

LIBRARYLINKNJ FALL MEMBERSHIP MEETING

November 30, 2016



**DON'T JUST
SURVIVE – THRIVE!**

**P'UNK
AVE**

WHAT ARE WE DOING TODAY?

“... a stimulating morning devoted to mutual support, honest conversation and creativity.”



WHAT ARE WE DOING TODAY?

By contributing ideas, sharing opportunities and encouraging each other to continue to find effective ways to help those we serve, we can all *move forward together.*



OBJECTIVES

- **Identify and share new ideas for services**
- **Discuss triumphs and disappointments**
- **Apply the lessons shared by our colleagues**
- **Refresh our collective creative spirits**



“

Never let a good crisis go to waste.

— Winston S. Churchill

”

“

Never let a good crisis go to waste.

— Winston S. Churchill (maybe)

”

“

Let's not pretend that things will change if we keep doing the same things. A crisis can be a real blessing to any person, to any nation. For all crises bring progress.

”

“

Creativity is born from anguish. Just like the day is born from the dark night. **It's in crisis that inventive is born, as well as discoveries, and big strategies.** He who overcomes crisis, overcomes himself, without getting overcome.

— Albert Einstein

”

“

You never want a serious crisis to go to waste... [it's]
an **opportunity to do things that you think you
could not do before.**

— Rahm Emanuel

”

“

I won't just survive
Oh, you will see me thrive
Can write my story
I'm beyond the archetype
I won't just conform
No matter how you shake my core
Cause my roots, they run deep, oh

— Katy Perry

”

AGENDA

Introductions

Lightning Talks

Q & A with Speakers

WOOP

DDD

Wrap Up





**PUNK
AVE**

ASSUMPTION



You are experts.



ASSUMPTION

**You have everything you need to
try something new.**



ASSUMPTION

This is a time to plan for action.



KEEP IN MIND

**Write things you hear, learn, want
to try, etc in your journal**



WRITE & REFLECT



REFLECTION

What challenges are you facing?

**What are you hoping to take away
from today?**

This is just for you.





INTRODUCTIONS

INTRODUCTIONS

**Try to find someone you do not know well
(on your left or right).**



QUESTIONS

1. Name? Where do you work? What do you do?
2. What is one of the biggest challenges you are facing in your library?

3 minutes each for a total of 6 minutes



INTRODUCTIONS

Volunteers to share challenges





LIGHTNING TALKS

SPEAKER

Arlen Kimmelman

School Librarian aka Techbrarian
Clearview Regional High School



Booking on a Bike

Arlen Kimmelman
@pseudandry



Template from www.presentationmagazine.com

Optimistic Outline...



twitter 

facebook

 Instagram



Inspiration

ALA's *American Libraries* Troy University in Alabama

**Libraries are a place of joy,
socializing and learning.**

Sweating in the Stacks

University library offers exercise bikes for student use

By Christopher Shafer | May 2, 2016



[https://
americanlibrariesmagazine
.org/2016/05/02/sweating-
in-stacks/](https://americanlibrariesmagazine.org/2016/05/02/sweating-in-stacks/)

Process



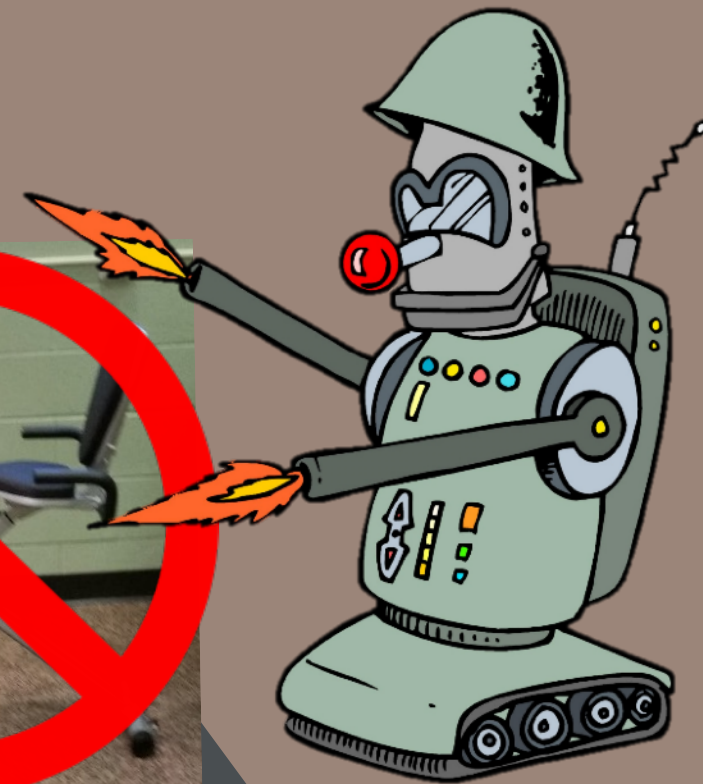
crowdfunding

When social media backfires (?)



ASK!!!

$$3 + 1 + 1 = 5$$



Patron Participation



Benefit: Attracts New Patrons



Benefit: Surprising Uses & Users



Director of Guidance
Data Administrator
Science teacher

Independent reading
After school
Study halls
Lunches

Pictures Tell the Story



INDEPENDENT READING

Benefit: Social Aspect of Learning

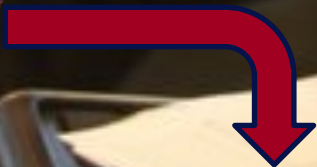
book



**MOBILE
DEVICE**



HW



Benefit: Positive Press

“If it works out like it did here, you may be surprised at the amount of attention they bring your library.

Best, Chris”

Dr. Christopher Shaffer,
Associate Professor,
Dean of Library Services,
Troy University

Attention to your students' needs

...kind of fresh idea that I am looking for in our community college library!

Thrilled by the prospect...applaud your innovation...

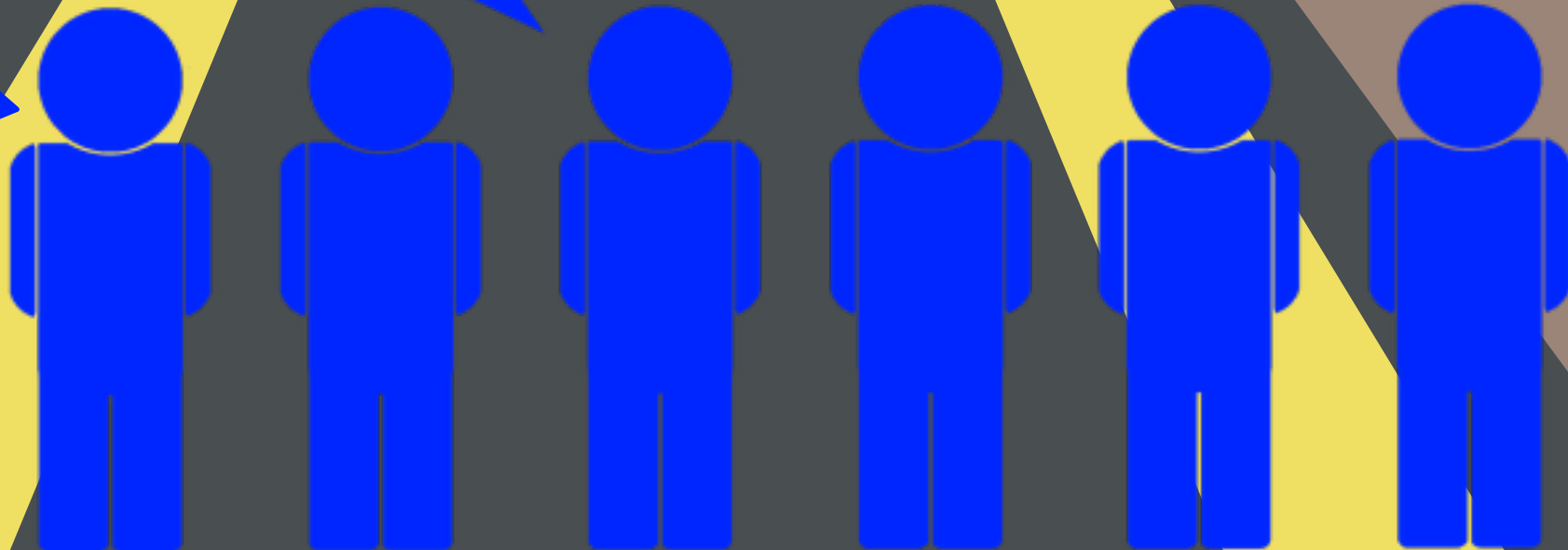
Media center of the future

And the irony of...

I'm a school librarian in **Birmingham, AL.**

I LOVE YOUR BIKES!

