LibraryLinkNJ Mobile Project 2013-2014

New Jersey Libraries-On-The-Go

Mobile Project Application-A & Instructions

FOR LIBRARIES THAT HAVE NOT YET IMPLEMENTED A MOBILE APP OR MOBILE WEBSITE SERVICE

All the documents describing and supporting the Mobile Pilot Project can be found on the LibraryLinkNJ website. Please read them completely and carefully.

**Application Deadline:**

The completed application must be received no later than 4:00 pm, Monday, October 7, 2013.

Submit the following completed forms by email attachment:

- **Application & Certification Form:** (signed)
  
  Applications that do not include the signed Application & Certification will be disqualified.

- **Application Form:**
  
  Save a copy of the Application Form appropriate for your project and use as a template to supply the information for each of the required sections.

**IMPORTANT NOTE:** The President of the Library Board of Trustees, or equivalent governing body, must sign the Application & Certification Page unless the library director has been authorized to sign by the board or equivalent governing body.

Send completed forms by email attachment to:

Cheryl O’Connor, Executive Director
LibraryLinkNJ – The New Jersey Library Cooperative
coconnor@librarylinknj.org

LibraryLinkNJ and its services are funded by the New Jersey State Library, which is responsible for the coordination, promotion and funding of the New Jersey Library Network.
APPLICATION-A & CERTIFICATION FORM
LibraryLinkNJ Mobile Pilot Project 2013-2014
New Jersey Libraries-On-The-Go

APPLICANT:

__________________________________________________________
LIBRARY/INSTITUTION/SCHOOL DISTRICT NAME

__________________________________________________________
ADDRESS

CITY  STATE  ZIP

__________________________________________________________
COUNTY

PROJECT DIRECTOR: _________________________________________

TELEPHONE NUMBER: (______)_________________________________

FAX#: (______)___________________________________________

E-Mail Address: _____________________________________________

Application Deadline:

The completed application must be received no later than 4:00 pm, Monday, October 7, 2013.

TOTAL AMOUNT OF FUNDS REQUESTED: ________________________

APPLICATION CERTIFICATION: To the best of my knowledge and belief, data in the application are true and correct. The document has been duly authorized by the governing body of the applicant and the applicant will comply with the project parameters, if its funding is approved.

_________________________________ ______________________________
TYPE NAME AND TITLE  SIGNATURE

Application & Certification Form must be signed by The President of the Library Board of Trustees, or equivalent governing body, must sign the Application & Certification Page unless the library director has been authorized to sign by the board or equivalent governing body.

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REQUIRED APPLICATION - A FORMAT

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Filling Out Sections 1 – 9 is required.

1. **Project Description:** Provide the strategic goal and objectives of your proposed project.

2. **Vendor and Product of Choice:** Submit vendor and product choice(s) and describe how the vendor/product choice relates to your strategic goal.

3. **Vendor Quote:** Provide a copy of the formal vendor quote.

4. **Proposed Budget:** Submit a basic fund budget and include:
   A. Vendor Quote
   B. LibraryLinkNJ Subsidy Request
   C. Amount of local funding contribution, if any (this is desirable, but not required)

5. **Staff Commitment:** Describe number of project staff and estimate of staff hours.

6. **Implementation Timeline:** Provide estimated timeline for implementing project.

7. **Marketing and/or Public Relations Plan:** Describe marketing strategy and plans for public relations materials.

8. **Evaluation Plan:** Describe the evaluate plan for the project results.

9. **Sustainability Plan:** Describe how your library will sustain its future mobile presence (budget & staff commitment).

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