

E-books in Libraries: Big Dreams Meet Reality

Sue
Polanka

Wright
State
University
Libraries

No Shelf
Required

@spolanka

We are at the eBook Tipping Point

24/7 & Full-Text
Searching

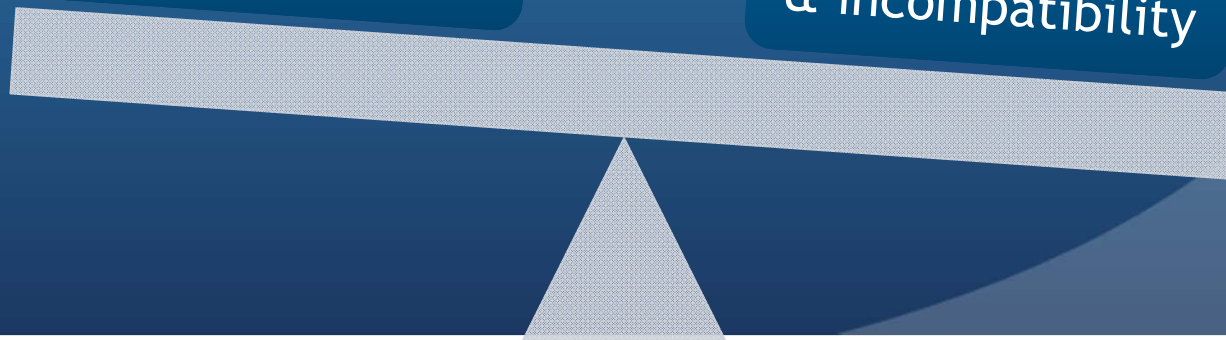
No shelf required

Archiving &
Accessibility

Business Models,
Cost & Licensing

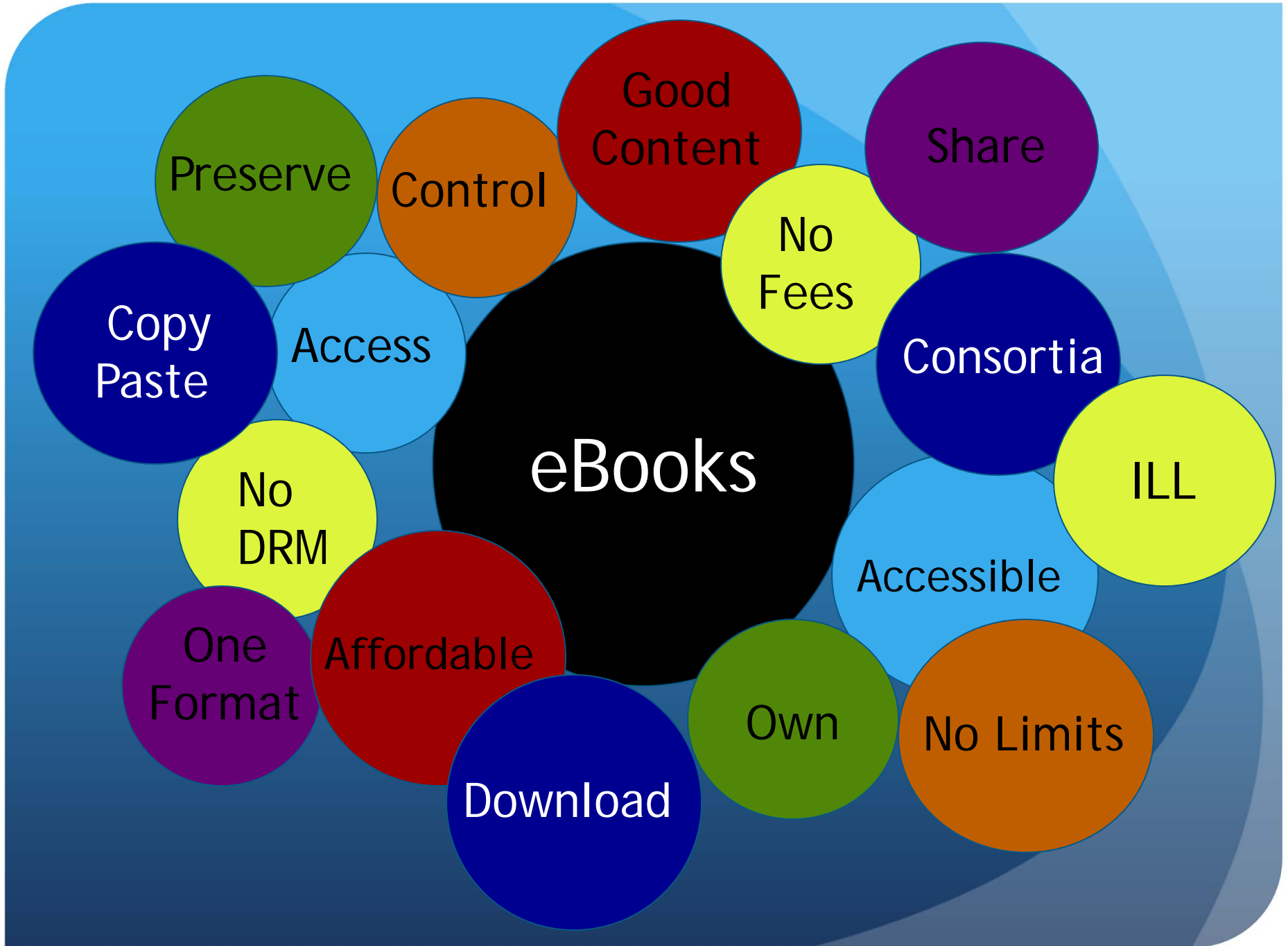
DRM restrictions

eReaders, formats
& incompatibility





What are your big
dreams?



eBooks

Good Content

Share

No Fees

Consortia

ILL

Accessible

No Limits

Own

Download

Affordable

One Format

No DRM

Copy Paste

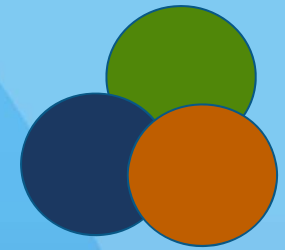
Access

Control

Preserve

Purchasing eBooks

Business Models & Licensing



- One Book-One User/Checkout
- Multi-User
- Unlimited Use
- Collections
- Subscriptions
- Patron Driven
- Short-Term Loan

Do you OWN
or LEASE?

Access
Fees

Patron Driven Acquisition

- Libraries select titles
- MARC records in catalog
- Use of book triggers purchase
- Various trigger/price points
- Guaranteed use of purchased content
- Still need balanced collection

Short Term Loan

- 1, 2, 3, 7, 14, 30 day loans
- Nothing owned
- Cost saving strategy
- ILL alternative
- More content
- Accountability - You spent how much on what?

EBL

OverDrive

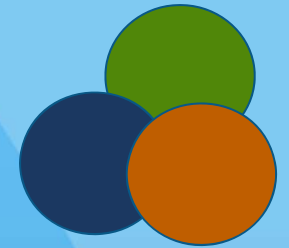
eBooks on
EBSCOhost

Ingram
MyiLibrary

ebrary

3M

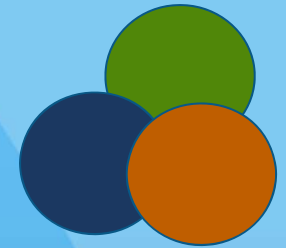
Consortial Purchasing



+'S

- More content, less money
- Consistency across libraries
- Share content
- ILL
- One license

Consortial Purchasing



+ 'S

- More content, less money
- Consistency across libraries
- One license
- Share content
- ILL

