Bowker. LibraryAnywhere

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LibraryAnywhere™ is a mobile catalog for any library. It provides both mobile web for any phone, as well as native apps for iPhone and Android.

LibraryAnywhere is just what your patrons are looking for!

- •Search catalog, place holds, renew items, review fines, and check your reading history
- •Barcode scanning feature quickly checks if your library has a book
- •One-click access to ebooks
- •Geo-location application helps you find the nearest library easily
- •Bookmark an item to access later

Library Anywhere is easy to set up:

- •No installation, uploads or maintenance
- •New items are added as soon as they are entered into your library's catalog
- •Comprehensive statistics keep track of users, traffic and more
- •Integrate QR codes in your OPAC to link to your mobile version

The **Library Anywhere** homepage is flexible and customizable. So add a logo, or add links to your blog or Facebook page. Create pages with your own content, such as book lists, announcements, and more. Add links to your existing "ask a librarian" features, too, like instant messaging or texting.

For an additional cost, **Library Anywhere** will build custom iPhone and Android apps with custom colors and branding, searchable and downloadable under your library's name.



To learn more about **Library Anywhere**, visit **www.librarything.com/forlibraries**. To learn about pricing or to place your order today, contact **Joe.DeAngelis@bowker.com**.





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