



**Changes,
Trends, and
Values:
Telling Stories
About the
Library of the
Future**

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4 Steps From Jane

McGonigal



**Collect
signals
from the
future**

**Combine
signals into
forecasts**

**Create
personal
foresight**

**Play with
the Future**

HOW DO WE THINK ABOUT THE FUTURE?

“Foresight is thinking ahead to how trends, issues, and developments that can be observed in the present are likely to shape alternative futures


- What are the key forces that are shaping the future?**
- What might be their possible outcomes?**
- What implications could they have for the learning and actions that must happen in the present?”**

Marsha Lynne Rhea. *Anticipate the World You Want: Learning for Alternative Futures*. Scarecrow Education: Lanham, Maryland. 2005.

Organizational Context

Environmental Context

Global Context



“The future will be defined by leaders who understand the larger context in which they operate... Not by navel gazing.”

Rafat Ali. *Skift Manifesto on the Future of Travel in 2020*. July 30, 2015.





AGING
ADVANCES

ANONYMITY

BADGING

BASIC
INCOME

BLOCKCHAIN

COLLECTIVE
IMPACT

CONNECTED
LEARNING

CONNECTED
TOYS

CREATIVE
PLACEMAKING

DATA
EVERYWHERE

DIGITAL
NATIVES

DRONES

EMERGING
ADULTHOOD

FANDOM

FAST
CASUAL

FLIPPED
LEARNING

GAMIFICATION

HAPTIC
TECHNOLOGY

INCOME
INEQUALITY

INTERNET
OF THINGS

MAKER
MOVEMENT

PRIVACY
SHIFTING

RESILIENCE

ROBOTS

SHARING
ECONOMY

SHORT
READING

UNPLUGGED

URBANIZATION

VIRTUAL
REALITY

VOICE
CONTROL

Stories for **the Future**

organizational

environmental

global

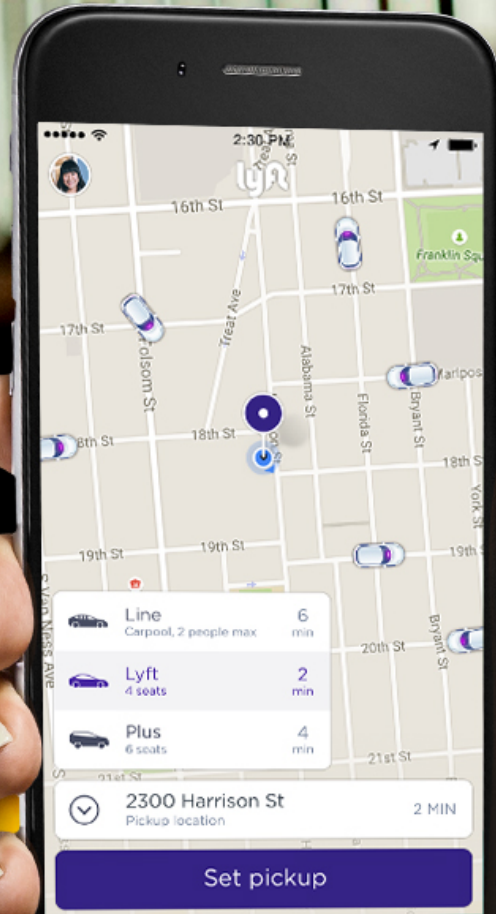


Paris with a View

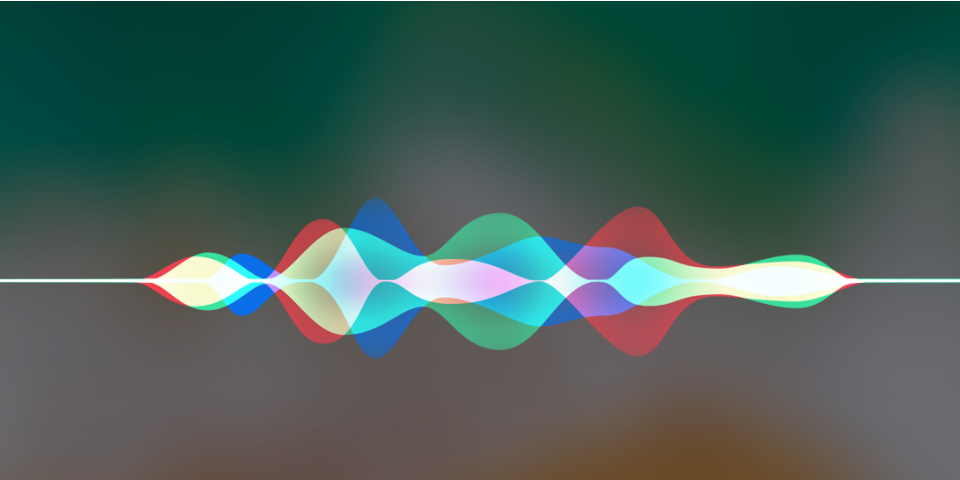
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Sharing Economy



Voice Control

Stories for the Future

Trends help us formulate questions...

Why is it _____,

but _____?



SPACES



CO-WORKING CO-LIVING

- **bringing people together**
- **a social culture**

- **an entrepreneurial mindset**
- **flexible amenities**



EXPERIENTIAL RETAIL

- **physical/digital to “phygital”**
- **small format**
- **trading on third place**
- **over-programmed**

- **cross-sector**
- **focused on change**

- **pop-up**
- **participatory**

**CREATIVE
PLACEMAKING**



- **data-driven**
- **citizen interest and aspiration**

- **big technology**
- **privacy and policing**

**SMART
CITIES**



ACCESS

**CIVIC
COMMONS**

**CREATION
&
EXPRESSION**

DEMOCRACY

DISCOVERY

DIVERSITY

EDUCATION

**INTELLECTUAL
FREEDOM**

LITERACY

PLACE

PRESERVATION

PRIVACY


**PUBLIC
DISCOURSE**

SERVICE

TRUST

Stories for the Future

Values help us prioritize where we focus our attention and how we evaluate the usefulness (or threat) of changes in our world.



The signals for the future arrive as inbound change (change that happens to us), but we build our future through outbound change (change that we create ourselves).



“If we shape our vision around only what seems possible today, we surrender our opportunity to structure a really great life for ourselves. Big changes and compelling visions require some leaps of faith.”

Ryan Gravel. *Where We Want to Live: Reclaiming Infrastructure for a New Generation of Cities*. St. Martin's Press: New York, New York. 2016.

Stories for the Future

Playing with the future is our opportunity to tell a positive, productive vision for the future and how we fit into it. We might also tell challenging stories that prepare us for alternative paths.



**There are many
futures, not just one.**



“The 21st Century is a terrible time to be a control freak.”

Alec Ross. “Global Rebellion.” PopTech. October 23, 2014.



Thank You!!

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