- 'S

- Long process
- Less control of content selection
- Negotiating the multiplier
- Larger queues for popular titles

Local Load with Open Source – it's FREE!

The screenshot shows the OhioLINK Electronic Book Center (EBC) website. At the top, there is a dark red header with the EBC logo on the left and navigation links on the right: "OL Home | EBC Home", "Help and Tips", and "Contact a Librarian". Below the header, the main title "OhioLINK Electronic Book Center" is displayed. The page is divided into two main columns. The left column contains several links: "Scholarly & Reference Collection", "American & English Literature Collection" (with sub-links for Poetry, Drama, Shakespeare, The Bible in English, and W.B. Yeats Collection), and "Other E-Book Collections" (with sub-links for Oxford Reference Online, Safari Books Online, and NetLibrary). Below these links is a search box for the OhioLINK Library Catalog with a "Go" button and a link to "view all catalog search options". At the bottom of the left column, there is a "Featured Book" section with a yellow background and the text "TSINGHUA UNIVERSITY TEXTS". The right column is titled "E-Book Search" and features a search bar with a "Go" button. Below the search bar are links for "Scholarly & Reference", "American & English Literature", and "All EBC Collections". Underneath the search bar, there is a link for "Scholarly & Reference E-Book Collection" with sub-links for "Browse" and "Advanced Search". At the bottom of the right column, there is a paragraph describing the Scholarly & Reference E-Book Collection and a list of publishers: ABC-CLIO and Gale.

