

Social Media Snapshots!

LibraryLinkNJ 



Welcome to Social Media Snapshots!

Social Media Snapshots is our monthly round-up of all the best content from our social media channels, delivered right to your inbox.

We encourage you to follow us on [Facebook](#), [Twitter](#), [Tumblr](#), and [Instagram](#), but if you don't, you can rely on Social Media Snapshots to keep you up to date on developments in technology and libraryland -- here in NJ & around the country -- as well as fun things like photos you can share with your staff and patrons.

Want to know more about how you can use social media to connect with your community? Hit reply and ask Sophie Brookover your question!



Left: The face of joy at the school library. New books are magic!
Right: Behind the scenes of Middleton Public Library's interlibrary loan services.
Those bins look familiar!

Library Excellence & News You Can Use

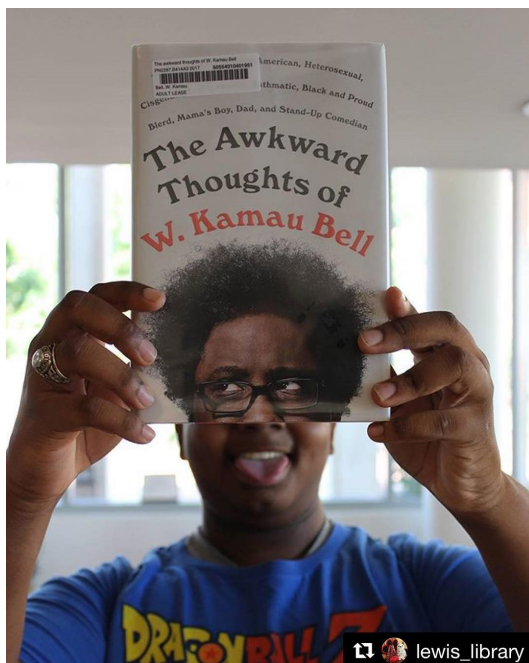
What a supportive headline for our colleagues & neighbors in Maplewood! [This vision is indeed a WOW.](#)

[A new report on racism and poverty in New Jersey](#) lays out the causal relationship between the two: “This structural racism - disparate access to opportunity that is embedded in the social structures - has deeply harmful effects.”

Arizona State University has two impressive projects going, [partnering with public libraries to advance citizen science](#) and putting [educational learning libraries in countries where Internet service is scarce](#).

[Recent Pew Research data](#) indicates that Millennials and libraries are a match made in Heaven.

We'd love to see more NJ library colleagues on ALA Council and highlighted as Library Journal Movers & Shakers. The [self-nominating petition for ALA is open](#), as is the [nominating form for M&S](#).



Left: A lighthearted #bookfacefriday with a LaGrange College student
Right: Johnston Public Library's Teen Advisory Board, riding high after their town's homecoming parade

Leadership News & Resources

Nilofer Merchant on [finding your community](#) - of practice, proximity, passion, purpose, or providence.

Emphasizing the importance of reading and [a national spirit of entrepreneurship](#), the Librarians Registration Council of Nigeria has called for the establishment of public libraries in every municipality in the country.

“Quite honestly in America we glorify stress” | [How to recognize burnout before you're burned out](#).

Solid advice for managing the director-board relationship: "In short, if, as an executive director, you think the board is micromanaging, [ask yourself and the board chair what signals the board is getting](#) to make them wonder about your ability to lead and manage the organization."

Free webinar from Library Journal and Gale Cengage: [Be an Incubator to Your Business Community](#).



Left: Found during a clear-out of the Ocean City Free Public Library's reference desk:
an AV unit from the NJ Talking Book & Braille Center

Right: What's on your reading list for Fall?

Bookish News

The [National Book Award Shortlists](#) are out, and it's worth noting that Fiction finalist Jesmyn Ward has also been named a [2017 MacArthur Foundation Fellow](#).

The print vs. digital conversation marches on: "[Our destiny](#) is to have one foot firmly planted in the history and tradition of print as stewards of long held collections while the other foot steps forward into the digital future."

Wendy Xu's [Graphic Novel Evaluation Tips](#), via School Library Journal's Reviewer Central blog.

[The Chicago Sun-Times' vast movie archive](#) will move to a new archival home at the Ebert Center in the University of Illinois' libraries.



Social Media Snapshots is feeling its oats.
Forward it to a friend who loves the changing leaves.