I'm at a HS in Virginia, & I read your nj.com article!



F.A.Q.s

- Brand? (warranty?)
 - **Stamina Products**
 - **#15-0321A**
- “whisper quiet?”
- Liabilities?
- Quirks?
- Cost?



http://www.staminaproducts.com/product_detail.cfm?cat=Bikes&pid=15-0321A
<https://resources.staminaproducts.com/products/15-0321A/15-0321A.1.jpg>

Credit to the Funders



400+ miles!!!



400+
plus
miles!!!

October

Mo	Tu	We	Th	Fr	Sa	Su
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

2016

The Future . . .



PTO

- Not super sturdy, but...

Budget

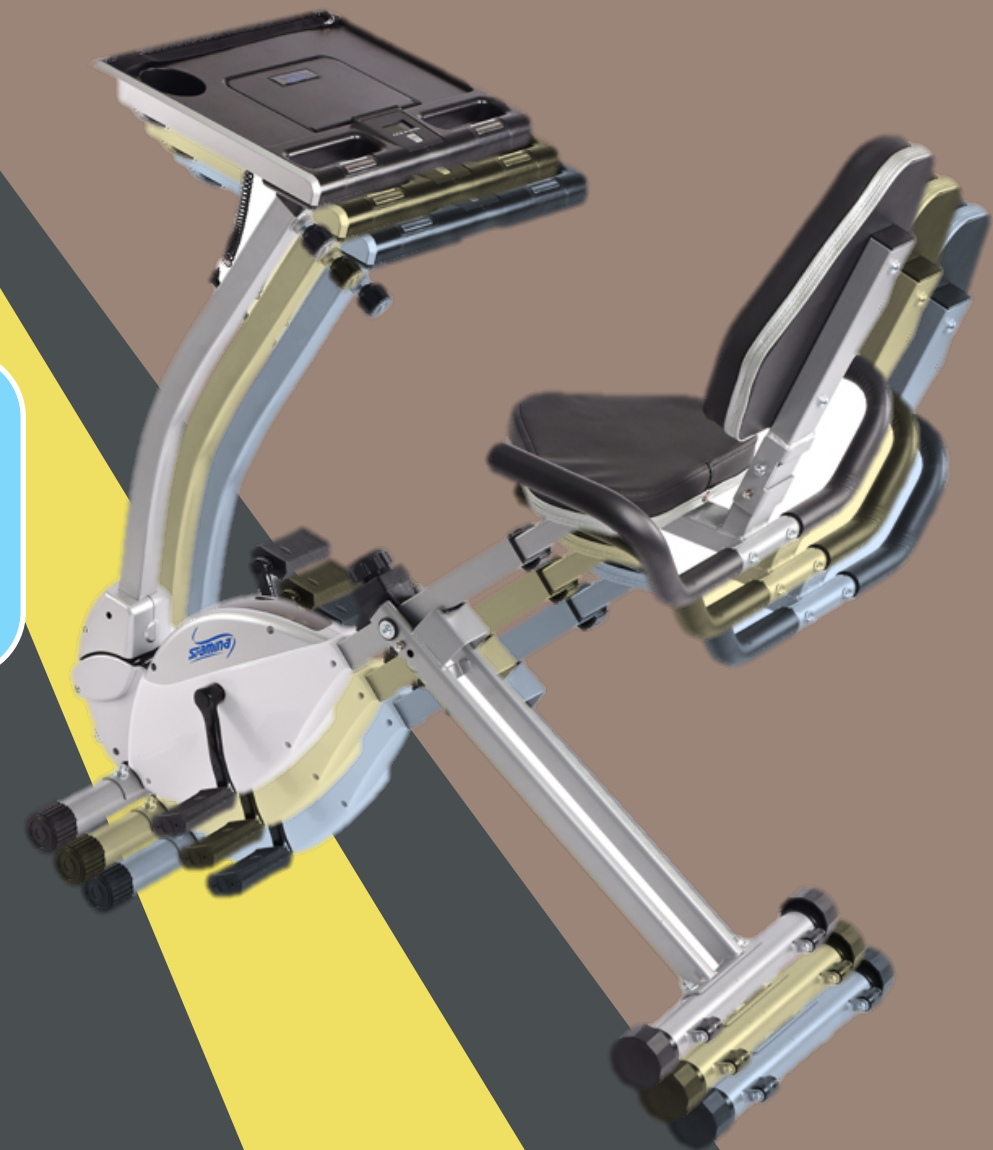
- Great buy-in

Bike-a-thon

- ...not expensive

GoFundMe

- Attractive & easy to fund



SPEAKER

Mary Rizzo, PhD

Associate Director of Digital & Public Humanities Initiatives
American Studies and History

Rutgers University - Newark

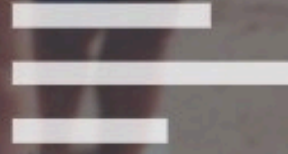




Telling Untold Histories

Unconference

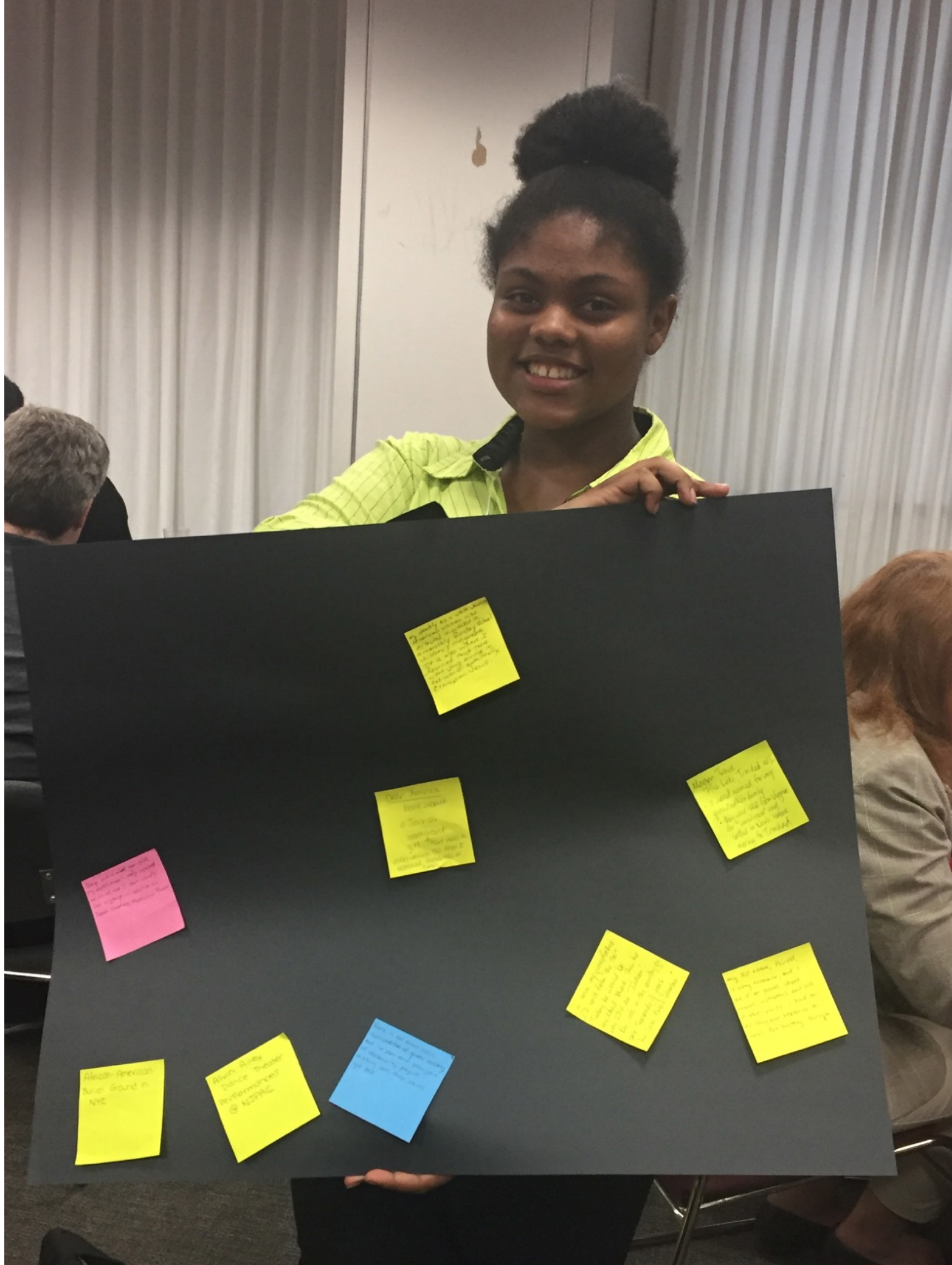
Changing the face of public history





Crossing The Painted Road Which Extends East From The Philadelphia Museum Of Art, August 1973; Courtesy: U.S. National Archives

Telling *(untold)* Histories

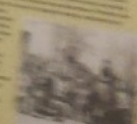






NEWARK '74 REMEMBERING THE PUERTO RICAN RIOTS — An Unlearned History

Student Work from Rutgers-Newark and Bloomfield College

The Newark Puerto Rican Riots of 1967 have been the subject of the offered classes at Rutgers-Newark.






