

LibraryLinkNJ

THE NEW JERSEY LIBRARY COOPERATIVE

Strategic Plan FY2012-FY2014

(July 1, 2011 – June 30, 2014)

Approved by the Executive Board at their meeting on April 21, 2011

Approved by the Membership at the Spring Membership Meeting on
May 19, 2011

LibraryLinkNJ Strategic Plan, FY2012-FY2014

Mission/Core Purpose:

LibraryLinkNJ empowers libraries to serve their clientele more effectively and enhances the value of member libraries to their communities.

Core Organizational Values:

- Active support for all library types
 - Innovative, responsive and dynamic leadership
 - Proactive advocacy
 - Exemplary service
 - Future focused
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Goal Area 1: Economic Savings through Resource Sharing

Member libraries of all types share resources, share services, save staff time, and extend their library budgets through programs and services offered by LibraryLinkNJ.

- Objective (1):** Achieve a sustainable statewide delivery service with a policy that is cost-effective, efficient, and equitable.
- Objective (2):** Increase opportunities for discounts on library materials, software, technology and equipment.
- Objective (3):** Expand opportunities for group purchases of databases and other library resources.
- Objective (4):** Establish library shared services models that demonstrate economies of scale, efficiencies, and improved communication.

Goal Area 2: Advocacy, Collaboration and Partnerships

Member libraries of all types share ideas and information and support one another through opportunities provided by LibraryLinkNJ

- Objective (1):** Enhance the three-year strategic plan through ongoing membership input.
- Objective (2):** Improve the membership website to increase the ability of member libraries of all types to access services, to communicate with each other through online forums, and, to collaborate on LibraryLinkNJ committees, task forces, and projects.
- Objective (3):** Increase the ability of member libraries of all types to work together to articulate their value to their communities.

Objective (4): Foster and expand partnership across all types of libraries, related agencies, and strategic affiliations to achieve common goals.

Goal Area 3: Continuing Education

Member libraries of all types have convenient access to continuing education on a wide range of topics that address interests, have practical application, foster innovation, inspire change, empower transformation, and support the dynamic nature of library services.

Objective (1): Increase high quality, low-cost online and in-person continuing education for member libraries of all types and sizes.

Objective (2): Increase on-site/on-demand staff development and continuing education opportunities for libraries of all types and sizes.

Objective (3): Maintain partnerships with the New Jersey State Library and multi-type library associations to achieve common continuing education goals.

Objective (4): Achieve a highly interactive online platform for virtual continuing education.

Goal Area 4: Library Innovation

Member libraries of all types are implementing innovative ideas, services, and programs through their interaction with LibraryLinkNJ.

Objective (1): Increase communication from LibraryLinkNJ on library trends, best practices, and innovative service models.

Objective (2): Enhance opportunities to share ideas and successes among LibraryLinkNJ members.

Objective (3): Maximize the use of new and emerging technologies.

Objective (4): Increase access to resources and services through *the new media*, that is, multiple forms of electronic communication.

Resources for this Plan:

LibraryLinkNJ Membership Survey, April 2011

LibraryLinkNJ Transition Plan for FY11

Central Jersey RLC Strategic Plan Goal list for 2010 – 2012

Highlands RLC draft Strategic Plan July 1, 2010-June 30, 2013

INFOLINK RLC draft Strategic Plan July 1, 2010-June 30, 2013

SJRLC Planning Day Vision Statements, October 2009

LibraryLinkNJ Tech Group Priorities

LibraryLinkNJ Delivery Services Task Force Priorities

LibraryLinkNJ ILL Task Force Priorities

LibraryLinkNJ Web Task Force Priorities