EBC OL Home | EBC Home
Help and Tips | Contact a Librarian

OhioLINK Electronic Book Center

[Scholarly & Reference Collection](#)

[American & English Literature Collection](#)
Poetry, Drama, Shakespeare, The Bible in English, W.B. Yeats Collection

Other E-Book Collections
[Oxford Reference Online](#) · [Safari Books Online](#) · [NetLibrary](#)

Looking for a specific book? Search *by title* in the OhioLINK Library Catalog:

Or [view all catalog search options](#).

Featured Book
TSINGHUA UNIVERSITY TEXTS

E-Book Search

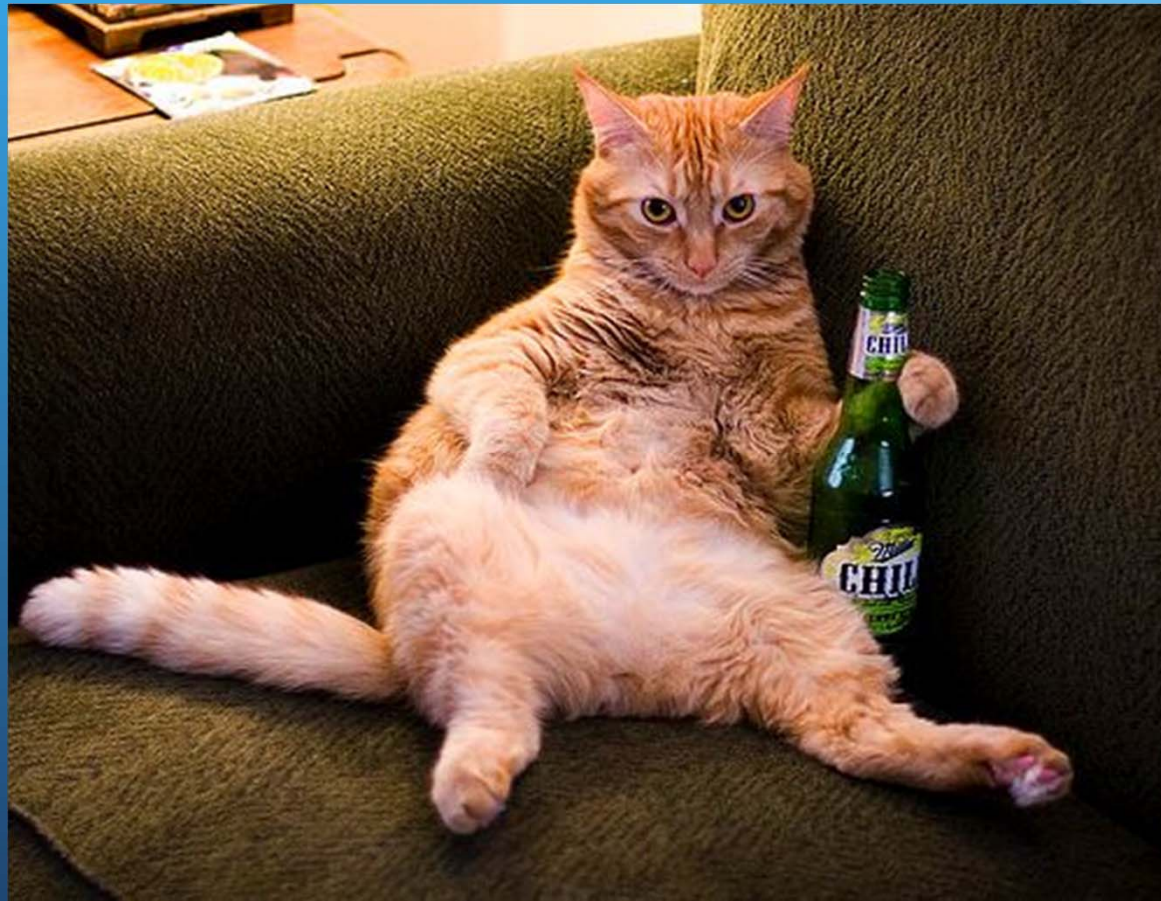
[Scholarly & Reference](#) [American & English Literature](#) [All EBC Collections](#)

Scholarly & Reference E-Book Collection [Browse](#) | [Advanced Search](#)

The Scholarly & Reference E-Book Collection contains electronic books purchased by Ohio academic libraries from these publishers:

- ABC-CLIO: educational reference books – encyclopedias, handbooks, biographical collections, guides – on many specialized topics, primarily in the humanities and social sciences.
- Gale: reference books published by Thomson Gale; also includes a few reference books from Macmillan, Saur, and Scribner.