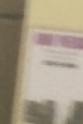
NEWARK '74



Researching the Latino Riots in New Jersey

The Latino Riots in New Jersey remain an understudied event in scholarly literature, making it difficult for those interested to learn more, even when using online databases. Keyword searches in these databases show the dearth of research.

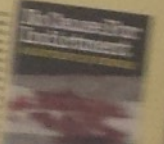
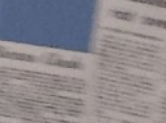
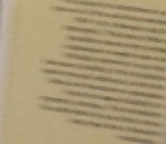





NEWARK '74



Why not call it a 'riot'?

The fact that becomes apparent when researching the Latino riots in New Jersey is that there is no common terminology for these events.

NEWARK '74



Me!



Copyrighted Material

Happy Birthday, MR. PRESIDENT!



Copyrighted Material

Newsweek

MARCH 23, 1970 50c

WOMEN IN REVOLT



JCO 1250 K55 BI 4 942672 1172
SIDORE JACOBS
41-25 KISSENA BLVD
NY 11395

the freedom spray



Massengill Feminine Hygiene Deodorant Spray.
It's the better way to be free to enjoy being a woman.
Free from worry about external vaginal odor. We make it with
hexachlorophen. It has a delicate scent, a soft spray, and 60 years of the trusted Massengill
name behind it. Get Massengill Spray. You'll like it.
You like freedom, don't you?

©1970 Division of The E. E. Massengill Company, ©1960, Tennessee 37028





Panelist 1: A woman wearing a patterned jacket and glasses, standing on the left side of the stage.

Panelist 2: A woman in a grey top speaking at a podium with a microphone. The podium has the word "RUTGERS" on it.

Panelist 3: A woman in a dark jacket sitting at a table with a laptop, likely managing the presentation.

Audience: Several people are seated at round tables with red tablecloths, facing the stage. Some are looking towards the speakers, while others are looking at their devices or papers on the table.

DIGNITY **FOR** IMMIGRANTS

DETENTION

IS

MORALLY

WRONG



UNJUST
SYSTEM

IN

STATES

LEGALLY SUSPECT AND
WASTEFUL OF TAXPAYER FUNDS

C. Rillo





#end
the quota

END
THE
QUOTA

Mir
E

ES



Vive la Resistance

@lizziparks

 Follow

#UntoldHistories has been phenomenal. Thank you to all the organizers for bringing together such a great group for such an amazing day!!

3:04 PM - 13 May 2016

  3  8



Rebecca Ortenberg

@historein

 Follow

YES. Man, this conference has been special. Don't want it to end! #untoldhistories [twitter.com/jmddrake/statu...](https://twitter.com/jmddrake/status/684444444444444444)

3:00 PM - 13 May 2016

  1  8



Monica L. Mercado

@monicalmercado

 Follow

So impressed with NJ's #UntoldHistories for a second year in a row. (Someday will need a NYS version @BettyMBayer!)

[twitter.com/jmddrake/statu...](https://twitter.com/jmddrake/status/684444444444444444)

2:58 PM - 13 May 2016

  3  14



Had a great time @UntoldHistories unconference today with our artist-in-residence @Glenisredmond! See you next year!





The Pop-Up Museum of Queer History

If you don't know you have
a past, how can you believe
you have a future?

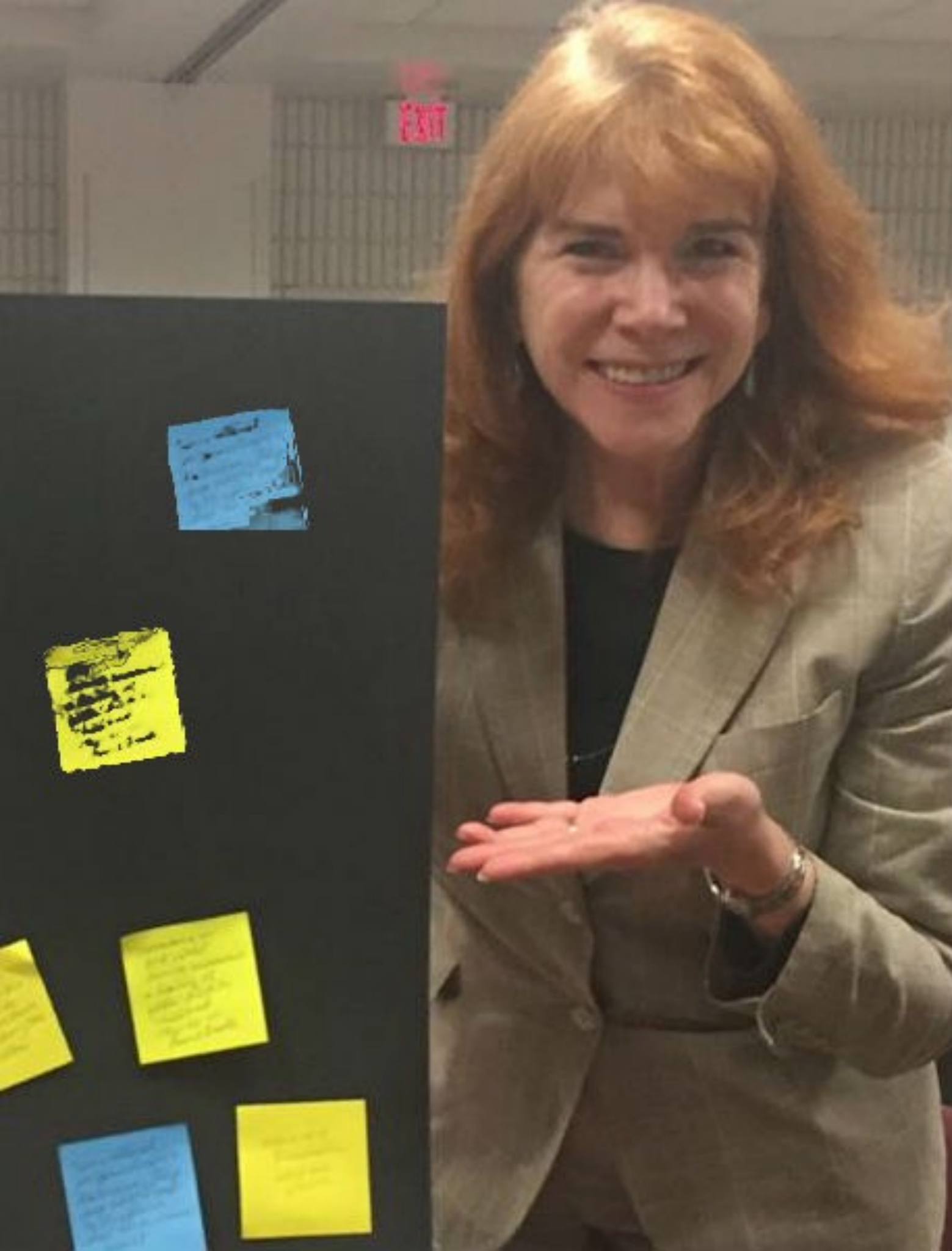
Pop-Up Info
Curated by Hugh Ryan & Peter Weeks

The Pop-Up Museum of Queer History is a grassroots organization that translates queer and transgender experiences shared in subculture, the arts, film, and digital culture into a history of politics, economics, and social movements. We believe that our community - and especially our youth - deserve to know our history. If you don't know your past, how can you believe you have a future?

In an intellectual climate where even the mainstream can be forced to bow to the will of homophobia and racism, the work of activist organizations like ours is vital. We are not so much alternative sources for our youth. We are not so much history and culture to inspire queer life. We are that and struggle don't happen with movement and we're only back in New York in New York. We believe in a community model of history that celebrates resistance as an historical act, a radical practice of documenting, and a process with individual work, writing and sharing.

The Pop-Up Museum of Queer History has received special sponsorship from NYU, New York City's Experimental Queer Film Festival, and the Experimental Queer Film Festival. The museum is also a member of the Center for Lesbian and Gay Studies at NYU.





