student fines](#)?



Left: Sometimes, library life is all about getting slimed (one more time)  
Right: A delightful & refreshing bookface celebrating the new YA romance When  
Dimple Met Rishi



Social Media Snapshots is soaking up the sun.  
Forward it to a friend who uses sunblock every day.