

\$\$\$ + state support  
 NS moves away from  
 (just) property tax  
 funding for libraries  
 to public  
 referendum  
 to invest.

BUSINESS MODEL  
 best of public good  
 "Corporate  
 (economically  
 speak about our  
 value)"

Efficiency of  
 Community shared  
 spaces + technology

2025

EVERYONE  
 WELCOME

Strong  
 Professional  
 Organizations  
 All libraries see the  
 need to collaborate

## Services

### IN (RED)

\* service

more + more  
 more people  
 more spaces  
 that are  
 used by  
 community  
 groups

specific  
 technology  
 engineering  
 tools

There will  
 always

CONTENT

be teens who  
 need a place  
 to learn how  
 to become  
 with the world

adults in community

CHILDREN ARE here

more programming  
 with the library

by community

community partners

### OUT

\* service

filter  
 online access  
 delivery  
 more  
 ? all have  
 to content  
 services  
 we serve a multi  
 community

we foster  
 creativity

our spaces  
 are flexible

we are informal

we are informal

we are informal

we are informal

we are informal

we are informal

we are informal

## STAFF

Professional staff  
 increases  
 need specialized  
 skills  
 educational  
 programming  
 outreach  
 information  
 new technologies

Specialized  
 staff serve  
 multiple libraries

staff restructuring

Also have staff  
 who live in the  
 community

The staff  
 is diverse

by WINE & BURRITOS



PARTNERS





new Visions of Service

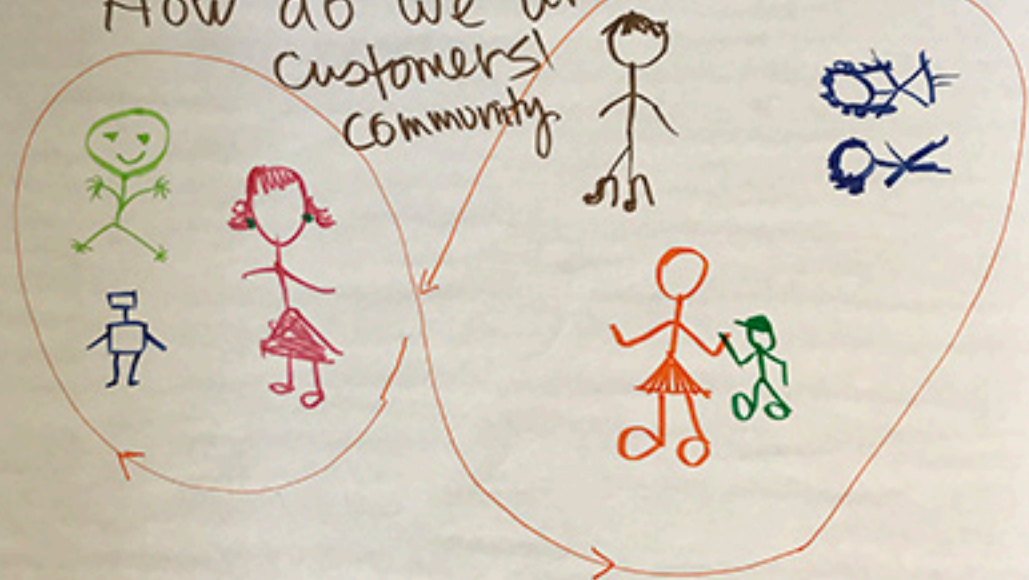
- train stations
- grocery stores etc

Breaking Out

• Old conceptions of libraries

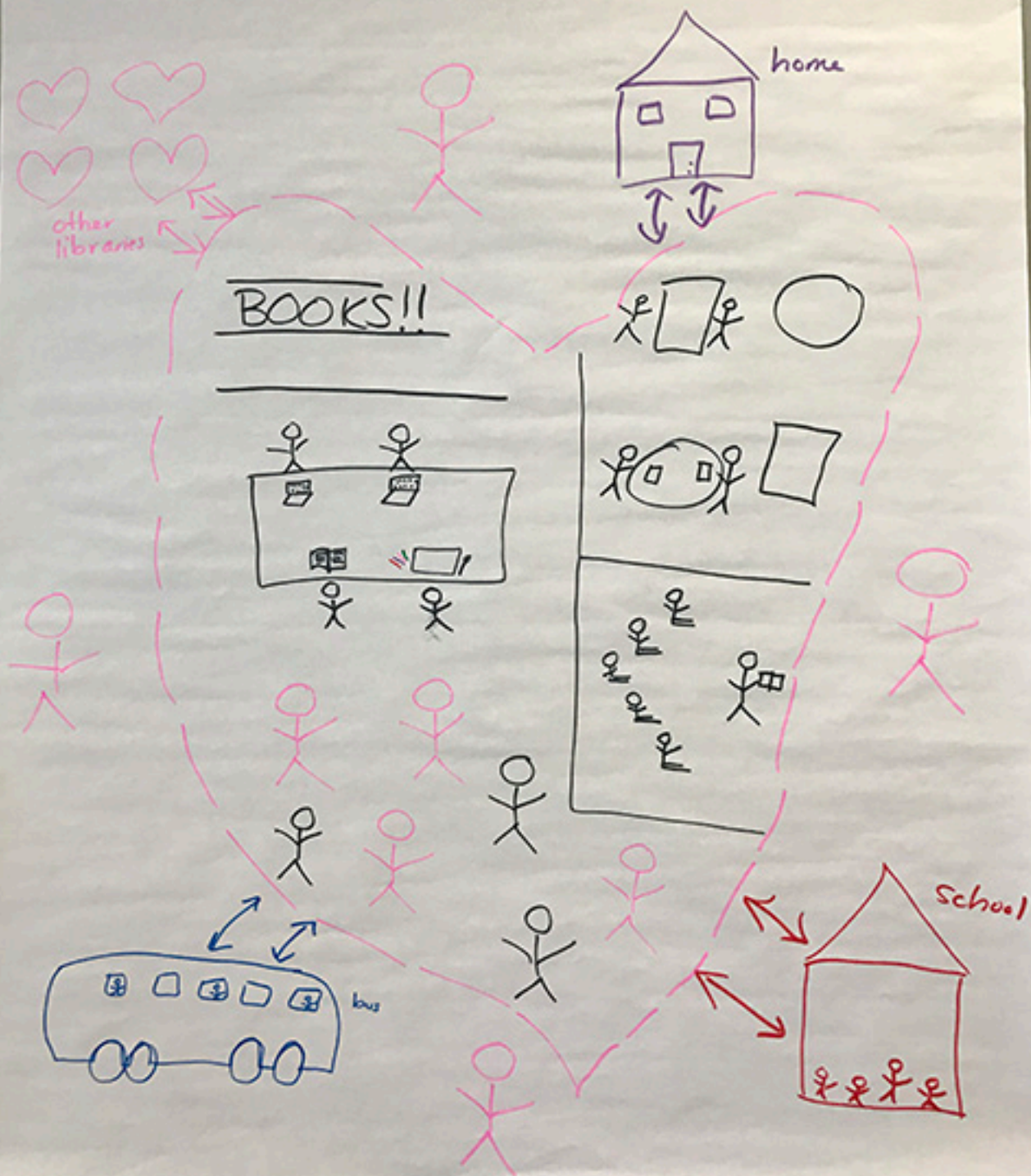
- Involving patrons customers community as the center of thought & concern

How do we understand customers/ community



WHAT DON'T WE KNOW?  
HOW CAN WE REMAIN CURIOUS?

Creating a Culture  
of Sharing









# MARKETING

- Promotional
- debunk librarian stereotypes
- SELL OUR SERVICES!

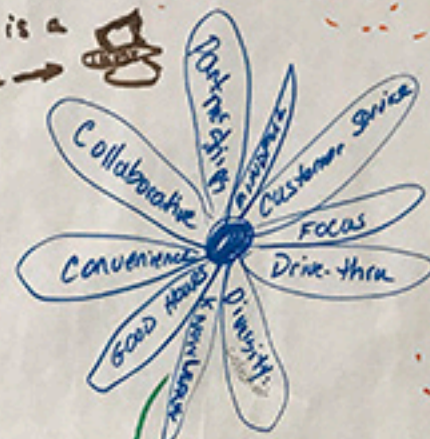
MAKE US COMPETITIVE  
WITH INSTANT ACCESS



