

Welcome to Social Media Snapshots!

Social Media Snapshots is our monthly round-up of all the best content from our social media channels, delivered right to your inbox.

We encourage you to follow us on <u>Facebook</u>, <u>Twitter</u>, <u>Tumblr</u>, and <u>Instagram</u>, but if you don't, you can rely on Social Media Snapshots to keep you up to date on developments in technology and libraryland -- here in NJ & around the country -- as well as fun things like photos you can share with your staff and patrons.

Want to know more about how you can use social media to connect with your community? Hit reply and ask Sophie Brookover your question!





Left: A charming & sharp #bookfacefriday of Maureen Goo's latest novel. Lovely work by Westfield Memorial Library!

Right: Just a few short weeks ago when Denville Public Library's garden was yielding lush blooms & delicious produce.

NJ Library Excellence

What a lovely, uplifting profile of <u>Millville Public Library director Courtenay</u> Reece.

Congratulations to Somerset County Library System's <u>Lynn Hoffman on</u> <u>winning</u> both the LLAMA Presidency & a Professional Achievement Award from the Somerset County Board of Freeholders!

What might the effects of climate change be on NJ libraries? A big-picture view of how climate change is affecting the Garden State.

<u>Butler Library is distributing free baby boxes</u> - including useful supplies and a safe sleep space for infants - to expecting parents.

The conversation about <u>reducing or abolishing library fines</u> continues in NJ.

Registration is now open for the NJASL Fall Conference in Ocean Place this November.

Join us for MentorNJ's Fall Networking event at Monroe Township Public Library in October. Our keynote speaker will be Skokie Library's Director, Richard Kong & we're offering delicious food, networking opportunities, and wonderful prizes!

Supportive coverage of the \$125M library bond referendum heading to NJ ballots in November via NJ Pen.





Left: The Public Services team at the University of Central Florida's College of Medicine Library cosplaying as flight attendants for a travel-themed Info Expo is

Right: Elizabeth Public Library's pet eggplant, grown right in their library garden!

Training & Continuing Education Corner

As the tragic shootings at Clovis-Culver Public Library in New Mexico this week have shown, we all need training in <u>preventing and responding to violence in our libraries</u>. This archived webinar from PLA is a good place to start.

Related: Librarians in the 21st Century: <u>We Need to Talk About Library Security</u>.

On the library of the future: "while innovation is often associated with the latest gadget or software, it doesn't always equate to a high-tech solution. More important is a strong foundation for the approach to learning."

Notes on leadership: <u>prioritizing long-term success</u> over immediate wins & other wisdom for new library leaders.

13 Podcasts You Should Listen To, Based On Your Favorite Books.

Free webinar from The National Library of Medicine: Beyond Books: <u>Public</u> libraries address the social determinants of health.

This <u>beautifully organized LibGuide</u> provides information on every major youth literature award winner.

Free webinar on a timely topic via PLA: Opioid Crisis Town Hall: Library Needs

and Responses. Related: Why are opioid users overdosing in libraries, and how should librarians respond? "In addition to offering privacy, Ben has another theory about why some addicts head to library bathrooms to use: "I think it's also because they know if something happens, someone will alert the authorities. They know someone will have Narcan and help them out." Narcan (also known as Naloxone) is an opioid antidote."





Left: A tantalizing behind the scenes glimpse of Neptune Public Library's Book Club
In A Bag selections

Right: Back on the research train with some vintage microfilm!

Library News Grab Bag

The <u>Rocky Mountain Land Library</u> is " a live-in library, a place where books and nature and history come together, and where writers, researchers, and anyone else can bring a suitcase and stay awhile."

Today in the gentlest possible crimes, library edition: local thief <u>steals zucchini</u> <u>from Connecticut library</u>, replaces it with a cucumber.

Is your library taking an innovative approach to membership? The folks at Membership Puzzle want to know!

"That's the cool thing about the library — we can help each other figure out projects." A great piece on West Philadelphia's tool library.

<u>International library consortium EIFL</u> welcomes new partners COBES-CI in the lvory Coast

We'd argue that <u>engagement and conversations have always been the point of social media</u>, but this is a good case for that POV, anyway!

Most Americans – especially Millennials – say <u>libraries can help them find</u> <u>reliable</u>, <u>trustworthy information</u>.

Congratulations to Tamiko Brown, School Library Journal and Scholastic's <u>2017</u> School Librarian of the Year!

"The significant majority" of students prefer to read in print vs. on a screen.





Left: Newark Public Library's contribution to #archivessquadgoals is delightful Right: Summer reading cuties (and their dump trucks) at Pennsauken Public Library