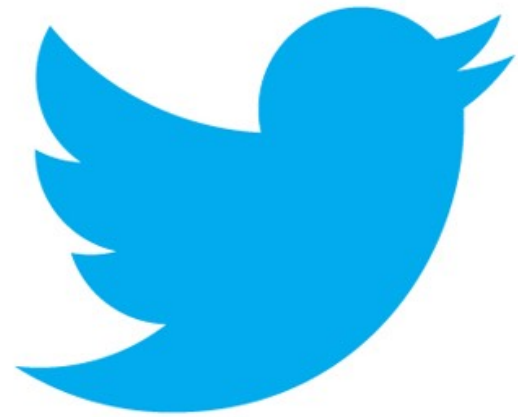
“I greatly appreciated having a community comprised of a wide range of ethnicities, ages, professions (including high school students!!!).

I am actively thinking of how to build more inclusive communities for discussion.”

“What I appreciated most about the unconference was its accessibility and the diversity of people who were there - very different from the archives conferences I usually go to.”



Keep in Touch!



[@untoldhistories](https://twitter.com/untoldhistories)



[www.facebook.com/groups/
TellingUntoldHistories](https://www.facebook.com/groups/TellingUntoldHistories)

Untoldhistories.wordpress.com



Photo courtesy "Ironbound Community Corporation's picturingjustice.tumblr.com" Exhibit.

Join us May 2017 in Newark

SPEAKER

Carina Gonzalez

Outreach Librarian
Raritan Valley Community College



LIBRARY RENOVATION 101

By Carina Gonzalez

www.librariancarina.com



NOT YOUR LIBRARY



YOU WON'T PLEASE EVERYBODY

"Angry people
are not always
wise."

~ Jane Austen

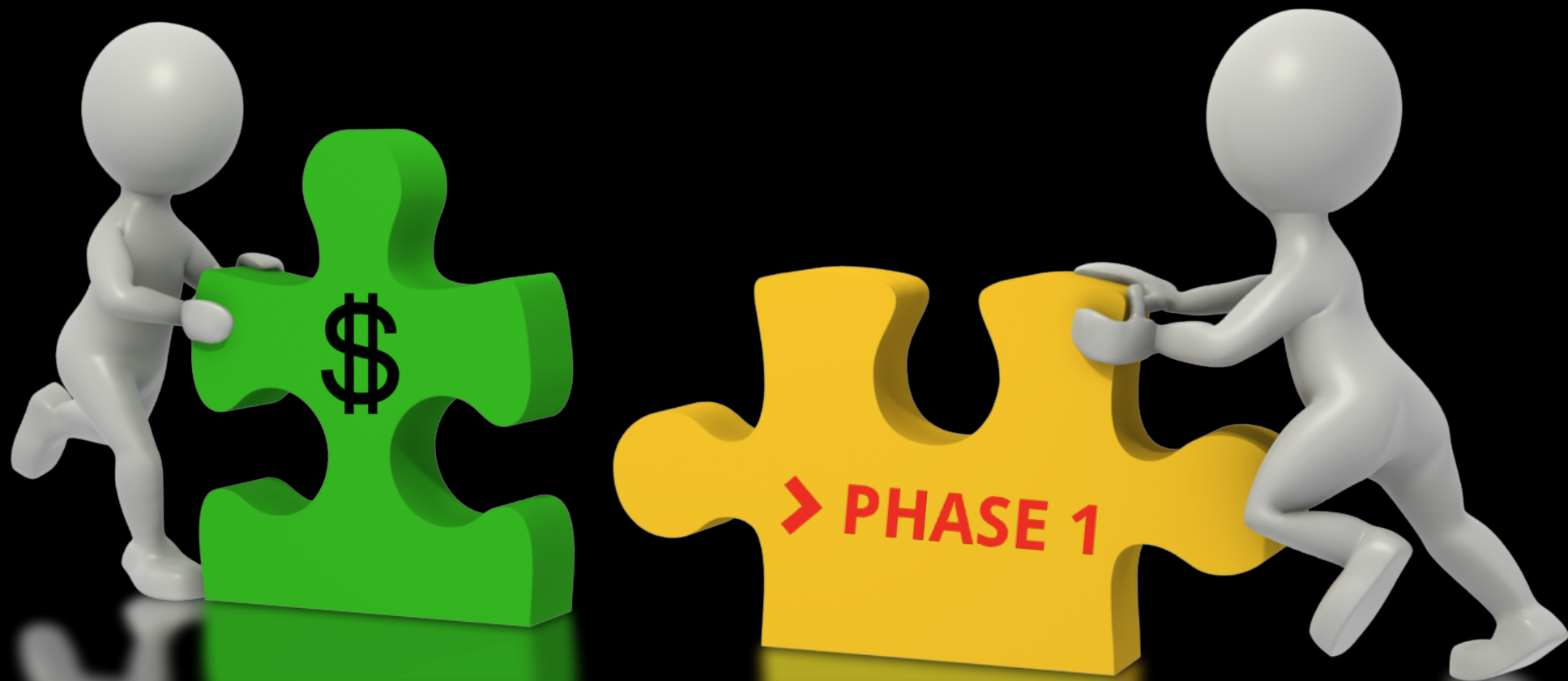


SHOW ME THE MONEY

- FREE resources
- Grants
- Education foundations
- Reallocating school funds
- Departmental/community partnerships
- PTO
- Fundraisers



ASK FOR MORE THAN YOU NEED



ASK A PROFESSIONAL DESIGNER

Can you..

- FREE advice and estimates
- Multiple furniture vendors
- Library experience
- Flexible pricing
- Patient

**YES!
we can**



WE HAVE THE KNOW HOW

ASK YOUR "OWNERS"

- Administration
- Parents
- Students
- Board of trustees
- Shareholders
- Faculty
- Colleagues



ASK "THE RIGHT" WAY

- Surveys
- Social media
- In person
- At events/classes
- Through administration
- Blog/newsletter
- Phone/text
- Flyer
- Committee



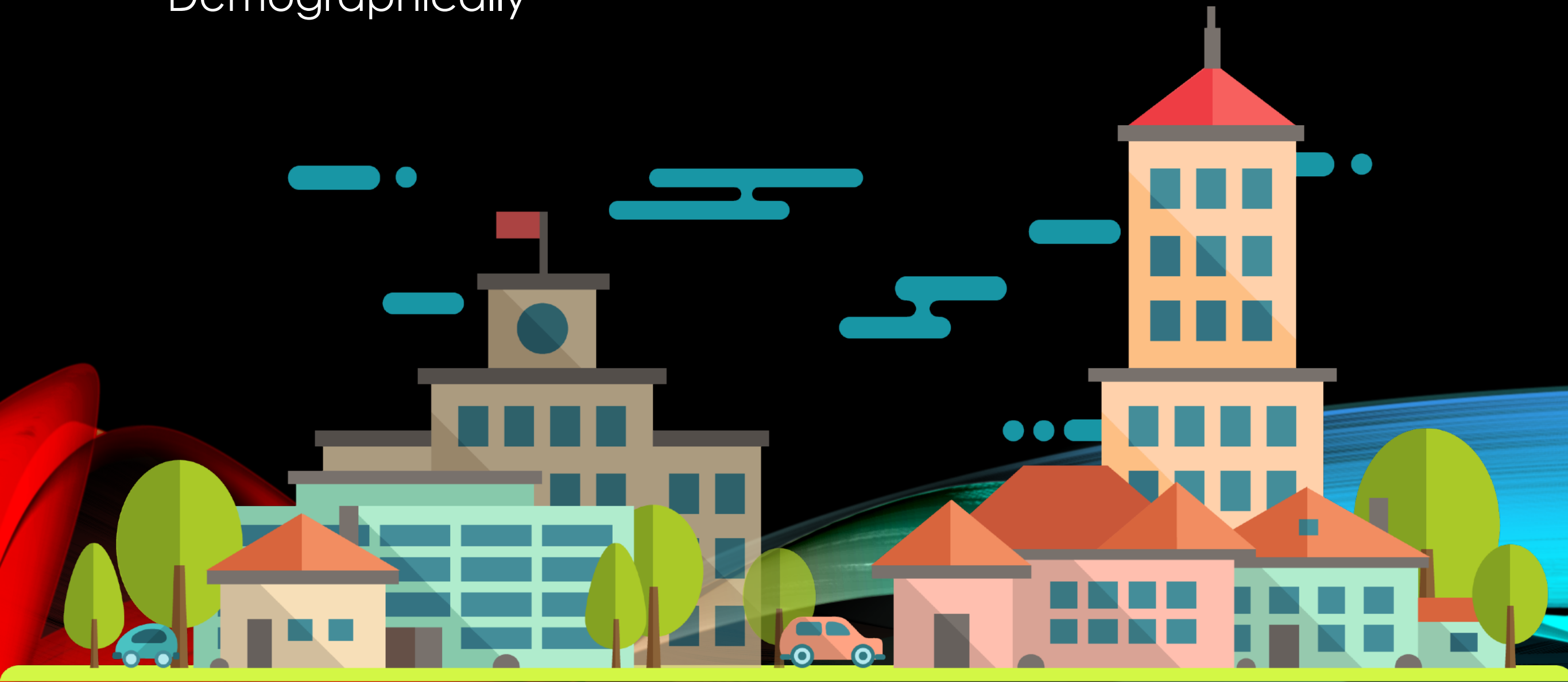
OBSERVE



- How they use the library
- When they use the library
- Why they use the library
- With whom they use the library