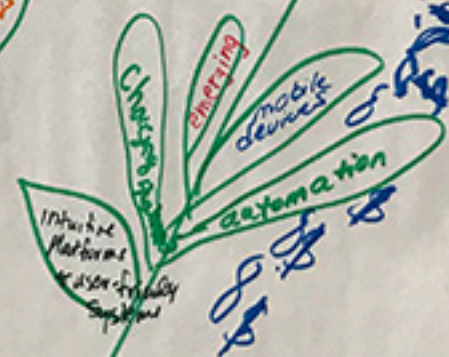
Convenience  
drive-thru  
charging  
private  
collaborative area  
flexible spaces  
mobile  
technology

## Pollinating the flower garden

This is a bee →



Busy Bee staff



Vigilance → "Our Hippocratic Oath" to ensure well-balanced, ~~unbiased~~ Objective Library Services

This is a BIRD! (HAWK!)

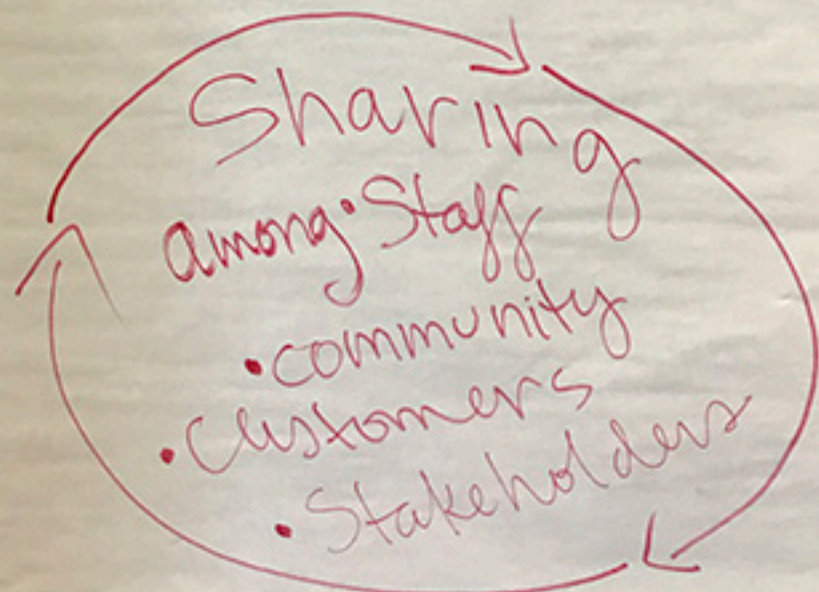
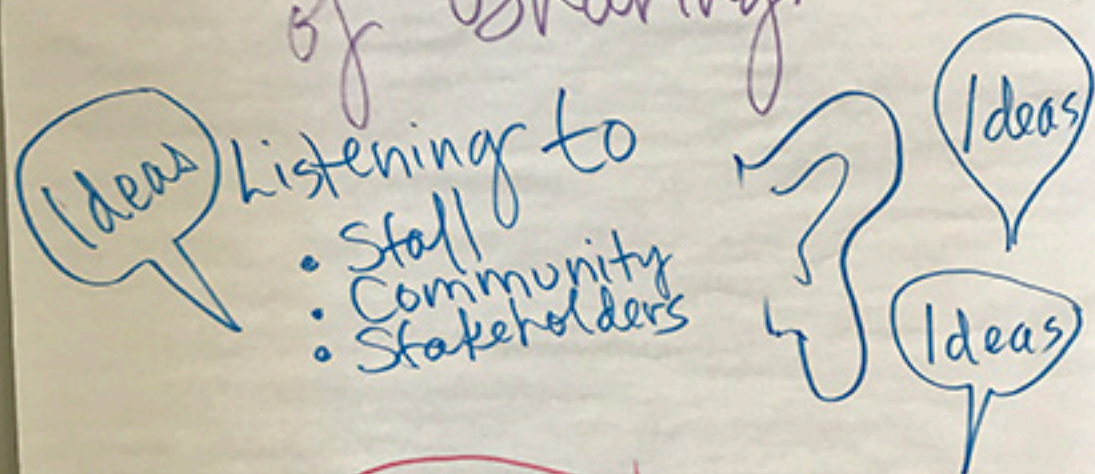
# CONVENIENCE

Punk Att's Book Sockeys



WHAT DON'T WE KNOW?  
HOW CAN WE REMAIN CURIOUS?

## Creating a Culture of Sharing





# VIBRANT LIBS IN NJ