Free like a kitten, not beer



<http://www.boozekittens.com/page/2/>

Locally Managed Content

+ 'S

- Own Content
- Control Interface
- You are the aggregator
- Self-preservation
- No DRM

- 'S

- Staff
- Technology
- You are the vendor
- Upkeep costs
- Not all publishers will play

The background is a blue gradient with several overlapping, semi-transparent circular shapes of varying shades of blue, creating a layered effect. The text is centered on the right side of the image.

What's New?

OverDrive WIN Platform

- Format choices
- Simultaneous use
- Patron-driven acquisition
- Content samples
- DRM free content
- OverDrive help

The OverDrive logo is displayed in white, italicized text within a black rectangular box. The text is centered and reads "OverDrive" with a registered trademark symbol (®) at the end.

3M Cloud Library

- Few publishers
- Multi-platform reading
- eReaders for checkout
- Discovery station
- In beta now



Photo courtesy of Eric Hellman



Photo from 3M

Open Access eBooks

- Liberate eBooks
- Creative Commons License
- Funded public radio style
- Fair price established
- Crowdsourced



In Library Lending

- Internet Archive & Open Library
- Pool of 100K ebooks
- 1000 libraries
- 20th Century titles
- Free
- Donate one book to the program to join



Freading



Introducing:

moviestick!
USB movies; Great Entertainment and Ultimate Convenience for everyone!

Freegal Music: Your New Music Library
Hundreds of thousands of songs and an easy to use and manage website.

Rocket Languages: Web based language learning, so easy, user friendly;
simply download or stream from your mobile device or computer.

Big Fish Games for Libraries: Now, you can play exciting new and creative games right on
your PC through your local library. Family-Friendly games offered by Big Fish Games and
Library Ideas.

For further information, email us: info@libraryideas.com or simply contact
your sales manager. We look forward to serving you.

333 Maple Avenue East #105
Vienna, VA 22180
Phone: 571.730.4300 or simply send us a fax at 571.730.4305

The logo for movie stick!, with "movie" in a lowercase, grey, sans-serif font and "stick!" in a lowercase, purple, sans-serif font. A purple vertical bar is positioned to the right of the exclamation point.

movie stick!

Great Entertainment and Ultimate Convenience for Everyone.





The logo for freegal music, with "freegal" in a lowercase, blue, sans-serif font and "music" in a smaller, lowercase, blue, sans-serif font. A blue circular graphic element is behind the text.

freegal
music

Your New Music library






Ad Based Subscription Services

24symbols beta [Home](#) [Premium](#) [Publishers](#) [Team](#) [Press](#) [Contact](#) [Language](#) Log In    

News | The iPad application is currently under the Apple App Store validation process and will be available in the following days. It's looking

One-click Reading



 [Connect through Facebook](#)