VISIT

- Locally
- Digitally
- Demographically



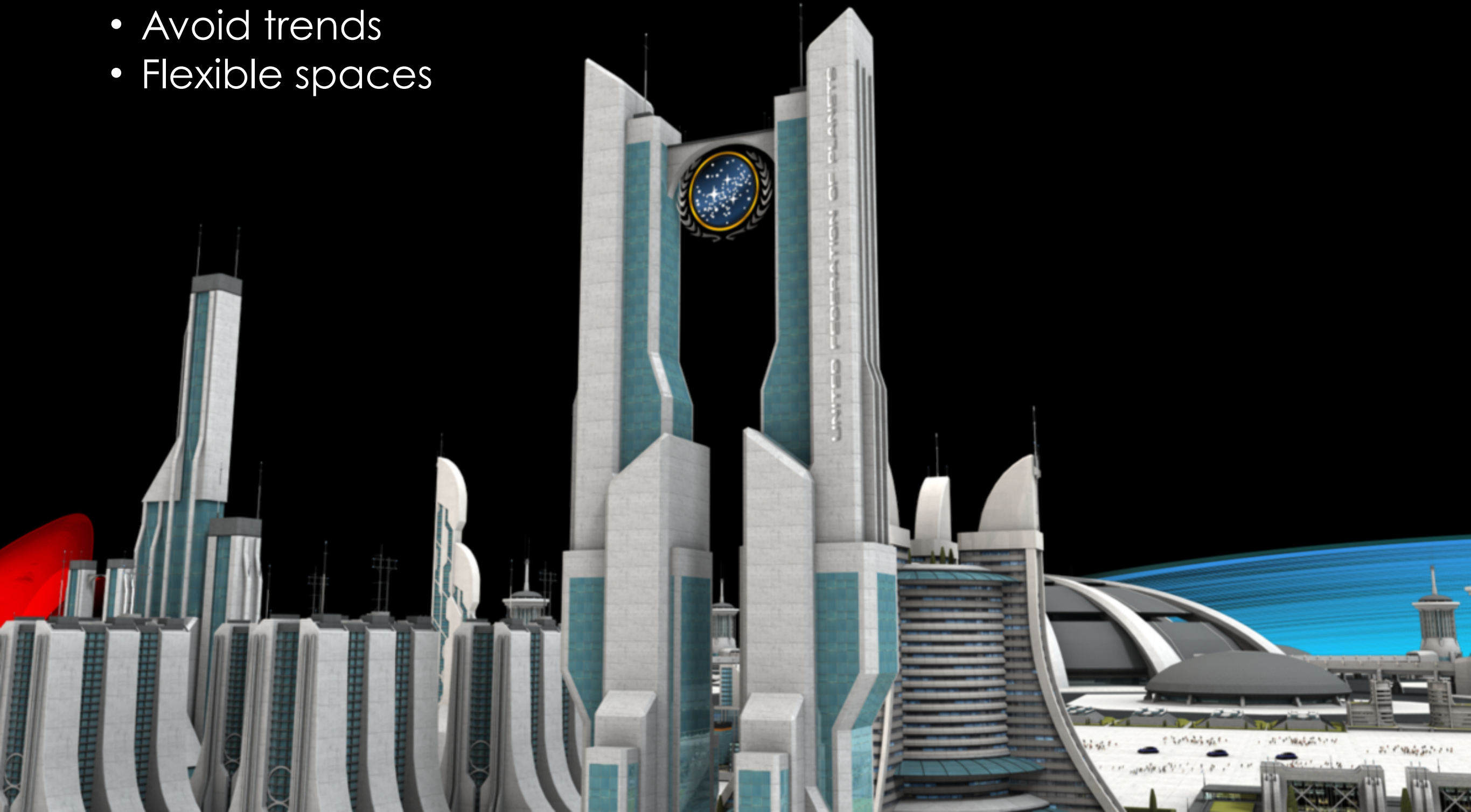
KEEP IT REAL

- Budget
- Demographic
- Time table
- Administration



DESIGN FOR TOMORROW

- Long term
- Avoid trends
- Flexible spaces



WAIT FOR IT

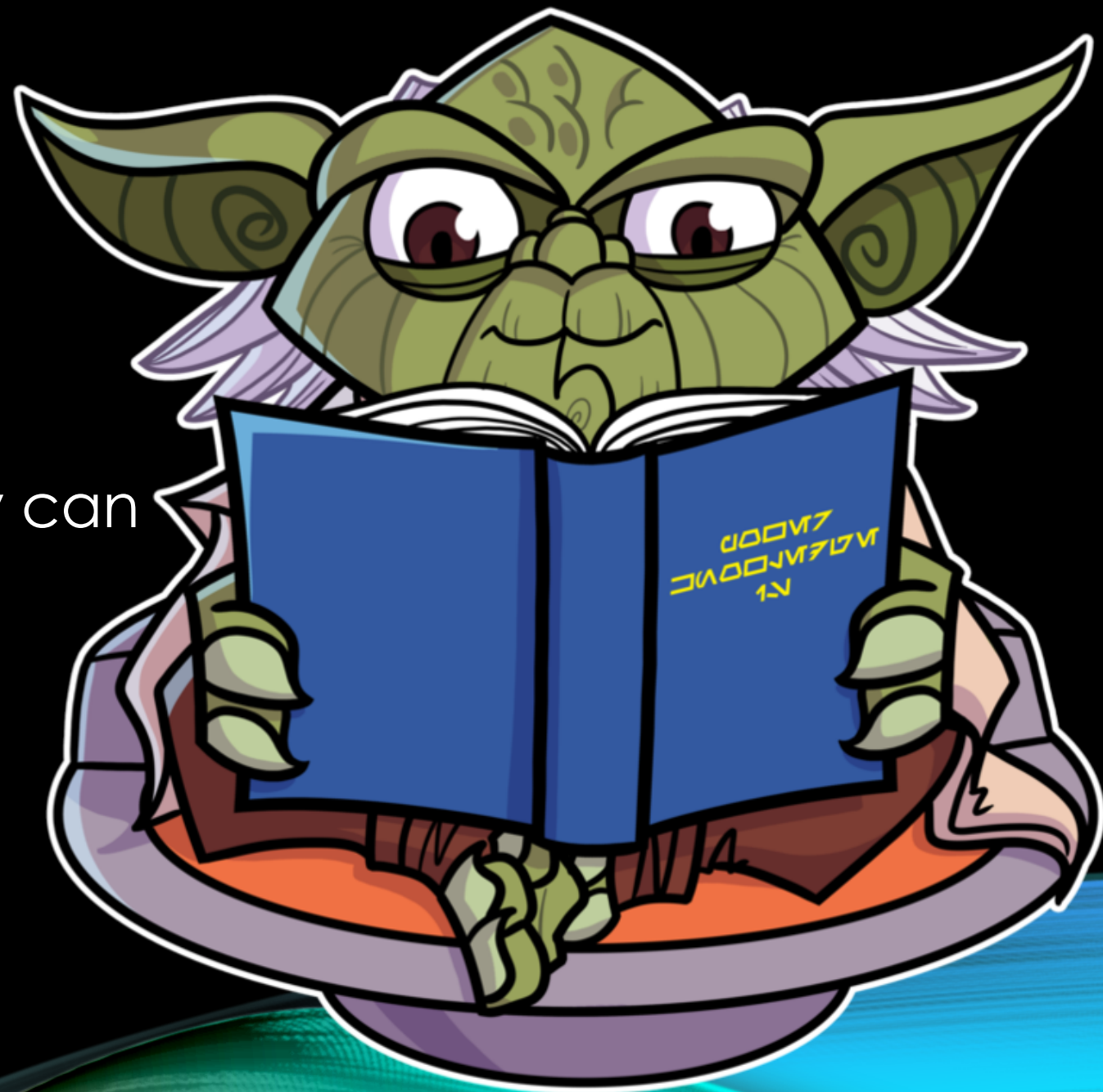
- Don't rush for sales
- Don't rush for trends
- Don't rush for politics
- Don't rush for fiscal years



CHOOSE WISELY

A good vendor

- Won't rush you
- Won't intimidate you
- Won't speak ill of other vendors
- Will work with your parameters
- Will be up front about what they can and cannot do
- Will be accessible



TECHNOLOGY

Devices

Professional
Development

Infrastructure

THE PITCH

- Be a solution, not a problem.
- Administrators are people too!
- Know ALL of the obstacles.
- FREE is a magic word.
- Pitch in three stages.
- Provide alternate funding.



