## Bowker. LibraryAnywhere

## LibraryThing For Libraries<sup>™</sup> is pleased to support LibraryLink NJ – The New Jersey Library Cooperative by offering a special discount for LibraryAnywhere<sup>™</sup> to its members!

**LibraryAnywhere™** is a mobile catalog for any library. It provides both mobile web for any phone, as well as native apps for iPhone and Android.

## LibraryAnywhere is just what your patrons are looking for!

- •Search catalog, place holds, renew items, review fines, and check your reading history
- •Barcode scanning feature quickly checks if your library has a book
- •One-click access to ebooks
- •Geo-location application helps you find the nearest library easily
- •Bookmark an item to access later

## Library Anywhere is easy to set up:

- •No installation, uploads or maintenance
- •New items are added as soon as they are entered into your library's catalog
- •Comprehensive statistics keep track of users, traffic and more
- •Integrate QR codes in your OPAC to link to your mobile version

The **Library Anywhere** homepage is flexible and customizable. So add a logo, or add links to your blog or Facebook page. Create pages with your own content, such as book lists, announcements, and more. Add links to your existing "ask a librarian" features, too, like instant messaging or texting.

For an additional cost, **Library Anywhere** will build custom iPhone and Android apps with custom colors and branding, searchable and downloadable under your library's name.



To learn more about **Library Anywhere**, visit **www.librarything.com/forlibraries**. To learn about pricing or to place your order today, contact **Joe.DeAngelis@bowker.com**.





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