or register

Name

Surname

Email

Email confirmation

Password

Sex

Birthday

I accept the privacy policy and terms of service

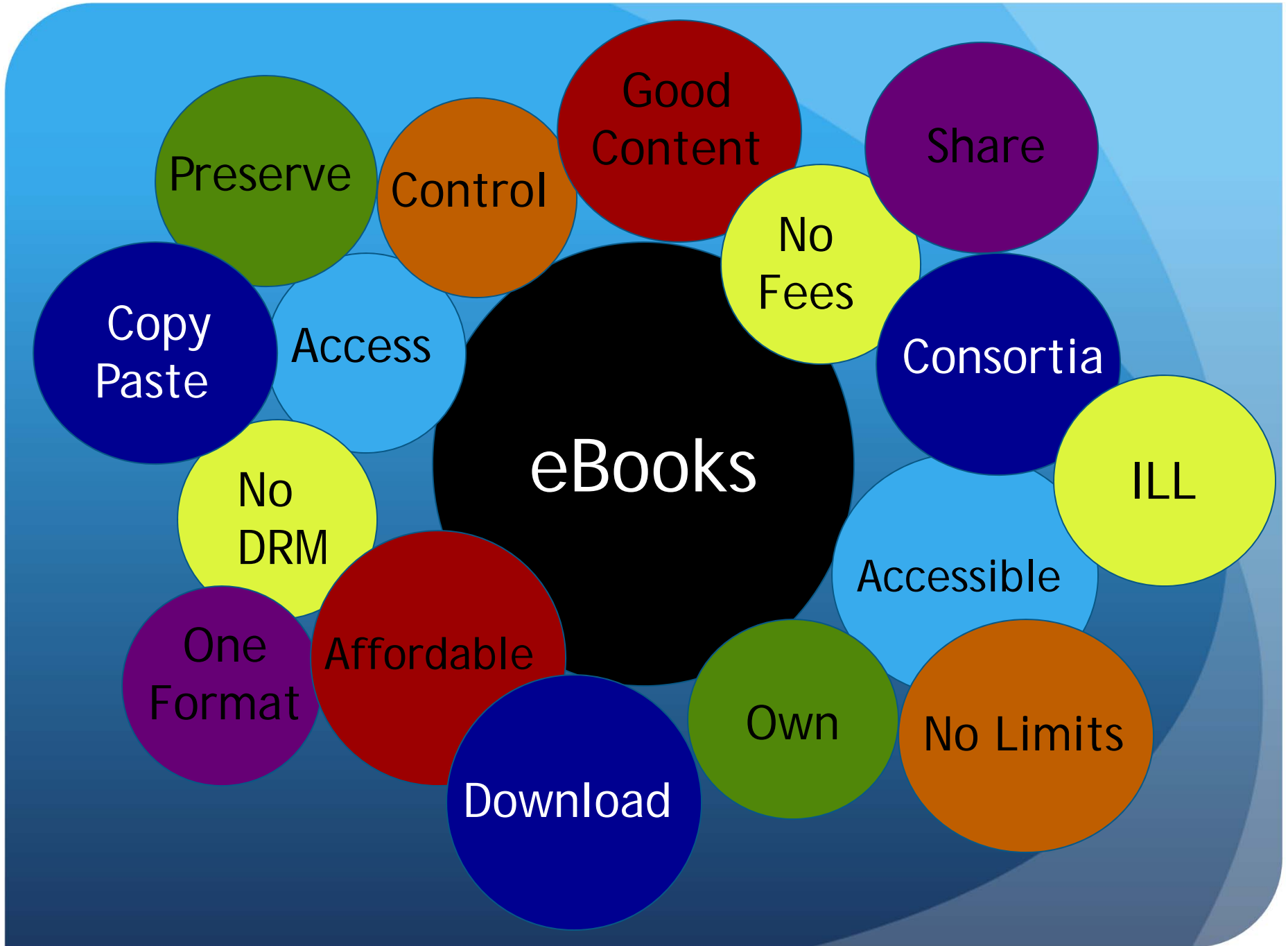
24symbols

 On the cloud

 Social

 Freemium

<http://www.24symbols.com/>



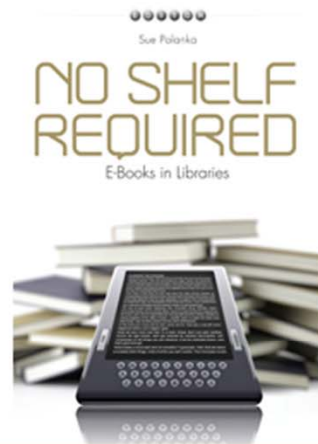


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OverDrive announces DRM-free eBooks

July 6th, 2011 · by [spolanka](#) · No Comments

From the OverDrive blog: For the past few months, OverDrive has been beta testing DRM-free eBook distribution in libraries. Today, we're excited to announce that all OverDrive-powered libraries can now add DRM-free eBooks to their digital collections.

To coincide with the launch of this new functionality, we would also like to welcome new publishers who are providing DRM-free eBooks to libraries in OverDrive's global network:

- AMG
- Bold Strokes Books
- Books to Go Now
- Carina Press
- Gideon Informatics

SEARCH IT!

To search, type and hit enter

RECOGNITION

MOVERS & SHAKERS 2011

1st Place - Academic Blogs
Salem Press Library Blog Awards



Questions?

sue.polanka@
wright.edu

Twitter
@spolanka

noshelfrequired.com