PROVIDE PROOF

Collect data from...

- Your own school
- Local schools
- National trends
- Other administrators



MAKE IT SEXY

Must be marketable

- To the public
- To your patrons
- To the press
- To social media

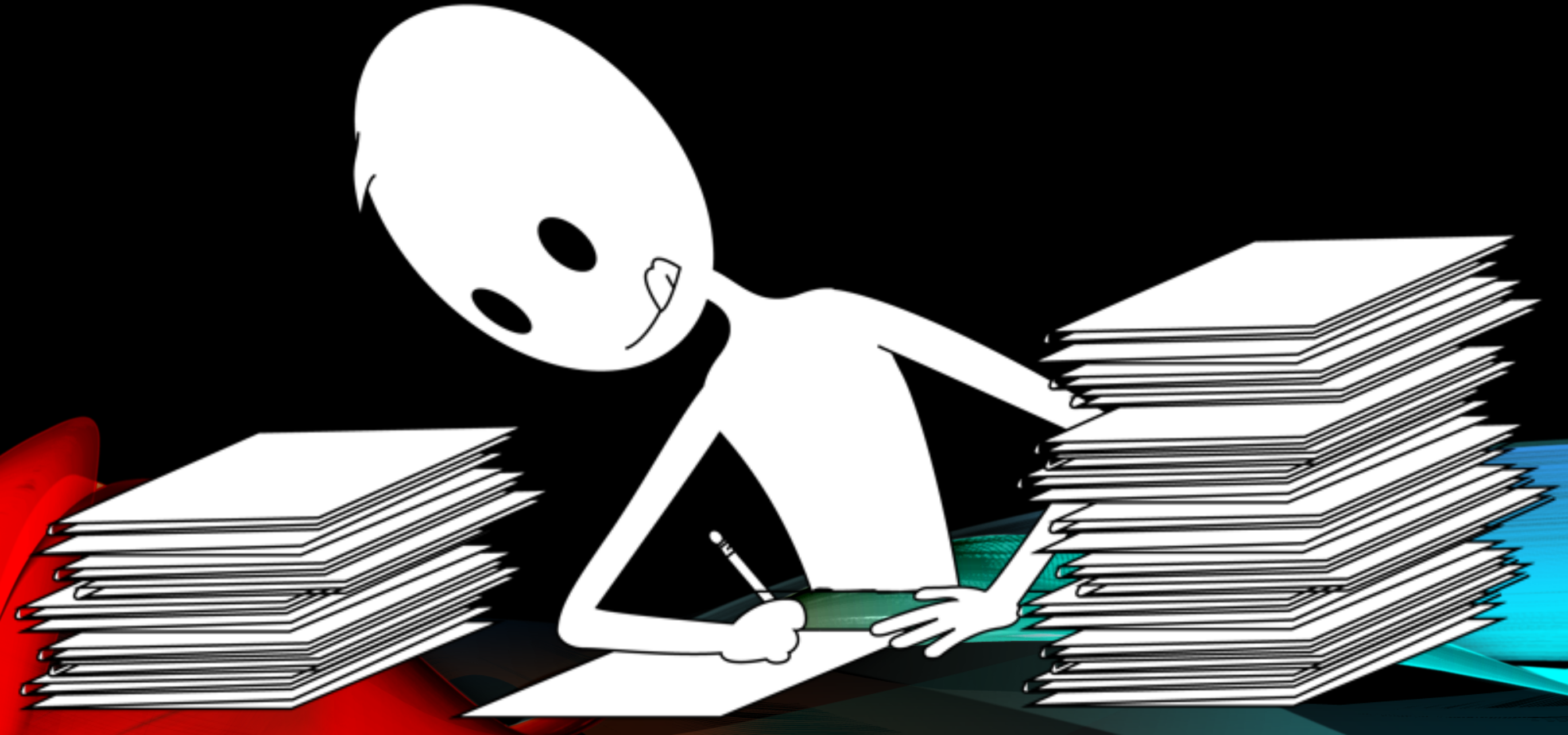


CELEBRATE

- Ribbon-cutting
- Speeches
- Before/after video
- Press Release



KEEP COLLECTING DATA



SPEAKER

Robb Mackes

Executive Director, HSLANJ






HSLANJ

SINCE 1972

HEALTH SCIENCES LIBRARY ASSOCIATION OF NEW JERSEY




Mobile App Reviews

Interests from survey:

- **electronic resources,**
- **informatics,**
- **reference resources & services,**
- **technology systems.**



**“Make My
Library Mobile-
Ready”**



**How did we
do it?**



IT Committee's Response


- Design review format
- Review mobile apps
- Share with members

Suggested Format

FORMAT FOR MOBILE APP REVIEWS

NAME OF APP & VERSION	
PUBLISHER OF APP (ARE THEY QUALIFIED TO PUBLISH THIS APP?)	OBVIOUSLY, WE PREFER REPUTABLE SOURCES.
PLATFORMS FOR THIS APP (<u>IPHONE</u> , <u>IPAD</u> , ANDROID & IS A SPECIFIC VERSION NEEDED?)	
PRICE	IS IT FREE? HOW MUCH DOES IT COST? IS THERE A "LITE" OR FREE VERSION IF IT'S NOT FREE? IS THERE A FREE TRIAL?

FUNCTIONALITY – WHAT IS THE APP DESIGNED TO/SUPPOSED TO DO?	EXAMPLE: DRUG INFORMATION, DIFFERENTIAL DIAGNOSIS, ETC.
COMPLIANCE – IF APPLICABLE, IS THE APP HIPAA/FDA OR OTHERWISE COMPLIANT?	
AUDIENCE – WHO IS THE APP DESIGNED FOR?	EXAMPLE: PHYSICIANS, RESIDENTS, MEDICAL STUDENTS, NURSES, PHARMACISTS, ETC.
SIMPLICITY/EASE OF USE	



EXAMPLE – PROVIDE AN EXAMPLE OF HOW ONE USES THIS APP – SEARCH, QUERY, BROWSE?	DEPENDING ON THE APP, RUN A SEARCH, LOOK UP SOME INFO OR ?
CAN YOU EXPORT THE RESULTS?	DOES THIS INTERFACE WITH OTHER SOFTWARE?
CAN YOU SELECT PORTIONS AND CUT & PASTE ELSEWHERE?	CAN YOU PASTE TO AN EMAIL OR A REPORT?
DOES IT KEEP A HISTORY?	IS THERE A HISTORY OF YOUR QUERIES/ACTIVITIES?

IS THERE USER FEEDBACK— QUIZZES, “SEE ALSO” REFERENCES?	IS THERE AN INDEX? TABLE OF CONTENTS? ANYTHING THAT MAKES IT USER FRIENDLY?
IS A <u>WIFI</u> CONNECTION NEEDED TO ACCESS? DOES IT CONNECT TO INFO OUTSIDE OF APP?	IS THERE ANY USABILITY IF YOU ARE NOT CONNECTED TO <u>WIFI</u> ? ARE THERE FILES TO BE DOWNLOADED SO YOU CAN USE OFFLINE?
WHAT IS YOUR OPINION OF THE APP? IS IT WORTH THE TIME TO USE/COST TO PURCHASE? IS IT USEFUL FOR THE INTENDED AUDIENCE?	BASED ON YOUR INTERACTION WITH THE APP, PLEASE TELL US HOW YOU FEEL IT WORKED. DID IT DO WHAT WAS INTENDED? DID YOU GET THE ANSWERS YOU EXPECTED? DO YOU THINK IT IS GOOD FOR ITS INTENDED AUDIENCE OR A BROADER AUDIENCE?
YOUR NAME & AFFILIATION	
DATE	

Review Schedule Sign-up

SCHEDULE FOR MOBILE APP REVIEWS

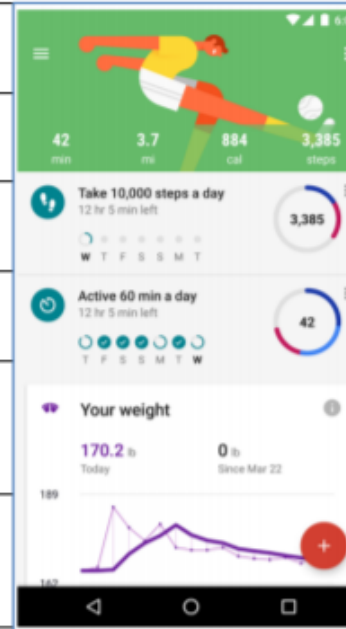
DUE DATE	REVIEWER	APP
JULY 28, 2016	SHARON WHITFIELD	GOOGLE FIT (ANDROID ONLY)
SEPTEMBER 5, 2016	MADELEINE TAYLOR	MICROMEDEX DRUG REFERENCE
OCTOBER 13, 2016	CHRIS DUFFY	<u>EPOCRATES</u>
NOVEMBER 20, 2016	JENNY PIERCE	<u>OVIDTODAY</u>
DECEMBER 29, 2016	KYLE DOWNEY	
FEBRUARY 5, 2017	CHARLIE MA	PRIME - PUBMED, JOURNALS, AND GRAPHERENCE ACCESS (FKA unbound Medline)
MARCH 15, 2017	<u>JANINA KALDAN</u>	



