

# Social Media Snapshots!

LibraryLinkNJ 



## Welcome to Social Media Snapshots!

We encourage you to follow us on [Facebook](#), [Twitter](#), [Tumblr](#), and [Instagram](#), but if you don't, you can rely on Social Media Snapshots to keep you up to date on developments in technology and libraryland -- ere in NJ and around the country -- as well as fun things like photos you can share with your staff and patrons.

Want to know more about how you can use social media to connect with your community? Hit reply and ask Sophie Brookover your question!



Left: Ooh, la la, booklegs!

Right: This clever & charming bookshelfie is just the cutest.

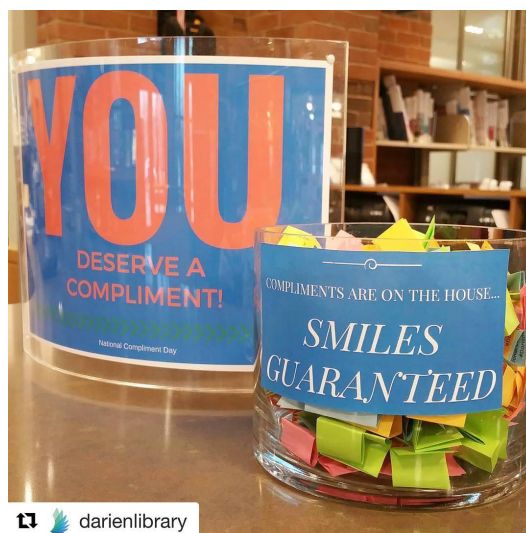
## NJ Library Excellence

Announcing LibraryLinkNJ's new Incubator Project for member libraries, [Powering Up: Library Charging Stations](#). Full details, including the application form & criteria and all deadlines, [are available on our website](#).

Congratulations to our colleagues at **Keyport Public Library**, **South Brunswick Public Library**, **Maplewood Memorial Library**, **North Bergen Free Public Library**, and **West Orange Public Library** on being named 2017 [American Dream Libraries](#) by the American Library Association! We look forward to spending the year celebrating your contributions to welcoming immigrants to public life in the Garden State!

Congratulations to **Roselle Park Library** on appointing [Audra Osorio as their new library director](#)!

**Long Branch Free Public Library's** [barbershop library program](#) is a model for New Jersey.



Left: The University of Dayton's nuns are on the loose for spring break!

Right: Steal this idea from Darien Library

## Social Media & Tech Tidbits

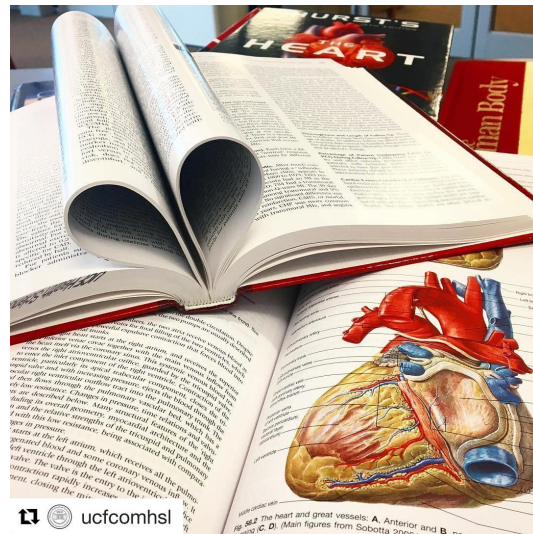
Great ideas & resources galore from Gwyneth Jones: [12 Insta Easy Instagram Library & Literacy Promotion Ideas](#)

5 super-strong tips on [what & how to share on your Facebook Page](#), via NPR

Training.

Hey, [#njlibraries](#), if you're on Instagram & [not on this list](#), let us know so we can add you!

[Kenya's public libraries](#) to become centres of technology, says Culture, Sports & Arts Minister Wario.



Left: Love is in the air with Madison PL's Blind Date With a Book display  
Right: Celebrating American Heart Month with the University of Central Florida's Medical & Health Sciences Library

## Library News Grab Bag

It's always nice to see Technical Services wizards getting some shine, as in this piece on the [subtle art of materials selection, preparation & circulation](#).

The Louisville Free Public Library is issuing [staff name tags that include preferred pronouns](#).

“One of the cool things about libraries that I’ve discovered is that they appeal to people of all political persuasions. This finding was born out by the [Pew Research Center’s finding that 91 percent of Americans think libraries are important](#). Let’s consider that for a minute: in a nation divided, one of the few things people can agree on is libraries.”

PBS News Hour featured libraries' acts of inclusive resistance around the country. You can download Rebecca McCorkindale's [Libraries Are For Everyone signs](#) in a host of world languages from her page Hafuboti.

The Carnegie Library of Pittsburgh is launching a new [Music Gadget Collection](#), built in conjunction with the city's music community.

Ontario's Halton Hills Public Library has won a Minister's Award for Innovation for their [snazzy & sustainable wooden library cards](#).

[A report from a UK library's frontlines](#): "For many library visitors, I'm the only person they've talked to all day."

A beautiful, timely profile of [Librarian of Congress](#) Carla Hayden.