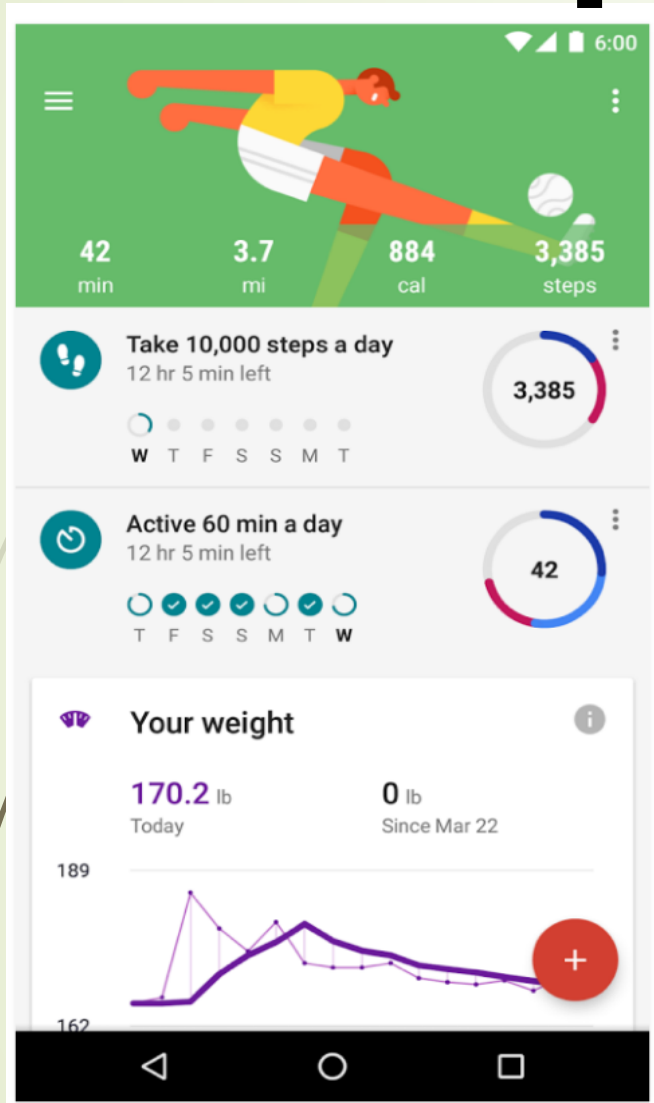
Reviewing the Review

The Finished Product

MOBILE APP REVIEW

NAME OF APP & VERSION	GOOGLE FIT VERSION: 1.57.52-100	
PUBLISHER OF APP	THE PUBLISHER OF THE APP IS GOOGLE	
PLATFORMS FOR THIS APP	ONLY AVAILABLE FOR ANDROID	
PRICE	FREE DOWNLOAD TO ANY GOOGLE DEVICE	
FUNCTIONALITY : WHAT IS THE APP DESIGNED TO/SUPPOSED TO DO?	HEALTH/ACTIVITY MONITORING APP (FITNESS APP)	
COMPLIANCE – IF APPLICABLE - IS THE APP HIPAA/FDA OR OTHERWISE COMPLIANT?	NO	
AUDIENCE – WHO IS THE APP DESIGNED FOR?	HEALTH CARE CONSUMERS, HEALTH CARE PROVIDERS, TECHNOLOGY COMPANIES	
SIMPLICITY/EASE OF USE	VERY SIMPLE TO USE. SIMPLY, DOWNLOAD THE APP. LOGIN TO YOUR GMAIL ACCOUNT. GOOGLE FIT WILL THEN BEGIN TRACKING YOUR ACTIVITY IMMEDIATELY. GOOGLE FIT MAY BE ACCESSED FROM EITHER YOUR DESKTOP OR MOBILE DEVICE .	
EXAMPLE – PROVIDE AN EXAMPLE OF HOW ONE USES	ONCE YOU'VE INSTALLED THE GOOGLE FIT APP, YOU WILL FIND MODEST TARGETS CREATED FOR YOU TO ACHIEVE. YOU MAY ALSO SET YOUR TARGETS BY CLICKING MENU AND THEN SETTINGS. AS YOU CONTINUE TO USE THE APP, GOOGLE FIT WILL GIVE YOU RECOMMENDATIONS FOR NEW	

Apps Reviewed



A screenshot of a medical reference application for 'A-G Profen'. The interface is dark-themed with a blue header. It lists various sections: Generic Names, Dosing and Indications (with sub-sections for Adult and Pediatric Dosing, and Dose Adjustments), Indications, a prominent 'Black Box Warning!', and other categories like Contraindications/Warnings, Drug Interactions, Adverse Effects, Drug Name Info, Mechanism Of Action, Pharmacokinetics, and Administration. The app has a black background with white and blue text.

A screenshot of the Epocrates+ application home screen. It features a search bar at the top labeled 'Search Epocrates'. Below is a grid of icons for various functions: Drugs, Interaction Check, Pill ID, ICD-10, Guidelines, Diseases, Notifications, athenaText, Essential Points®, Contact Manufacturer, Alt Meds, and Labs. The bottom of the screen displays the 'epocrates+ an athenahealth service' logo. The app has a light blue and white color scheme.



Can Others Replicate it?

App Review Ideas



[Posts](#) [About](#) [Book Tony](#) [Contact](#) [By Tony](#) [Gear](#)

<http://learninginhand.com/blog/ways-to-evaluate-educational-apps.html>



Contact Information

Madeleine Taylor:

library@sjhmc.org

Robb Mackes:

robb@hslanj.org

Review page: [hslanj.org/](http://hslanj.org/resources/app-reviews)

[resources/app-reviews](http://hslanj.org/resources/app-reviews)



Thank you!

SPEAKER

Briann Greenfield, PhD

Executive Director
New Jersey Council for the Humanities

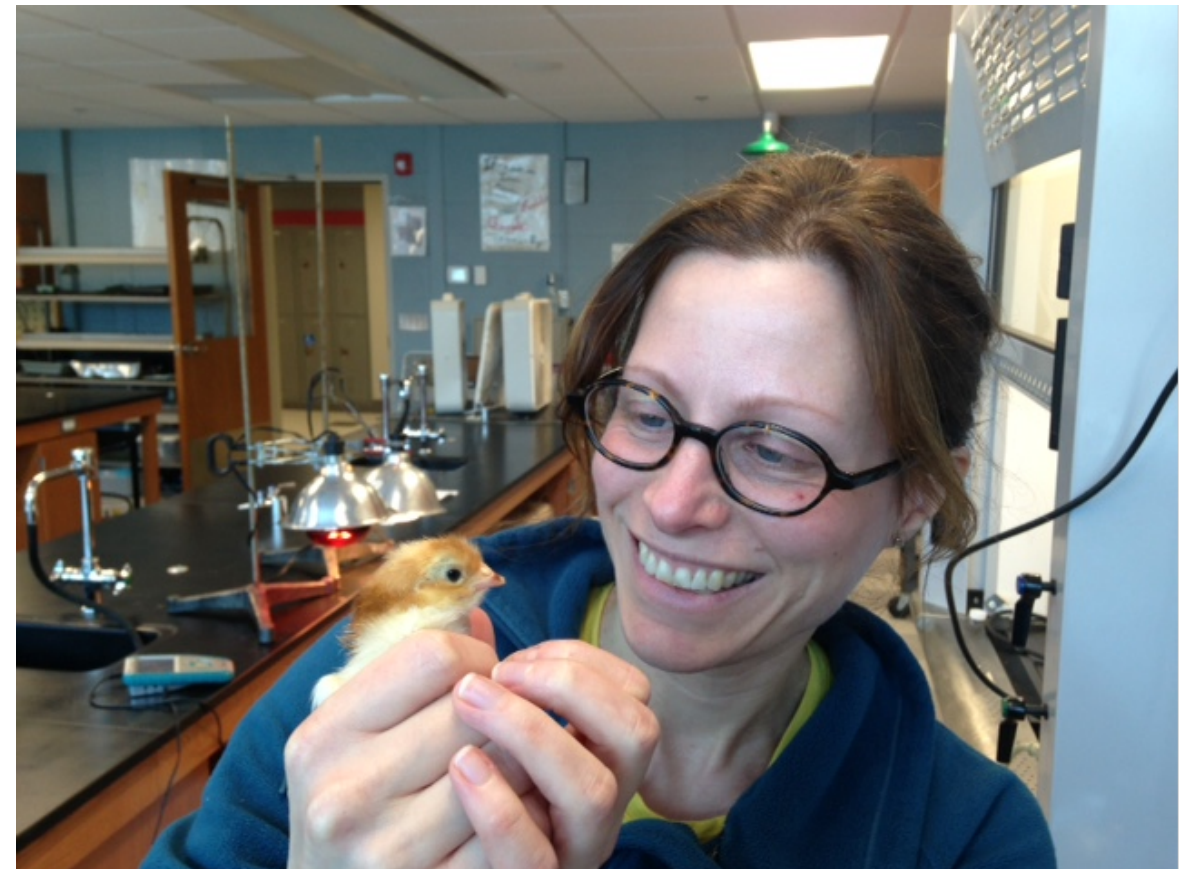


Briann Greenfield, Executive Director
New Jersey Council for the Humanities





Incubate with Incubation Grants





“The greatest glory in living lies not in never falling, but in rising every time we fall.”

— Ralph Waldo Emerson



The humanities examine human history, culture, values, and beliefs.

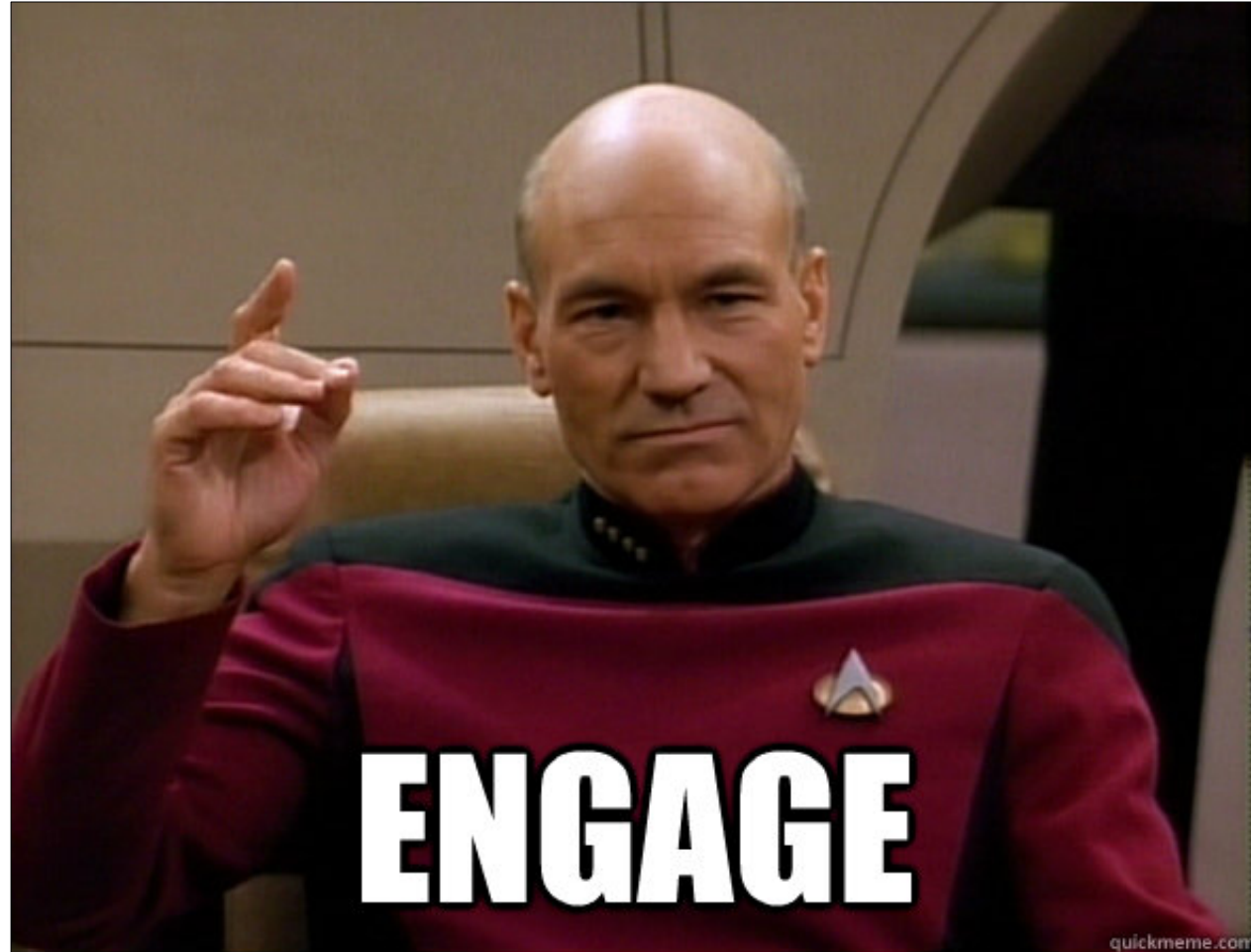


Grant Wood, *Daughters of Revolution*,
1932



Hoffmann-LaRoche Inc., Nutley, New Jersey.
Audience, in lecture room, 1943.





Next Grant Deadlines

	Action	Incubation
Intent to Apply deadline	February 22, 2017	June 9, 2017
Application deadline	April 3, 2017	July 14, 2017
Award notification	By June 30, 2017	By September 29, 2017
Projects begin	No earlier than July 1, 2017	No earlier than October 1, 2017

To learn more:

Gigi Naglak, Director of Grants and Programs
gnaglak@njch.org





Q & A

25 minutes

Q & A

Arlen Kimmelman

School Librarian aka Techbrarian
Clearview Regional High School
@pseudandry
pseudandry@gmail.com

Mary Rizzo, PhD

Associate Director of Digital & Public Humanities
Initiatives for American Studies
Rutgers University - Newark
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Carina Gonzalez

Outreach Librarian
Raritan Valley Community College
www.librariancarina.com

Robb Mackes

Executive Director
HSLANJ
robb@hslanj.org or 570-856-5952

Briann Greenfield, PhD

Executive Director
New Jersey Council for the Humanities
bgreenfield@njch.org



WRITE & REFLECT

REFLECTION

What inspired you from the talks?

What is something you heard that you want to try?

This is just for you.



WOOP



WOOP



Wish, Outcome, Obstacle, Plan



WOOP



What do you want to do next?



WOOP

Wish.

What is an important wish that you want to accomplish in the next _____ [time period]?

Your wish should be challenging but feasible. Write your response in 3-6 words.

Outcome.

What will be the best result from accomplishing this wish?
How will you or your intended audience feel?

Obstacle.

What is the main obstacle inside you that might prevent you from accomplishing your wish?

Plan.

Select an effective action to tackle the obstacle.

WOOP



Wish.

What is an important wish that you want to accomplish in the next _____ [time period]?

Your wish should be challenging but feasible. Write your response in 3-6 words.

Outcome.

What will be the best result from accomplishing this wish?

How will you or your intended audience

GOAL

Wish.

What is your most important wish that you want to accomplish in the next

_____ [time period]?

This wish should be challenging but feasible. Write your response in 3-6 words.

Outcome.

What will be the best result from accomplishing this wish?

How will you or your intended audience feel?

Obstacle.

What is the main obstacle or challenge you face that might prevent you from accomplishing your wish?

Write your response in 3-6 words.

Outcome.

What will be the best result from accomplishing this wish?

How do you or your intended audience feel?

Obstacle.

What is the main obstacle inside you that might prevent you from accomplishing your wish?

Plan.

Select an effective strategy to overcome the obstacle.

Obstacle.

What is the main obstacle inside you that might prevent you from accomplishing your wish?



Plan.

Select an effective action to tackle the obstacle.

**PAIR OFF & SHARE
YOUR WOOP**



PAIR OFF

1. Share your WOOP with your partner.
2. As a partner, your job is to ask questions to help them crystalize the idea and plan.



**VOLUNTEERS TO SHARE
YOUR WOOP?**





DATES, DRIVERS, DELIVERABLES

DDD

Deliverable

Driver

Date

Deliverable	Driver	Date

Käveläkirjasto

WRITE & REFLECT



REFLECTION

What's going on?

What just happened for you?

How are you feeling?

This is just for you.



WRAP UP



SHARE

Listen to learn

Listen with patience

Speak from your own experience



THANK YOU!



STAY IN TOUCH!



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